City of WHITEWATER	Council Agenda Item
Meeting Date:	July 15, 2025
Agenda Item:	Staff Update Walworth Ave and Prince St Intersection
Staff Contact (name, email, phone):	Brad Marquardt, bmarquardt@whitewater-wi.gov , 262-473-0139

BACKGROUND

(Enter the who, what when, where, why)

At the May 20, 2025 Council meeting, staff introduced an Ordinance for the installation of stop signs on Walworth Avenue at Prince Street. The motion died due to no second. The council asked for this intersection to be discussed at a Public Works Committee meeting for additional ideas. After discussion, the Committee decided to install additional "Cross Traffic Does Not Stop" signs on the back side of the "Stop" signs on the far side of the intersection. Additionally, there are two directional signs on Walworth Avenue, one in each direction, that are installed where motorists would expect to see "Stop" signs installed. While not in the shape of an octagon "Stop" sign, motorists on Prince Street may be seeing the sign and post and assuming traffic on Walworth Avenue is stopping. As a reminder, the majority of the accidents are motorists stopping on Prince Street and then turning onto Walworth Avenue. These signs will be relocated further to the east and west on Walworth Avenue. One other note, there are old utility poles that still need to be removed. These are causing additional vision blind spots. WE Energies is waiting for Charter to move their facilities over to the new poles so they can remove the old ones.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS (Dates, committees, action taken)

N/A

FINANCIAL IMPACT (If none, state N/A)

N/A

STAFF RECOMMENDATION

N/A

ATTACHMENT(S) INCLUDED (If none, state N/A)

1. N/A