

join Monarch city usa

You can read about the requirements for joining Monarch City USA below, along with a list of practical steps to take once you've become a member. Once you have read all the information and feel confident you are ready to join, please click the **Register Now** button above to purchase your membership.

Don't hesitate to contact us via email with any questions you may have at ***info@monarchcityusa.com***

COST TO JOIN

To become a **Monarch City USA member**, a \$50 lifetime fee is required. We offer signs in three different designs to place around your town at \$150 each. Cities are encouraged to purchase at least 2 signs, with bulk discounts offered for larger sign orders. You can purchase 6 signs for the price of 5 with discount code: **6FOR5**. If registering as a local organization or civic group, you also have the option to purchase Monarch City USA signs.

ASK YOUR CITY

Your city council may require a presentation or letter for MC USA membership, and we have provided a sample city proclamation here: [SAMPLE LETTER](#). A short presentation at a city council meeting can help build support with local officials and let them know why your town should become a Monarch City. Be sure to include plenty of photos of the monarch in your talk, which always awe and inspire!

TAKE ACTION!

As part of your **Monarch City USA** membership, we ask that you read over this list of simple, positive actions and commit to implementing the ones that make sense for your community. Please note that Monarch City USA encourages a self-directed approach for our members and offers up these suggestions as a means of helpful guidance. They are not all mandatory, but highly suggested. We hope that you will use this as a jumping off point and provide ideas of your own too.

1. Publicly proclaim that your city is committed to helping the monarch butterflies survive by your immediate and future actions. (A good example is from Brookings, Oregon: <https://or-brookings.civicplus.com/AgendaCenter/ViewFile/Item/6170?fileID=12283>)
2. Encourage citizens to plant private milkweed and nectar gardens throughout your city.

3. Work with gardening, landscaping, and/or arboretum clubs in your city.
4. Join the national movement to support monarch butterfly habitat development by purchasing and placing Monarch City USA signs at appropriate sites.
5. Convert abandoned lands to monarch butterfly habitat.
6. Re-establish native milkweed and nectar plants where possible.
7. If possible, host an annual monarch butterfly festival. (Free advice is available from us, Monarch City USA.)
8. Integrate monarch butterfly conservation into the city's future land use planning efforts.
9. Work with the local K-12 school system and educators to promote a better understanding of land use conservation.
10. Investigate possible Monarch Butterfly Sanctuary sites.