



# Cover Page

## Request for Proposals

### Electronic Sign

Prepared For: Kevin Boehm  
City of Whitewater  
312 W. Whitewater St.  
Whitewater, WI 53190

Firm Name: Mega LED Technology  
Address: 2601 Pinewood Dr  
Grand Prairie, TX 75051  
Contact: Steve Klein  
Email: Bids@megasigninc.com  
Phone: 1-888-315-7446 x 131

Organization Type: S-Corp

Company Size: 40

Founded: 2007

<u>Page</u>	<u>Title</u>
1	Section 1 - Proposal Overview
2	Section 2 - 6mm Pixel Pitch recommendation
3-4	Section 3 - Design Rendering
5-7	Section 4 - Past Performance/References
8-15	Section 5 - Quote Documents

# Section 1

## Proposal Overview



### About Us

Founded in 2007, we have been manufacturing and installing digital display sign solutions nationwide to serve the needs of various public and private organizations. We offer a 5 year parts warranty, Lifetime Software training and are including an on-site service warranty.

### Project Timeline

75 days to completion upon award

### Proposal Requirements

Proposal includes all requirements per bid specifications;

-Manufacture, installation and setup of double sided customized marquee sign at specified location. Includes Cloud software and 4G Modem w/ Lifetime Data.

-Base bid Digital Display size 4'6" x 8'8", 6mm Pixel Pitch

-Option 2 Digital Display size 3'5" x 7'7", 6mm Pixel Pitch, ID portion and Base adjusted to match

-Please see quote section and design on following pages for precise dimensions of all sign components

### Warranty

10 Year Parts Availability Guarantee

5 Year Hassle free Parts Coverage

Lifetime Software Training

5 Year On-site Labor and Workmanship Warranty

Total Bid Amount: \$59,991.00

Option 2 Bid Amount: \$51,660.64

# Section 2

## Pixel Pitch



Considering viewing distance may be closer than 25ft by pedestrians, we recommend 6mm pixel pitch. Please see the image below comparing picture clarity between 16mm, 8mm, and 6mm from a 50ft and 20ft distance.

(Bottom row is 20ft))

**MEGA**  
LED TECHNOLOGY

**Outdoor LED Display Pitch Comparison**  
<3x7 Module Matrix / 50ft Distance View>

6MM PITCH	8MM PITCH	16MM PITCH
<b>3 IN 1 SMD TYPE</b> <b>HD FULL COLOR</b> <b>120 x 280 PIXEL</b>	<b>3 IN 1 SMD TYPE</b> <b>HD FULL COLOR</b> <b>108 X 252 PIXEL</b>	<b>DIP TYPE</b> <b>HD FULL COLOR</b> <b>60 X 140 PIXEL</b>

MEGA LED TECHNOLOGY    2601 Pinewood Dr, Grand Prairie, TX 75051    Tel : +1.213.746.7445    Toll Free : +1.888.315.7446    [www.MEGASIGNINC.com](http://www.MEGASIGNINC.com)



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MaMa

City of  
**WHITEWATER**  
 Parks & Recreation



*Welcome!*  
**ENJOY  
 YOUR VISIT**

nur  
 Sædrsnururdi - 1-2  
 Thursdays - 11:30am -  
 June 20, 27

The **Omega** Series

**HYBRID OUTDOOR LED MONUMENT**

**PRODUCTION RENDERING**

**OMEGA ID39-MP6-48-SMD-DF**  
(36" BASE HEIGHT)

SCALE: 3/8" = 1'  
WHEN PRINTING, SET PAGE SCALING TO "NONE".

<Monument Type>  
**Double Faced** ↔



**3'-0"(H) X 8' 8-1/4"(W)**  
**LED BACKLIT**  
**ID SIGN BOX**

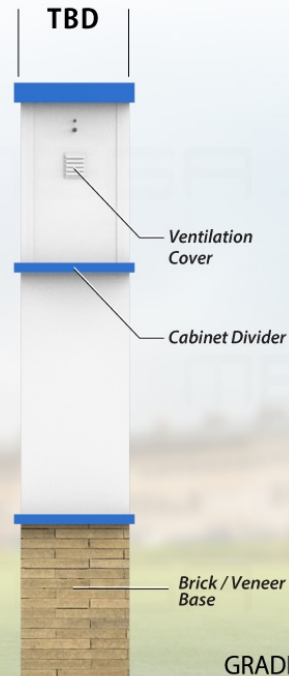
**4' 5-7/8"(H) X 8' 8-1/4"(W)**  
**6MM PITCH**  
**OUTDOOR**  
**LED SIGNAGE**



