

Print**APPLICATION FORM IN RESPONSE TO THE CALL FOR ARTIST FOR WHITEWATER TRAFFIC BOXES -
Submission #1345****Date Submitted: 4/15/2025****ARTIST INFORMATION****Name of Applicant/Team Leader:***

Hollyn B Peterson

Additional Team Members (if applicable)**Mailing Address:***

S41 W27098 Oak Grove Ln. Waukesha WI 53189

Phone Number:*

2625017066

Email Address:*

hollynb22@gmail.com

PROPOSAL INFORMATION**Project Title or Theme:***

Growing Strong

Proposed Project Location(s):*

I will take any and as many as you need! I can adjust my designs to fit the boxes, I am a very flexible artist.

Description of Concept (max 500 words): (Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater)*

I lived in Whitewater for over 4 years while attending the University to get my bachelor's in Fine Arts with an emphasis in painting and my teaching licensure. I would be honored to be able to give back to the community that gave so much to me. I am going to send in multiple paintings and sketches that I have done that can easily be converted into a stunning mural on any of the electric boxes. I will be able to give a more detailed design and budget upon further interest. I am currently a full-time graduate student at the University of Urbana Champaign pursuing my Masters in Fine Arts, but I will have more time and be living in Waukesha, Wisconsin, come summer! Forgive the roughness of some of the sketches, but I think they give an idea of my style, ability, and interests as an artist. I am open to changing any of the paintings or designs to fit the businesses or areas better (color, animals, etc.). I will email my resume and bio, the website won't let me upload it. Learn how much UWW has impacted me as an artist, educator, and a person here in my commencement speech: https://youtu.be/1M6o5KYbCEs?si=_SfrU81ro2Dt6kGk

VISUAL ATTACHMENTS: Design sketches/mock-ups included (up to 4 images)

VISUAL ATTACHMENTS	VISUAL ATTACHMENTS	VISUAL ATTACHMENTS	VISUAL ATTACHMENTS
Whitewater Mural Ideas.pdf	IMG_5849.JPEG	IMG.JPEG	IMG.JPEG

EXPERIENCE AND QUALIFICATIONS**RESUME/BIO FOR ALL TEAM MEMBERS**

RESUME/BIO *	RESUME/BIO	RESUME/BIO	RESUME/BIO
Hollyn Petersons Resume.pdf	CV Hollyn B Peterson (1).pdf	<input type="button" value="Choose File"/> No fi...sen	<input type="button" value="Choose File"/> No fi...sen

PORTFOLIO: Examples of up to 3 previous works (include title size, material, and brief description).

PORTFOLIO	PORTFOLIO	PORTFOLIO
A6060E87-0354-4EED-B8BD-0597B6D95FDE.JPEG	kick first mural.jpg	IMG.JPEG

BUDGET INFORMATION**TOTAL PROPOSED BUDGET:***

1 gallon and 5 quartz of individual colors of (depends on the design choice). I am guessing around \$250-300 for paint and other materials.

ITEMIZED BUDGET (LABOR, MATERIALS, CONTINGENCY, ETC.); *

I was told that the remainder of the budget (3,000) goes to the artist.

Materials:

Masking tape.

Chalk.

Drop sheets.

Brushes.

Paint Trays.

Cups.

Rags.

Paint.

Sandpaper? I don't know if it will have to be sanded first?

MAINTENANCE PLAN

How will the artwork be protected and maintained? (max 300 words) (Please describe how you will ensure the durability and vibrancy of your design.)*

I can come back over the summers to do any touch ups as needed, I love to visit Whitewater

ADDITIONAL INFORMATION

How are you connected to Whitewater, WI? If you do have a connection, please describe briefly.*

I graduated from UWW in Spring of 2023



Which category best describes you?*

- ☐ Amateur
- ☒ Professional
- ☐ School or Youth Organization
- ☐ A person under the age of 18
- ☐ other, please list below

If other, explain

Will you collaborate with local organizations or businesses for in-kind support?*

- ☒ Yes
- ☐ No

If yes, provide details

DECLARATION

I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

Signature of Applicant/Team Leader:*

Hollyn Peterson

Date:*

04/15/2025

Flowers / Roses:

