



To: City of Whitewater Common Council

From: Sara Marquardt, HR Manager

Date: December 5, 2023

Re: Metrics from Latino Academy of Workforce Development's First Tapping the Untapped Workforce Career Fair

The Latino Academy of Workforce Development sponsored a career fair on October 26, 2023 at the Whitewater High School. The goal of the fair was connecting the gap between employers' needs and Latino community in Whitewater.

- 1) 47 individuals attended the event
- 2) The City handed out 42 Spanish-translated flyers regarding how to apply for a position with the City of Whitewater as well as 10 English flyers.
- 3) The following businesses were in attendance:
 1. Amigo Construction, LLC
 2. Associated Bank
 3. City of Whitewater
 4. Daybreak Foods Inc.
 5. First Citizens State Bank
 6. Fisher Barton Specialties
 7. Fort HealthCare
 8. HEXPOL
 9. Jones Dairy Farm
 10. JP Cullen
 11. PremierBank
 12. Stoughton Trailers
 13. Sutton Transport
- 4) Staff in attendance included: Sara Marquardt, Beatriz Aranda, Officer Saul Valadez, Taylor Zeinert and Araceli Wence (Community Crisis Liaison)
- 5) Staff collected two resumes of individuals in the process of obtaining their CDLs. Additionally, one resume was saved as a possible future firefighter intern candidate.