



Common Council Agenda Item

Meeting Date: July 17, 2025

Agenda Item: City Manager Review of Goals and Strategic Plan Modifications

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BACKGROUND

(Enter the who, what when, where, why)

On May 13, 2025, the Common Council met to share their individual goals and motivations for the upcoming Council year. One consistent theme that emerged from the discussion was a renewed commitment to enhancing Community Engagement as part of the Strategic Plan.

Community engagement can take many meaningful forms—from giving residents a voice in local decision-making to creating inclusive opportunities for connection, learning, and participation. This might include:

- Hosting public forums or town hall meetings for community input
- Conducting online surveys and polls to guide planning
- Exploring participatory budgeting to involve residents in financial priorities
- Organizing community events like clean-up days, outdoor movies, or safety walks
- Supporting education and youth programs, neighborhood associations, and shop local campaigns
- Expanding social media communication and accessible outreach materials

To ensure the Council's vision is actionable and aligned with City priorities, further discussion is needed. The next step will be to define how these ideas translate into SMART Strategic Goals—goals that are Specific, Measurable, Achievable, Relevant, and Time-bound—to guide our progress in strengthening civic engagement and community connection.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

FINANCIAL IMPACT

(If none, state N/A)

N/A at this time.

STAFF RECOMMENDATION

ATTACHMENT(S) INCLUDED

(If none, state N/A)

1. Summary from the May 13, 2025 Common Council meeting.