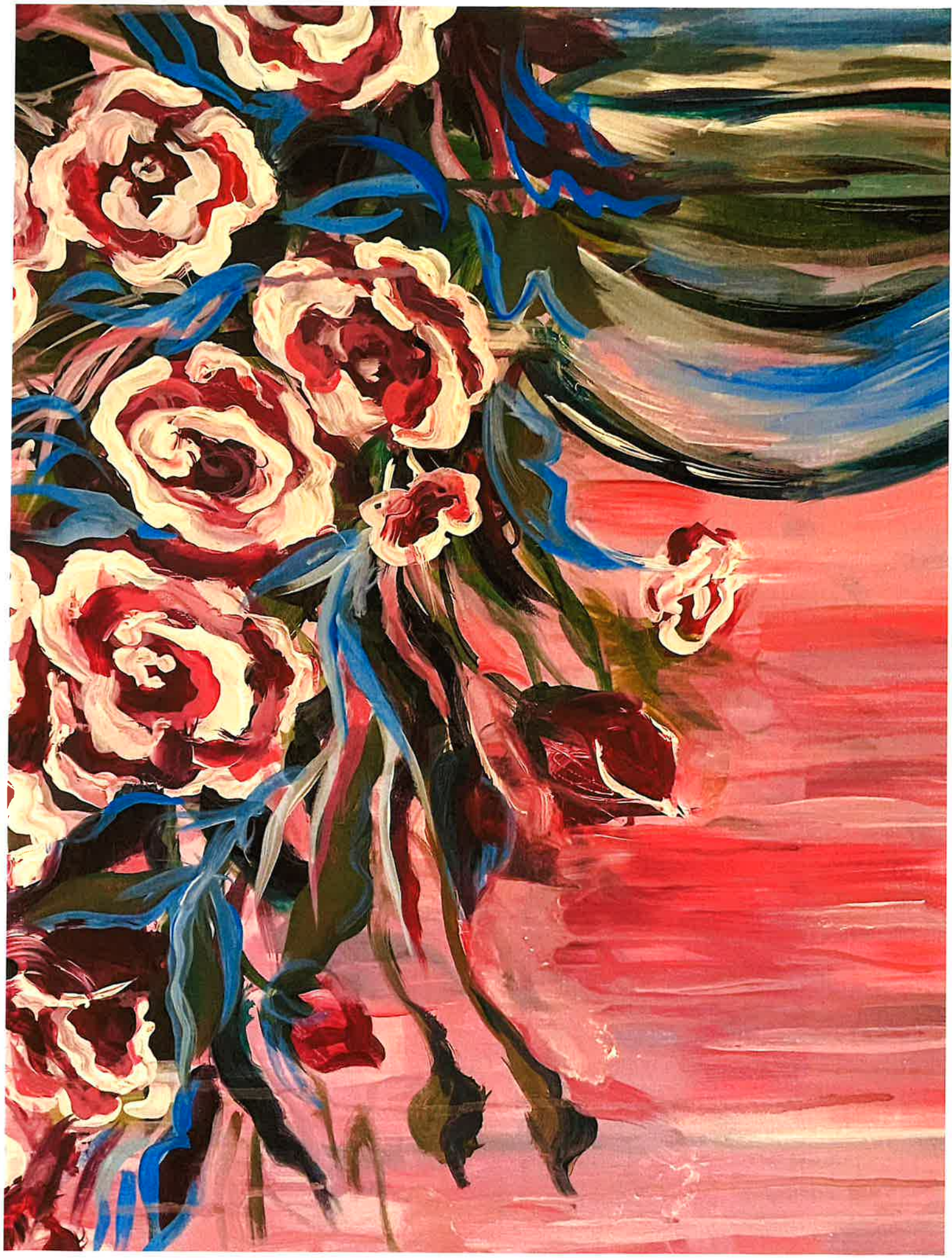


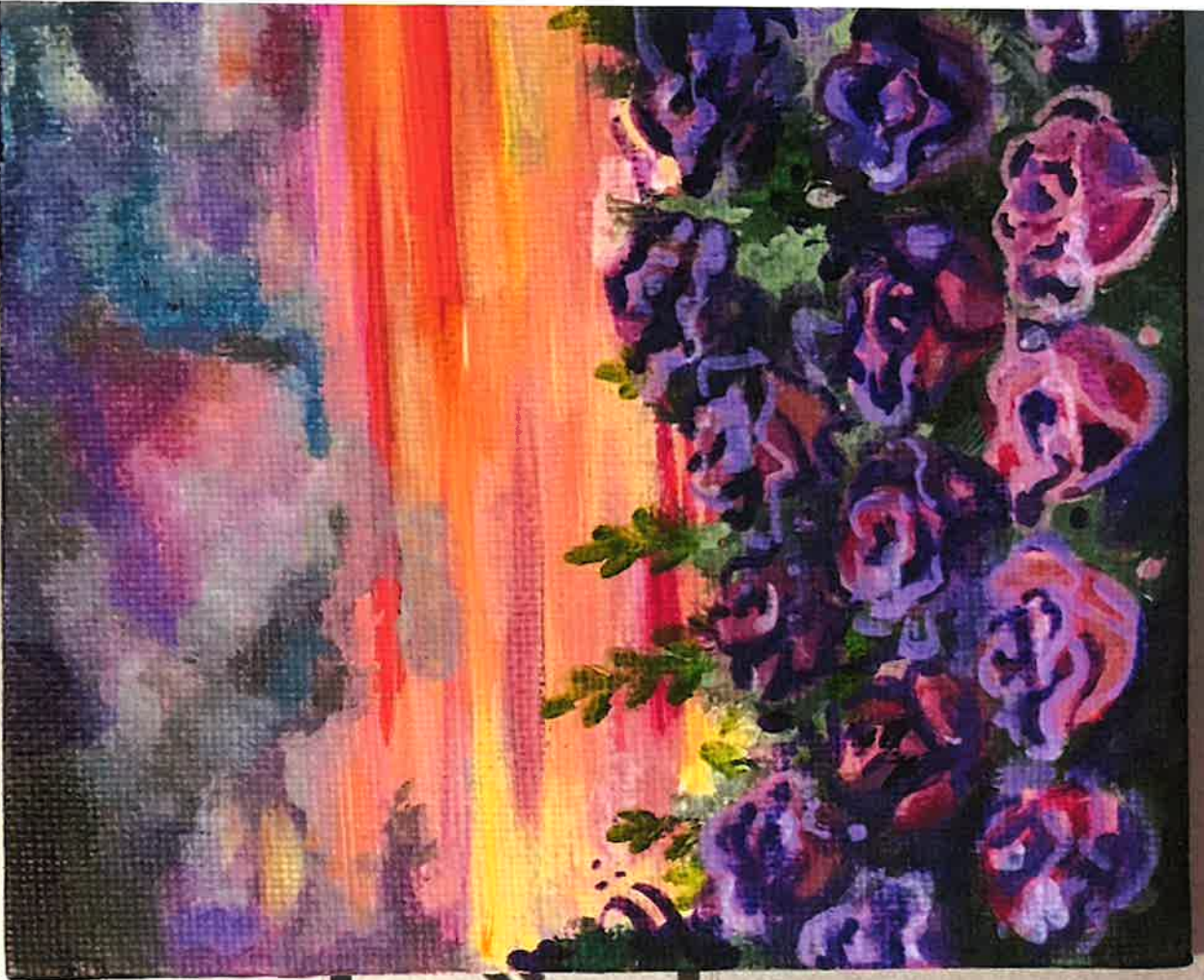
Vines / Misty Blue

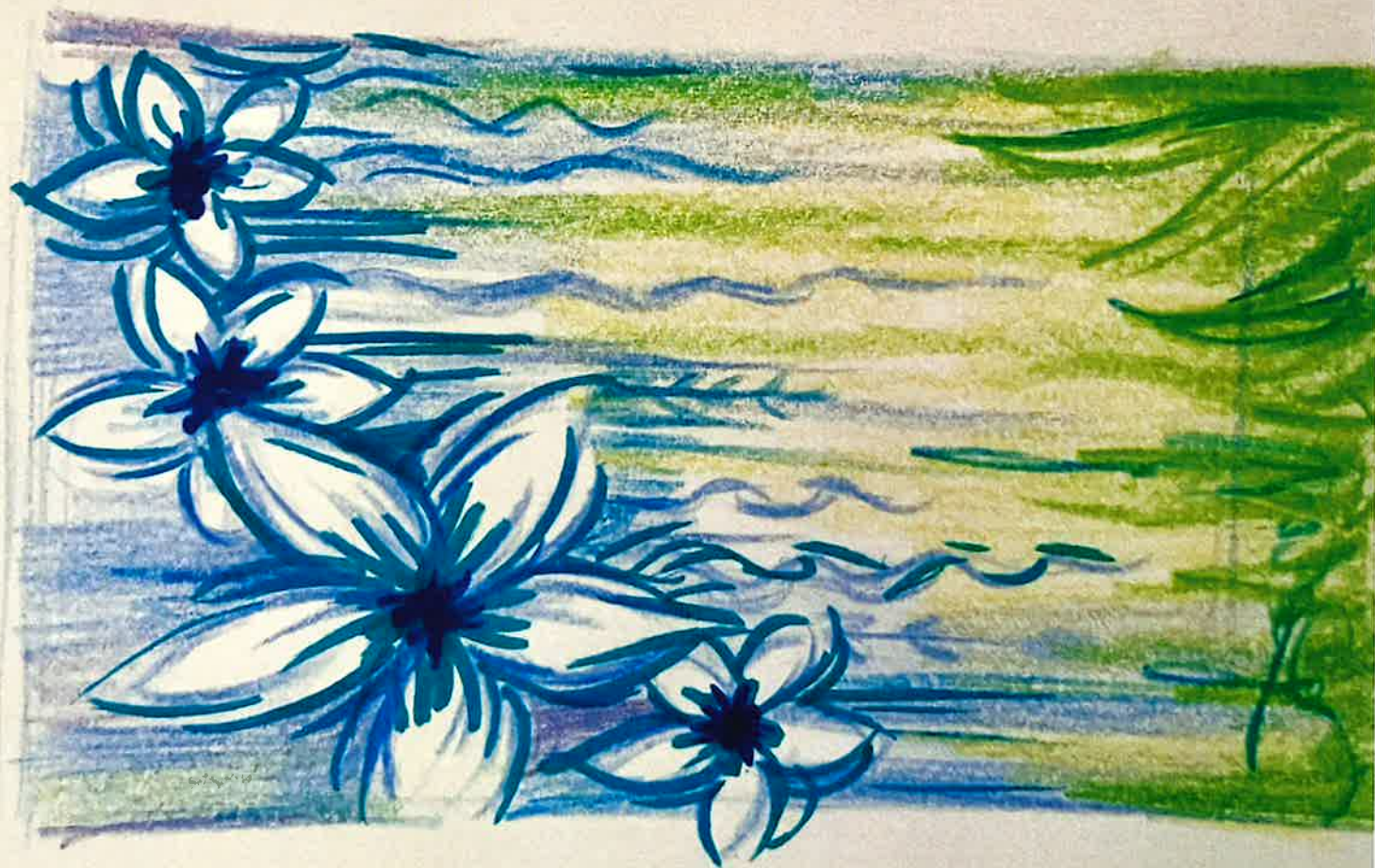


Ocean / Lake:









Hollyn Peterson

Website: <https://www.hollynbrynnpeterson.com/>

Instagram: <https://www.instagram.com/hollynbrynn/>

2024

Education

University of Illinois, Urbana-Champaign, *Masters in Fine Arts*

Current Graduate Student

University of Wisconsin Whitewater, *Bachelor of Fine Arts (Painting Emphasis) and Art Education – Double Major*

May 2023

Honors: Summa Cum Laude

GPA: 3.9991 / 4.0

2023 Student Commencement Speaker:

<https://youtu.be/1M6o5KYbCEs?si=IGr8LLcsMY0GPevT>

WORK EXPERIENCE

Freelance Artist / Photographer, Waukesha/ Syracuse

September 2020 - Currently

Art Instagram: @hollyn.brynn

Stroke of Genius, Waukesha — *Course Instructor, Assistant Manager, & Bartender*

Current

Bellevue Elementry School, Syracuse — *Morning Program Supervisor*

Fall 2023

Morning Program was run through Red House Art Center and provided at Bellevue Elementry School

Syracuse University, Syracuse — *Figure Drawing Instructor*

Fall 2023

Center of the Arts Woodshop, Whitewater — *Supervisor*

September 2021 - December 2022

6 Fields East,
Champaign, IL, 61822
(262)-501-7066
Hollynb22@gmail.com

Awards

UIUC Fellowship

Tuition Scholarship,
Syracuse University

Dahle Family Quasi
Endowment: 2021-2022

Dahle Family
Scholarship-Arts and
Communication:
2022-2022

Dean's List: 2018-2022

Diversity Award:
2022-2022. I spoke at
UW-Whitewaters Arts
and Communication
Scholarship Ceremony.

Edna Grinstead
Scholarship: 2021-2022

Lisa Panici Memorial
Scholarship: 2018,
2020, 2022

Mark Palmer Gray Jr:
2021-2022

Ramirez Family
Foundation