**3'-0"(H) X 8' 8-1/4"(W)**  
**VENEER / BRICK**  
**BASE**



<Front View>

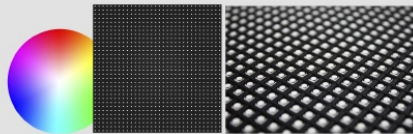


<Side View>



<ISO View>

- TOP REVEAL / DIVIDER COLOR**  
: RAL 5015 - SKY BLUE
- CABINET SURFACE COLOR**  
: WHITE
- BASE MONUMENT MATERIAL**  
: MATCH EXISTING STRUCTURES



**6mm Pitch, Full Color LED**  
**50.375" x 100.75" Display Dimension**  
**192 x 384 Pixel Dimension**  
**4G LTE Modem Data Input**  
**Max. 24 Row Text / HD Image / Video Contents Available**

NOTE: All Copy is initially checked by MEGA SIGN INC. Final proofreading and corrections are the sole responsibility of the client. Subsequent revision for typographical error will be done at clients expense. Colors depicted here are for representation only. Actual color samples can be obtained from your sales representative upon request. All dimensions are approximate.



CLIENT NAME	MODEL NUMBER	FT / IN UNIT	SALES CONSULTANT
INSTALL ADDRESS			APPROVED BY
DESCRIPTION			

ARTIST : PHILIP K.  
PG 1 OF 1

TOLL FREE : 888.315.7446  
www.MEGASIGNINC.com

Entity :

# Cloud County Community College

Scope :

Build/Install 50ft tall sign with  
16 x16ft 10mm Pitch  
Outdoor LED Display

Concordia, Kansas



US Gov - Local / State / Federal

## Project Details

Contract# N/A (direct purchase)

Contact Caesar Wood

Email [caesar.wood@cloud.edu](mailto:caesar.wood@cloud.edu)

Phone (800) 729-5101 x 204

Installed Q4 2024

Approx. Project Value \$300,000



## The Stories

A recent project involved installing a striking 50-foot LED sign for Cloud County Community College, prominently visible from the freeway.

Its vibrant bold design has already drawn enthusiastic praise from students and neighbors for its striking look. Passing motorists also admire its presence. This installation reflects a commitment to excellence.

Entity :

# Pharr San Juan Alamo ISD

Scope :

Build/Install 22 Dual-Sided  
customized marquees with  
10mm Full Color Displays

San Antonio, Texas

US Gov - Local / State / Federal

## Project Details

Contract# Bid 21-22-028

Contact Gerardo Lopez

Email [gerardo.lopez@psjaisd.us](mailto:gerardo.lopez@psjaisd.us)

Phone (956) 354-2075

Installed Q3 2022

Approx. Project Value \$500,000



## The Stories

We installed 22 majestic outdoor signs for Pharr-San Juan-Alamo Independent School District, All with a unified, eye-catching design. Both students and faculty are thrilled with these impressive additions, proudly enhancing campus spirit.

We are grateful and honored to have completed every install safely and successfully.

Entity :

# Hurlburt Field Air Force Base

Scope :

Remove/Install 2 double-sided  
marquees with 10mm  
6.5' x 13' LED displays



US Gov - Local / State / Federal

## Project Details

Contract# FA441719Q0190

Contact (1 SOCONS) Lt. Allegra Harris

Email [Allegra.Harris@us.af.mil](mailto:Allegra.Harris@us.af.mil)

Phone (850) 884-1260

Installed Q4 2019

Approx. Project Value \$140,000



## The Stories

We had the honor of upgrading an old sign for Hurlburt Field Air Force Base with a new LED message board.

This unique sign features a distinctive V-shape, making it a striking visual landmark. We are immensely proud of this project, and the feedback from the Air Force Base has been exceptionally positive, reflecting their complete satisfaction with our work.