Scholarship: 2018-2021

Raymond E & Zenobia

Nanny, Brookfield

June 2022 - May 2024

Brookfield Center of the ARTS, Brookfield — Summer Art Teacher

June 2021 - August 2021

Bath and Body Works, Waukesha — Sales Associate

July 2018 - Spring 2022

Family Tae Kwon Do Champions, Delafield — Black Belt Instructor

May 2014 - Spring 2020 (closed)

Shepherd of the Hills Church, Pewaukee — Summer Staff

May 2019 - August 2020

Kick First, Waukesha — Black Belt Instructor

September 2017 - September 2019

R Light Memorial
Scholarship: 2021-2022

Northwestern Mutual
Childhood Cancer
Survivor Scholarship
2021-2023

Stacia Lane Endowed
Art Scholarship:
2021-2023

Spirit of Whitewater
Energy Award:
2021-2022 (for my
attitude, strong values,
and school spirit)

PUBLICATIONS & Press

Channel 3000 – UW-Whitewater commencement speaker who beat cancer three times to give a speech on gratitude

May 2023

https://www.channel3000.com/news/uw-whitewater-commencement-speaker-who-beat-cancer-three-times-to-give-speech-on-gratitude/article_70da8880-f198-11ed-9da0-cf9c21fe93e6.html

WMTV – Defying the Odds: UW-Whitewater graduate beats cancer three times

https://youtu.be/q_wOd6MzSGA?si=SNqO-LdaC5DFv1b5

Children's Book Illustrator — Grandma's Wings

In 2017, I illustrated "Grandma's Wings," written by Jennifer Kozich and published by Orange Hat Publishing House.

CANCER 2022: Never Give Up — International Group Exhibition

In November 2022, my acrylic painting "Shifting" was chosen to be a part of the CANCER 2022: Never Give Up Exhibition. This exhibition spread awareness about cancer, honored survivors, memorialized those not here anymore, and showed support in overcoming challenges and finding better treatment.

Art EXHIBITIONS

Solos Winter Art Festival — February 2025

17th International Solo Exhibition

Artistonish —December 2024

Contemporary Art Magazine

Ghost Again— September - December 2023

Group Exhibition, Syracuse University "The Wall"

Portraits— July - September 2023

Group Exhibition

CSD Awards & Scholarship Ceremony— April 2023

UW-Whitewater Solo Showcase & Guest Speaker

UW-Whitewater Juried Show— February 2023

Best in Painting

BFA Senior Exhibition— December 2022

Solo Exhibition: The Art of Alleviation

Cancer: Never Give Up Exhibition— October 2022

International Juried Group Exhibition

UW-Whitewater Juried Show— February 2022

Honorable Mention

VOLUNTEERING

Raising Awareness— Childhood Cancer

As a 3x childhood cancer survivor, I have helped raise over \$150,000 and counting for better research for Childhood Cancer in hope of finding a cure. This money has gone to several organizations including St. Baldricks, Make-A-Wish, CureSearch, Alex's Lemonade Stand, Pablove, and Golden Gumdrops Kick Ball Tournament. I have made several appearances on the News to promote these fundraisers and grow awareness.

Dance Marathons— Children's Hospital

I have participated as a guest speaker for over 15 years at Dance Marathons all over the Midwest to help raise money for Childrens Hospital.

Over the Edge— MAAC Fund

On September 1st, 2021, I raised \$5,00 for the MAAC Fund, Milwaukee Athletics

Against Cancer, by climbing down a 10-story building.

<https://www.tmj4.com/news/local-news/people-went-over-the-edge-literally-for-childhood-cancer-awareness-month>

EXTRA-CURRICULAR

Black Belt — Tae Kwon Do

2004 - Current

I have been in martial arts since I was 3, earning my black belt at age 11, and started working as an instructor at age 14. I have participated in several tournaments and won Grand Champion in forms in 2016. Tae Kwon Do has taught me discipline, integrity, and self-control.

Miss USA, Wisconsin — “Spirit of Miss USA and Miss Teen” Award

May 2021

I participated in the Miss USA pageant for Wisconsin where I was awarded the “Spirit of Miss USA and Miss Teen” award for my kindness, compassion, and resilience as a young woman.

UWW-Dance Company — Vice President

September 2018 - May 2023

I have been dancing for 11 years now and my favorite style is Hip Hop. I became a member of this club in 2018. I was elected to be on board in the Fall of 2019 as the fundraising chair where I was in charge of coming up with ideas, contacting businesses, organizing, purchasing supplies, and running all fundraisers. Being a part of the Dance Company board also means I get the chance to choreograph dances and run the meetings several times during the year. Dance is a great way to exercise, an outlet for creative energy, meet up with friends, and be a leader in something that is important to me. I am now Vice President where I lead the organization, plan meetings, put together a student-run recital, and make executive decisions.

InterVarsity — Welcome Team

September 2018 - May 2023

I was elected to be on board for InterVarsity, a Christian Lead Organization, for Welcome Team Lead. I was in charge of putting up signs, decorations, pens, bulletins, tables, and more. I coordinated who would be volunteering, welcoming, at check-in, and cleaning up. This was a great way for me to meet new people, make each person feel welcomed, and contribute to this organization.

Hollyn Brynn Peterson

Email: hollynb22@gmail.com

Phone: (262) 501-7066

Website: www.hollynbrynnpeterson.com

Instagram: @hollynbrynn

Education

- | | |
|-------------|--|
| 2023 | MFA Candidate - Studio Arts, Painting <i>Syracuse University</i> Syracuse, NY <ul style="list-style-type: none">- GPA: 4.0- Credits Completed: 12 |
| 2018 - 2023 | BFA - Painting with Teaching Licensure <i>University of Wisconsin Whitewater</i> Whitewater, WI <ul style="list-style-type: none">- <i>Summa Cum Laude</i>- Spring 2023 Commencement Speaker- UWW Dance Company Vice President |
-

Professional & Teaching Experience

- | | |
|----------------|---|
| 2023 - Present | Instructor: Painting <i>Stroke of Genius</i> Waukesha, WI |
| 2020 - Present | Freelance Photography Waukesha, WI |
| 2023 | Associate Instructor: Figure Drawing <i>Syracuse University: Shaffer Art Building</i> Syracuse, NY |
| 2023 | Redhouse Enrichment Building Lead <i>Bellevue Elementry School</i> Syracuse, NY |
| 2021 - 2022 | Studio Manager: Woodshop, Teresa Lind <i>University of Wisconsin Whitewater: Center of the Arts Building</i> Whitewater, WI |
| 2021 | Art Teacher <i>Brookfield Center of the Arts</i> Brookfield, WI |
| 2017 - 2018 | Illustrator Orange Hat Publishing House Waukesha, WI |

Awards & Scholarships

2023 - 2026	Tuition Scholarship Syracuse University
2023	Best in Painting <i>Juried Show</i> University of Wisconsin Whitewater
2022 - 2023	College of Arts and Communication Diversity Award & Scholarship
2022	Honorable Mention <i>Juried Show</i> University of Wisconsin Whitewater
2021 - 2023	Dahle Family Scholarship - Arts & Communication
2021 - 2023	Northwestern Mutual Childhood Cancer Survivor Scholarship
2021 - 2023	Stacia Lane Endowed Art Scholarship
2021 - 2022	Edna Grinstead Scholarship
2018 - 2022	Lisa Panici Memorial Scholarship
2021 - 2022	Mark Palmer Gray Jr Scholarship
2021 - 2022	Raymond E & Zenobia R Light Memorial Scholarship
2021 - 2022	Spirit of Whitewater Energy Award
2018 - 2021	Ramirez Family Foundation Scholarship

Exhibitions

2024	<i>Vulnerability</i> Group Exhibition Redhouse Syracuse, NY
2023	<i>Ghost Again</i> Group Exhibition The Wall, Shaffer Syracuse, NY
2023	<i>Portraits</i> International Online Group Exhibition Gallerium
2023	<i>The Art of Alleviation</i> Solo Ballroom, University Center Whitewater, WI
2022	<i>The Art of Alleviation</i> BFA Senior Solo Exhibition Crossman Gallery

| Whitewater, WI

2022

Cancer: Never Give Up | International Online Group Exhibition

Permanent Collection

2023

University of Wisconsin Whitewater | Center for Students with Disabilities | Whitewater, WI

Selected Bibliography & Press

Cathy, Kozlowicz. "She Had a 2% Chance of Surviving Cancer. She's Now a College Graduate and Set to Embark on an Art Career." *Journal Sentinel*, May 24, 2023.

<https://www.jsonline.com/story/communities/wisconsin/2023/05/24/hollyn-peterson-beat-cancer-three-times-to-graduate-uw-whitewater/70229573007>

Craig, Schreiner. "An Art Education Degree Brought Healing, Connection, and Joy." *University of Wisconsin Whitewater*, June 27, 2023.