2601 Pinewood Drive  
 Grand Prairie, TX, 75051  
 (888)315-7446  
 www.megasigninc.com

# QUOTE

2707169000191223069  
 Oct 2, 2025 03:00 PM

**Prepared For**

City of Whitewater  
 Kevin Boehm  
 (262) 473-0122  
 kboehm@whitewater-wi.gov

**Ship To**

**City of Whitewater**  
 402 W Main St  
 Whitewater  
 WI  
 53190

**Project Name**

Base Bid - OmegaID-39-MP6-48-SMD-DF - Omegabase-39 - VENEER

**Amount**

\$ 59,991.00

**Quote Valid For**

60 Days

**Sales Person**

Steve Klein  
 888-315-7446 x131  
 steve@megasigninc.com

Product Details	Quantity
<p><b>OmegaID-39-DF-STD 3' x 9' Omega LED Backlit Identification Cabinet - Double Face</b></p> <p>The Omega Identification is designed to eliminate the costs associated with bloated and inefficient supply chains and pass the savings direct to client. All Aluminum cabinet construction with powered coated to withstand extreme weather conditions, UV coated Lexan, efficient LED lighting, temperature-controlled cabinet, and finally, pair it with available LED sign sizes. Omega Series offer amazing quality products at great prices.</p>	<p>1</p>

**MP6-48-SMD Premier Full Color LED Display 6mm 4' 5-7/8" x 8' 8-1/4" Pixel Matrix 192x384**

2

Premier Series outdoor LED displays feature rugged Line-X coated all aluminum cabinets made right here in the USA. Toll Free Lifetime Diagnostics Support and 5 Year Parts & Factory Labor Warranty, Ultra wide viewing angle LEDs on our IP65 Rated front and back water proof modules, Front Serviceable cabinets, Universally Sized Modules to allow easy future upgradability, Conformal Coated Delta Power Supplies, Oversized 12" Deep Cooling Fan Hoods to keep water out of displays, Energy Efficient, Operating temperature -22F to 140F. MET Labs Certified and tested compliant with UL48, UL8750, UL1433

**Display Specification**

Series: Premier

Total Dimension (ft): 4' 5-7/8" x 8' 8-1/4"

Active Viewing Area (ft): 4' 2-3/8" x 8' 4-3/4"

Pixel Pitch: 6mm

Color Capability: 281 Trillion Colors

Pixel Matrix: 192x384

Pixel Configuration: All-in-one SMD 1 Red / 1 Green / 1 Blue

Brightness: 8,000 NITS

Viewing Angle: 170 Degree Horizontal / 160V Degree Vertical

Minimum Character Height: 2 inch

Maximum Character Height: 49 inch

Maximum Lines: 24

Estimated Weight: 393.216 lbs

Maintenance: Front Service

**Electrical Requirement Per Face**

Regular Operating Watts: 885

Maximum Boot-up Watts: 2949

Max Amps @120V: 24.6

Max Amps @240V: 12.3

Estimated Monthly Electricity Cost: \$53

\*Estimated @ Operating 18hrs / Day @ \$.11/kWH

**Mega Connect Mount System - OMEGA (per vertical ft)**

4

Steel Support Structure made of 4" x 4" x 1/4" Square Steel Tubing with 5/8" thick Mounting Plates on top and bottom. Primed and Painted to match.

**Omega Base 39**

1

Sign Base Structure constructed with square steel tubing, steel mounting plates, and aluminum skinning. Powder Coated to withstand extreme weather conditions. Colors and Dimensions to match the sign rendering. Vents installed if needed for LED Display ventilation. \*Stamped engineering drawing available upon request- additional charges apply

**LTE Modem with LifeTime Data**

1

Industrial LTE Modem with lifetime data during the life of the sign. 4G LTE Data from Verizon or ATT.

**Mega Cloud Software**

1

MEGA Cloud is a true cloud-based LED Sign software, and there is no software to install. Access Your Digital Signage from any Internet-Connected Device (PC, Mac, or Mobile). No Worries with Automatic Updates and Easy Access! Our service resides on the internet, or "in the cloud." This allows clients to securely login from any PC, Mac, or mobile device connected to the internet to operate their display. Updates to the system are fully automatic and new features are available immediately. Your Content is Safe and Secure. All content and schedules are securely stored in the client's online library and backed up daily to make sure they have access to their content 24/7. Easy User Management with a Multi-User Permission-based System. Clients have complete control over their display network. For example, a master account user can assign multiple people to make graphic requests, but restrict access to manage the display schedule or other features.

MEGA Cloud offers a wide set of powerful features designed to empower professional digital signage. With thousands of customers all around the world, we have everything you need to take your signage operation to the next level.

**Auto Dimming Sensor**

1

Auto dimming sensor will automatically adjust the LED Display brightness based on ambient light.

**SOW - Installation - Sign**

1

Installation of the new sign.