<https://www.uw.edu/news/archive/2023/06/peterson-art-education>

Mackenzie, Davis. "Defying the Odds: UW-Whitewater Graduate Beats Cancer Three Times." *WMTV15*, May 22, 2023.

<https://www.wmtv15news.com/2023/05/22/defying-odds-uw-whitewater-graduate-beats-cancer-three-times/>

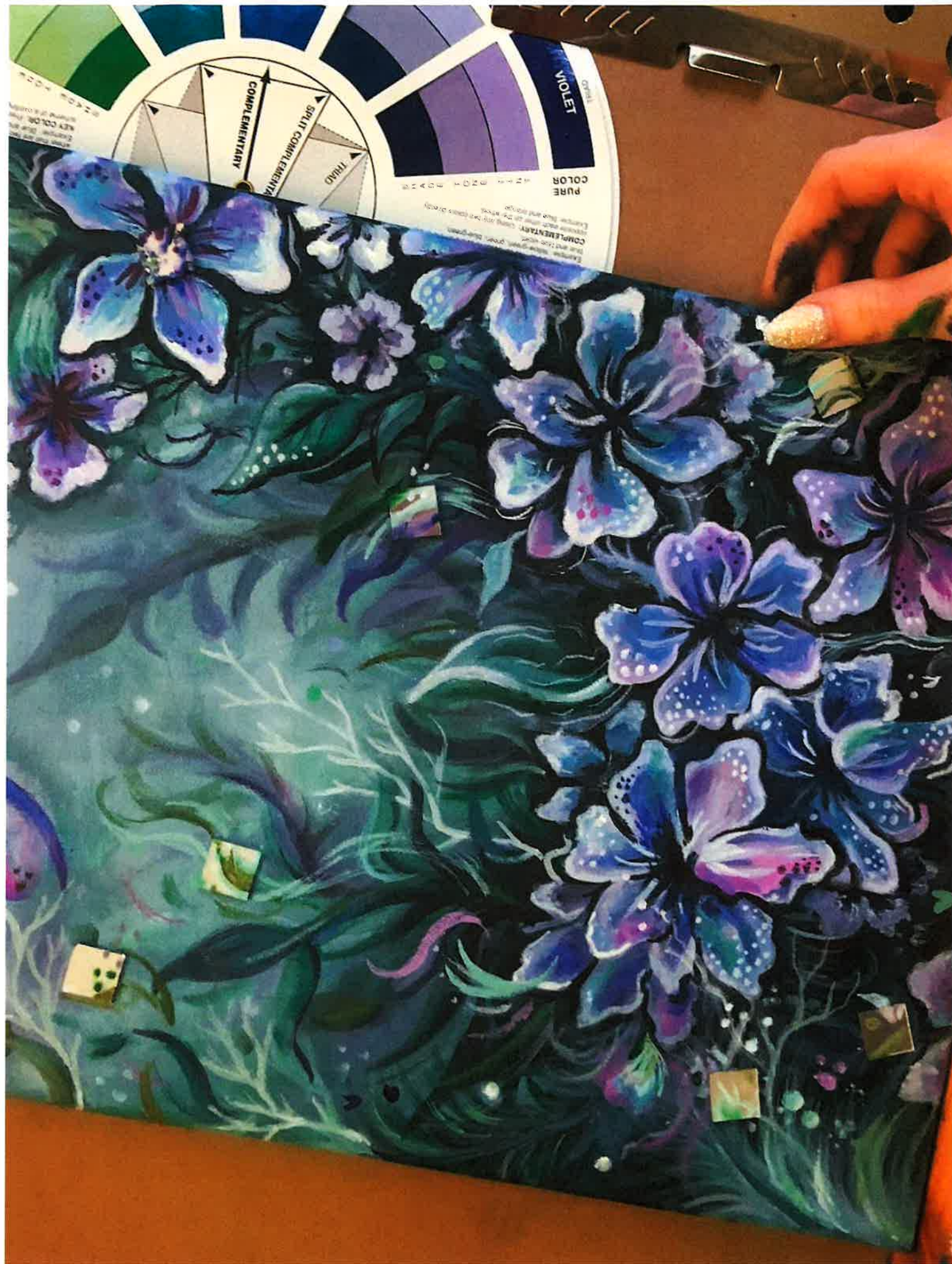
Kyle, Pozorski. "UW-Whitewater Commencement Speaker Who Beat Cancer Three Times to Give Speech on Gratitude." *Channel3000*, May 14, 2023.

https://www.channel3000.com/news/uw-whitewater-commencement-speaker-who-beat-cancer-three-times-to-give-speech-on-gratitude/article_70da8880-f198-11ed-9da0-e19e21fe93e6.html

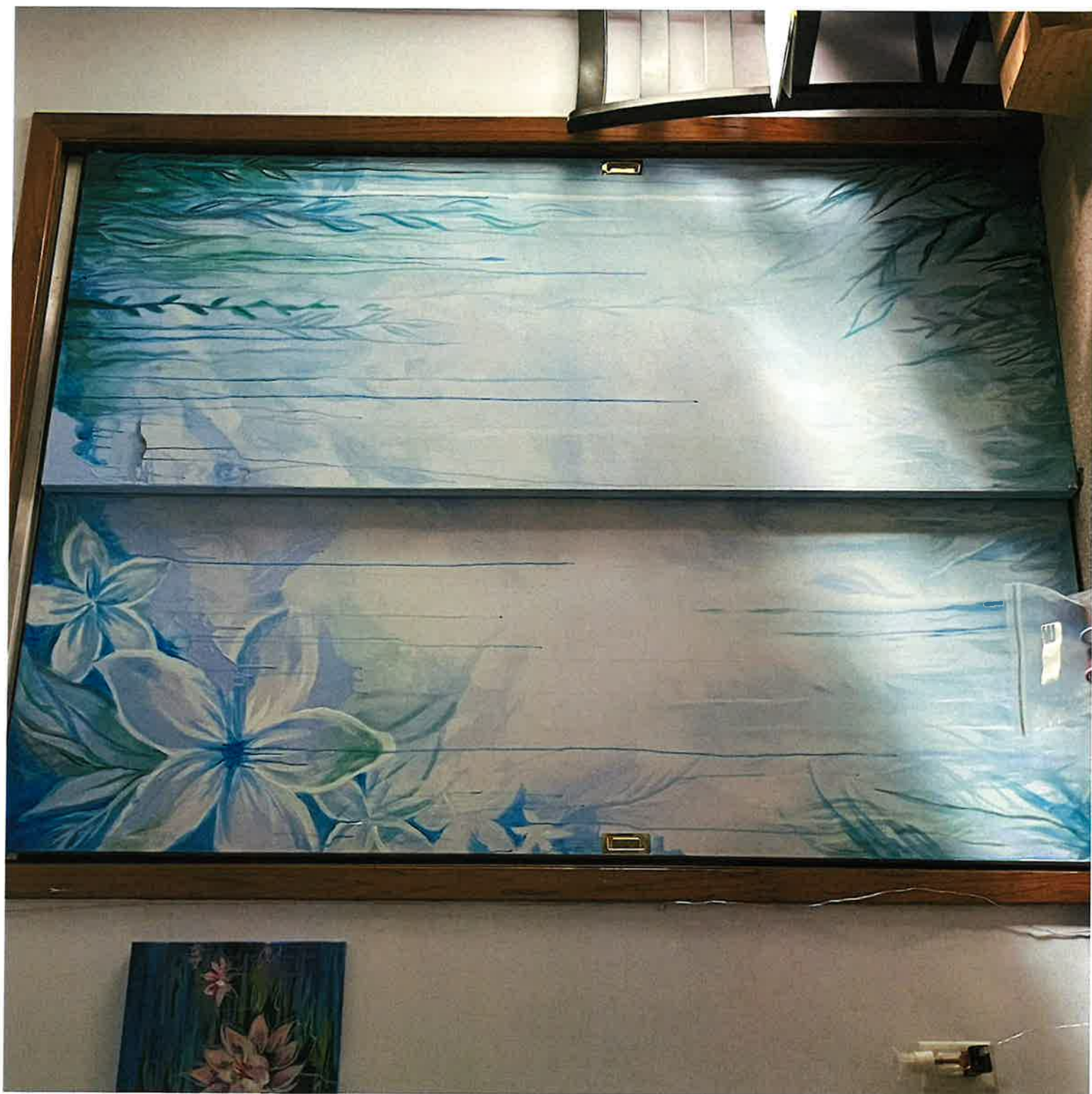
Bobby, Tanzilo. "Cancer Survivor & Her Mentor Will Go 'Over the Edge' Together at MACC Fund Event." *OnMilwaukee*, June 28, 2017. <https://onmilwaukee.com/articles/over-the-edge-macc-fund>

Selected Guest Artist & Speaker

- 2023 Visiting Artist | Dr. King Elementary School | Syracuse, NY
- 2023 Spring Commencement Student Speaker | University of Wisconsin
Whitewater | Whitewater, WI
https://youtu.be/1M6o5KYbCEs?si=l788oYxTuV_6ZEDg
- 2023 Guest Artist & Speaker | Annual Recognition & Awards Ceremony |
University of Wisconsin Whitewater | Whitewater, WI
- 2022 Student Speaker | College of Arts & Communication Awards Ceremony |
University of Wisconsin Whitewater | Whitewater, WI







The Artful Transformation, City of Whitewater 2025 Public Art Project

Note; There are three different proposals on here. Each one has it's one title. If I am chose for any or multiple of my proposals, please indicate which one was chosen. Thank you so much for your time and consideration!

About the Artist:

H.G. Little is a surrealist artist and storyteller based in Whitewater, WI. His work blends whimsical imagery with eerie undertones. He explores liminal spaces, folklore, and the beauty found in melancholy. In addition to creating fine art, H.G. runs the online art brand Whimsical Woes, exploring Midwestern hauntings, cultural oddities, and the paranormal. He has previously worked in social media and digital storytelling, and this project is a return to his roots, making art that lives where real people live, walk, and wonder.

Portfolio Samples:

I have attached 3 of my best pieces but additional pieces can be found on [WhimsicalWoes.com](https://www.whimsicalwoes.com) (pending I finish the website by this week)

Proposal Description – “Whispers of Whitewater”

Artist: H.G. Little (Brand Name: Whimsical Woes)

Preferred Box Locations:

1. Box Located at corner of W Main and W Whitewater
2. Box Located at Corner of N Franklin and W Main
3. Box Located at S Prairie and W Main

Concept Statement:

Whispers of Whitewater is a four-panel visual narrative exploring the surreal beauty and layered identity of Whitewater, Wisconsin. Through a blend of realism and the whimsical woeful, each side of the traffic box becomes a portal into a different facet of the city—its history, folklore, culture, and natural wonder.

These scenes are rendered in a rich, colored-pencil-inspired style—soft and inviting from afar, but dreamlike and intricate upon closer inspection. The work is designed to spark imagination, provoke curiosity, and transform a functional object into a quiet beacon of storytelling.

Themes and Panel Breakdown:

Side 1: “Echoes of Learning”

A haunting-yet-serene face peers through a golden sky above a mid-century school building—representing Whitewater’s proud identity as a college town and its deep connection to education and the arts. The floating visage hints at nostalgia, memory, and the lingering presence of those who came before.

Side 2: “Heart of the Arts”

Featuring the Whitewater Arts Alliance’s Cultural Arts Center, this panel is a warm tribute to the city’s thriving creative community. The duo of women connecting in front of the building reflects collaboration and artistic mentorship. Oversized painter’s palettes in the sky echo the role of imagination and expressive freedom.

Side 3: “Second Salem”

This panel pays homage to Whitewater’s folklore as the “Second Salem,” with a ghostly witch watching over a triangle-marked gravestone. Spirits drift like wind-blown leaves, nodding to the supernatural legends that set Whitewater apart and draw in paranormal enthusiasts year-round.

Side 4: “Kettle Moraine”

Nature takes the spotlight in this serene autumnal depiction of Kettle Moraine State Forest. A winding path invites viewers to explore the surrounding natural beauty. The panel grounds the surreal with something tangible—celebrating the landscapes that shape Whitewater’s identity.

Overall Artistic Vision:

This piece offers a surreal journey around the box—inviting viewers to pause, walk a full circle, and consider the different lenses through which Whitewater can be seen. Each panel is distinct in tone, but unified in style and palette, with golden ochres and deep charcoal lines creating a cohesive dreamlike mood.

Budget (Estimated):

1. Paints (Rust-Oleum Protective Enamel):

12 quarts of Rust-Oleum Protective Enamel Paint from Walmart

Estimated cost: \$22 per quart

Subtotal: \$280 (with tax)

2. Mediums and Glazes:

Galkyd Lite, 16.9 oz – \$27

Online Order - Blick Art Materials

3. Hardware and Tools:

Mini Projector (for art transfer) Caydo P1 Art Projector – \$199.99

5 Pcs Paint Palette Knives Set – \$6

Amazon

Princeton Brushes – Roughly \$60

Blick

Brush Cleaner (used rag & water) – \$5

4. Surface Prep and Primer:

Rust-Oleum Clean Metal Primer – \$12

Walmart

5. Contingency Fund:

\$300.00

6. Artist Labor:

Remaining budget allocated to labor.