**SOW - Permit Procurement**

1

Acquire the necessary permit for the installation of the sign, this includes creation of a site plan if necessary. Stamped Engineering Drawing will be provided.

**Identification - Masonry - Brick Faux Stone (per Sq Ft)**

1

Brick Faux Stone monument base added to Omega Base.

**Shipping - Freight**

1

Freight Charge - Only covers basic delivery with no extra services.

Carrier will call to schedule time frame for delivery. Extra fees will be billed if any of these services are requested, or conditions exist before or during delivery: Residential, Limited Access, Inside Delivery (carrying product into building), Lift Gate, or Re-Delivery (2nd attempt). Lift Gate not available for shipment over 90". Any shipment that exceeds 90", client is required to unload the crate from the freight truck.

**Product Details**

**Quantity**

**10 Year Parts Availability Guarantee**

1

Mega LED Technology guarantees to keep all parts for the above Premier LED display in stock and made available to the customer.

**5 Years of parts + Onsite labor warranty**

1

**LifeTime Software Training**

1

Mega LED provides not only video tutorials and written directions for software operation, but for the LifeTime of your sign, we will provide one-on-one personal training for you and your staff via a desktop share...FREE!

**Parts Cache**

1

Spare modules, power supplies

<b>Sub Total</b>	<b>\$ 59,991.00</b>
<b>Sales Tax</b>	<b>\$ 0.00</b>
<b>Grand Total</b>	<b>\$ 59,991.00</b>

**Terms & Conditions**

This Agreement is expressly limited to the acceptance by the Buyer of the exact listed terms and Buyer acknowledges that discussions and negotiations have occurred leading up to this agreement. Furthermore, neither party hereafter will rely on any oral representations made outside of the stated terms of this Agreement, which includes the "Standard Terms and Conditions" link below. Applicable sales tax in the State of Texas; will be accessed at the time of billing and may not be represented on this quotation. If you are a tax exempt entity, please provide proof so you are not charged tax in error. <https://www.megasigninc.com/docs/termsandsales.pdf>

To complete the order sign here, initial previous pages, and return all signed and initial pages.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



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 www.megasigninc.com

# QUOTE

2707169000192525021  
 Oct 17, 2025 09:15 AM

**Prepared For**

City of Whitewater  
 Kevin Boehm  
 (262) 473-0122  
 kboehm@whitewater-wi.gov

**Ship To**

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 402 W Main St  
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 WI  
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Option 2 - OmegaID-38-MP6-37-SMD-DF - Omegabase-38 - VENEER

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**MP6-37-SMD Premier Full Color LED Display 6mm 3' 3-3/4" x 7' 6-1/4" Pixel Matrix 144x336**

2

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**Display Specification**

Series: Premier

Total Dimension (ft): 3' 3-3/4" x 7' 6-1/4"

Active Viewing Area (ft): 3' 1-3/4" x 7' 4-1/4"

Pixel Pitch: 6mm

Color Capability: 281 Trillion Colors

Pixel Matrix: 144x336

Pixel Configuration: All-in-one SMD 1 Red / 1 Green / 1 Blue

Brightness: 8,000 NITS

Viewing Angle: 170 Degree Horizontal / 160V Degree Vertical

Minimum Character Height: 2 inch

Maximum Character Height: 37 inch

Maximum Lines: 18

Estimated Weight: 258.048 lbs

Maintenance: Front Service

**Electrical Requirement Per Face**

Regular Operating Watts: 581

Maximum Boot-up Watts: 1935

Max Amps @120V: 16.1

Max Amps @240V: 8.1

Estimated Monthly Electricity Cost: \$34

\*Estimated @ Operating 18hrs / Day @ \$.11/kWH

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3

Steel Support Structure made of 4" x 4" x 1/4" Square Steel Tubing with 5/8" thick Mounting Plates on top and bottom. Primed and Painted to match.

**Omega Base 38**

1

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<p><b>5 Years of parts + Onsite labor warranty</b></p>	1
<p><b>LifeTime Software Training</b></p> <p>Mega LED provides not only video tutorials and written directions for software operation, but for the LifeTime of your sign, we will provide one-on-one personal training for you and your staff via a desktop share...FREE!</p>	1
<p><b>Parts Cache</b></p> <p>Spare modules, power supplies</p>	1

<b>Sub Total</b>	<b>\$ 51,660.64</b>
<b>Sales Tax</b>	<b>\$ 0.00</b>
<b>Grand Total</b>	<b>\$ 51,660.64</b>

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