Total Budget: \$3,000.00

Proposal Description – “The Colors of Whitewater”

Concept Statement:

The Colors of Whitewater is a vibrant, four-panel narrative that transforms a standard traffic box into a rotating surrealist tribute to the city’s identity—its mythology, history, nature, and local life. Each side features a single dominant color, creating a kaleidoscope effect that draws viewers in from any direction.

This piece is rendered in a soft, painterly, colored-pencil-inspired style—nostalgic yet uncanny, approachable yet strange. Each color symbolizes a major theme of Whitewater, allowing passersby to view the city through multiple, meaningful lenses.

Themes and Panel Breakdown:

Side 1: “The Witching Red”

In deep crimson tones, a young witch in profile holds a flower and wand, representing Whitewater’s supernatural folklore as Second Salem. The minimalist, enchanting composition nods to the town’s mysterious legends and its unique place in Wisconsin’s paranormal history.

Side 2: “The Forest Green”

An ethereal pathway cuts through a dense green forest, paying homage to the Kettle Moraine and Whitewater’s surrounding natural beauty. This panel celebrates the untouched stillness of the woods, suggesting both peace and mystery within the trees.

Side 3: “The Golden Main”

A yellow-tinged depiction of Whitewater’s downtown captures the quaint, small-town charm of Main Street. With ghostly silhouettes and slightly exaggerated architecture, this panel reflects the city’s everyday life, commerce, and community heartbeat—all viewed through a dreamy lens.

Side 4: “The Violet Past”

A regal building bathed in purple emerges from a misty sky—Old Main, once the crown of the University of Wisconsin–Whitewater. Though it no longer stands, this tribute immortalizes its importance in education, memory, and the arts. The panel serves as both homage and elegy.

Overall Artistic Vision:

The Colors of Whitewater uses a minimalist surrealist approach to distill the spirit of Whitewater into bold visual moments. From mysticism to academia, from commerce to canopy, the piece invites viewers to walk a circle around the box and feel the chromatic moods of the town. Each color tells a story. Together, they create a portrait.

Budget (Estimated):

1. Paints (Rust-Oleum Protective Enamel):

12 quarts of Rust-Oleum Protective Enamel Paint from Walmart

Estimated cost: \$22 per quart

Subtotal: \$280 (with tax)

2. Mediums and Glazes:

Galkyd Lite, 16.9 oz – \$27

Online Order - Blick Art Materials

3. Hardware and Tools:

Mini Projector (for art transfer) Caydo P1 Art Projector – \$199.99

5 Pcs Paint Palette Knives Set – \$6

Amazon

Princeton Brushes – Roughly \$60

Blick

Brush Cleaner (used rag & water) – \$5

4. Surface Prep and Primer:

Rust-Oleum Clean Metal Primer – \$12
Walmart

5. Contingency Fund:

\$300.00

6. Artist Labor:

Remaining budget allocated to labor.

Total Budget: \$3,000.00

Proposal Description – “Veil Between Worlds”

Concept Statement:

Veil Between Worlds is a multi-panel work rooted in the lore-soaked soil of Whitewater’s supernatural identity. Unlike prior proposals that explore the town through its history or geography, this box is devoted entirely to its mythology—especially its long-standing connection to spiritualism, ritual, and the unseen.

Rendered in a style that mimics oil pastel or colored pencil, each panel feels like an illustration torn from a forgotten book on folklore. The dominant color palette of yellow-green, paired with navy shadows, gives the entire box a vintage, arcane, and slightly haunted feel. The top panel acts as a surreal transition between the physical and the mystical, invoking dreamlike awe.

Themes and Panel Breakdown:

Side 1: “Ritual and Remnants”

This side features a witch in flight, an ominous courthouse, ghostly forms, and a clergyman watching silently beside a glowing pentagram book. Together, these elements illustrate the tension between religion, folklore, and paranormal curiosity that defines Whitewater’s most whispered legends.

Side 2: “The Witching of Industry”

In this tableau, a witch conjures above a cauldron, a farmer reaps beside a collapsing institution, and a ghostly train barrels forward. The piece suggests the invisible hands behind progress, decay, and harvest—offering a folkloric take on the passage of time and industry in small-town America.

Side 3: “Timekeeper of Whitewater”

A girl with a clock for a face stands surrounded by ghostly figures, churches, fire engines, and crumbling homes. This surreal collage of Whitewater’s landmarks ties the past to the present, reinforcing the idea that history haunts the modern-day in both literal and metaphorical ways.

Side 4: “The Spirit School”

The final side pays homage to the Morris Pratt Institute, once known for spiritualist education. A skeleton reads from an open book as ghosts rise from the grass. The owl watches knowingly from above. This piece directly nods to Whitewater’s legacy as a site for paranormal academia.

Overall Artistic Vision:

Where other boxes reflect Whitewater’s outer personality, Veil Between Worlds is concerned with its soul. This box doesn’t ask viewers to simply look—but to linger. To wonder. To consider what might lie just beyond our line of sight. The consistent color palette and dreamlike illustration style tie every panel together into one folkloric object—equal parts artifact and artwork.

Budget (Estimated):

1. Paints (Rust-Oleum Protective Enamel):

12 quarts of Rust-Oleum Protective Enamel Paint from Walmart

Estimated cost: \$22 per quart

Subtotal: \$280 (with tax)

2. Mediums and Glazes:

Galkyd Lite, 16.9 oz – \$27
Online Order - Blick Art Materials

3. Hardware and Tools:

Mini Projector (for art transfer) Caydo P1 Art Projector – \$199.99

5 Pcs Paint Palette Knives Set – \$6
Amazon

Princeton Brushes – Roughly \$60
Blick

Brush Cleaner (used rag & water) – \$5

4. Surface Prep and Primer:

Rust-Oleum Clean Metal Primer – \$12
Walmart

5. Contingency Fund:

\$300.00

6. Artist Labor:

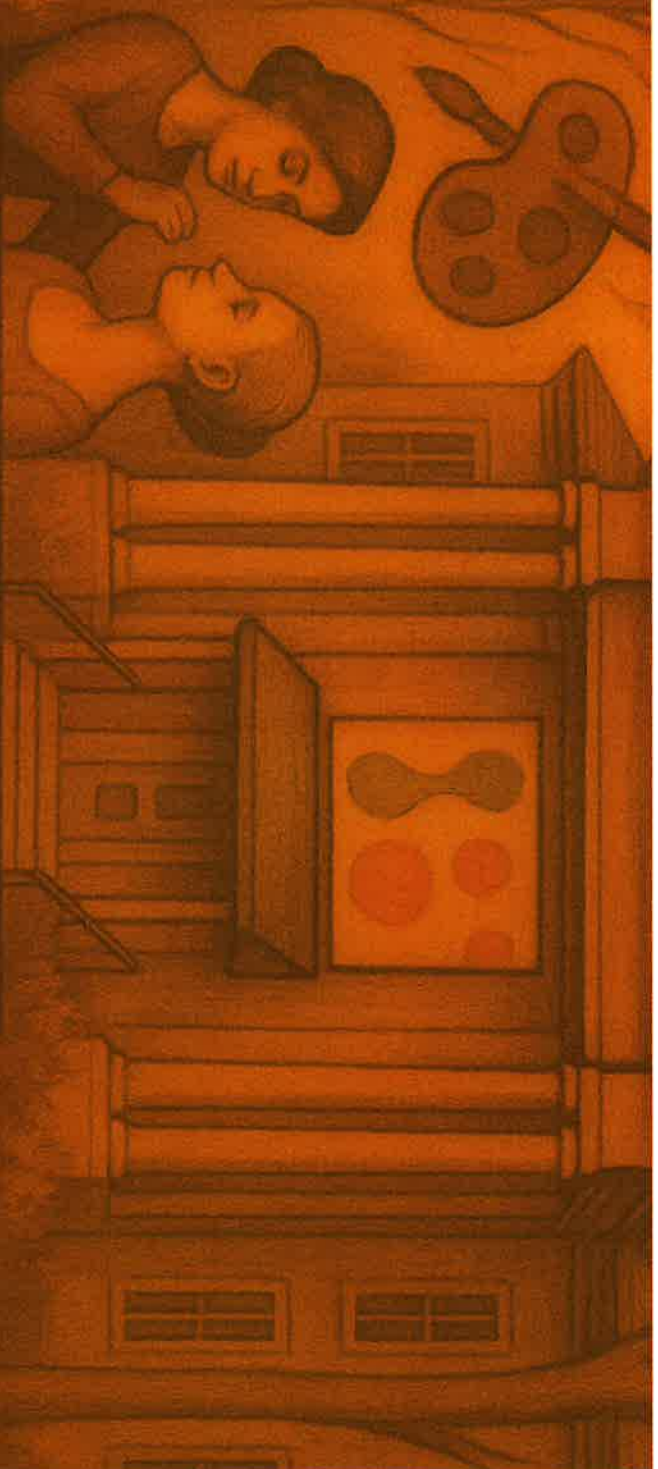
Remaining budget allocated to labor.

Total Budget: \$3,000.00



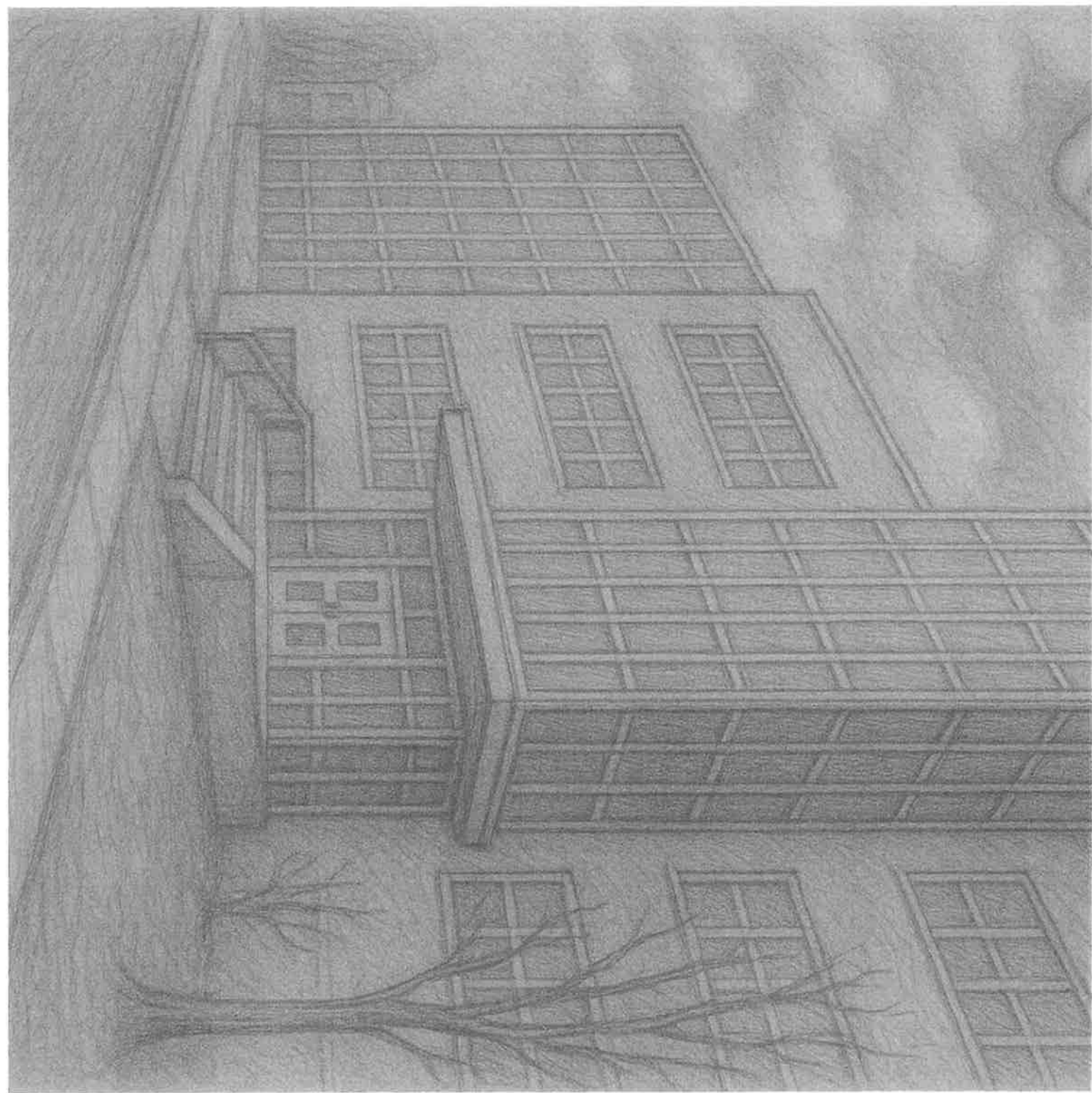


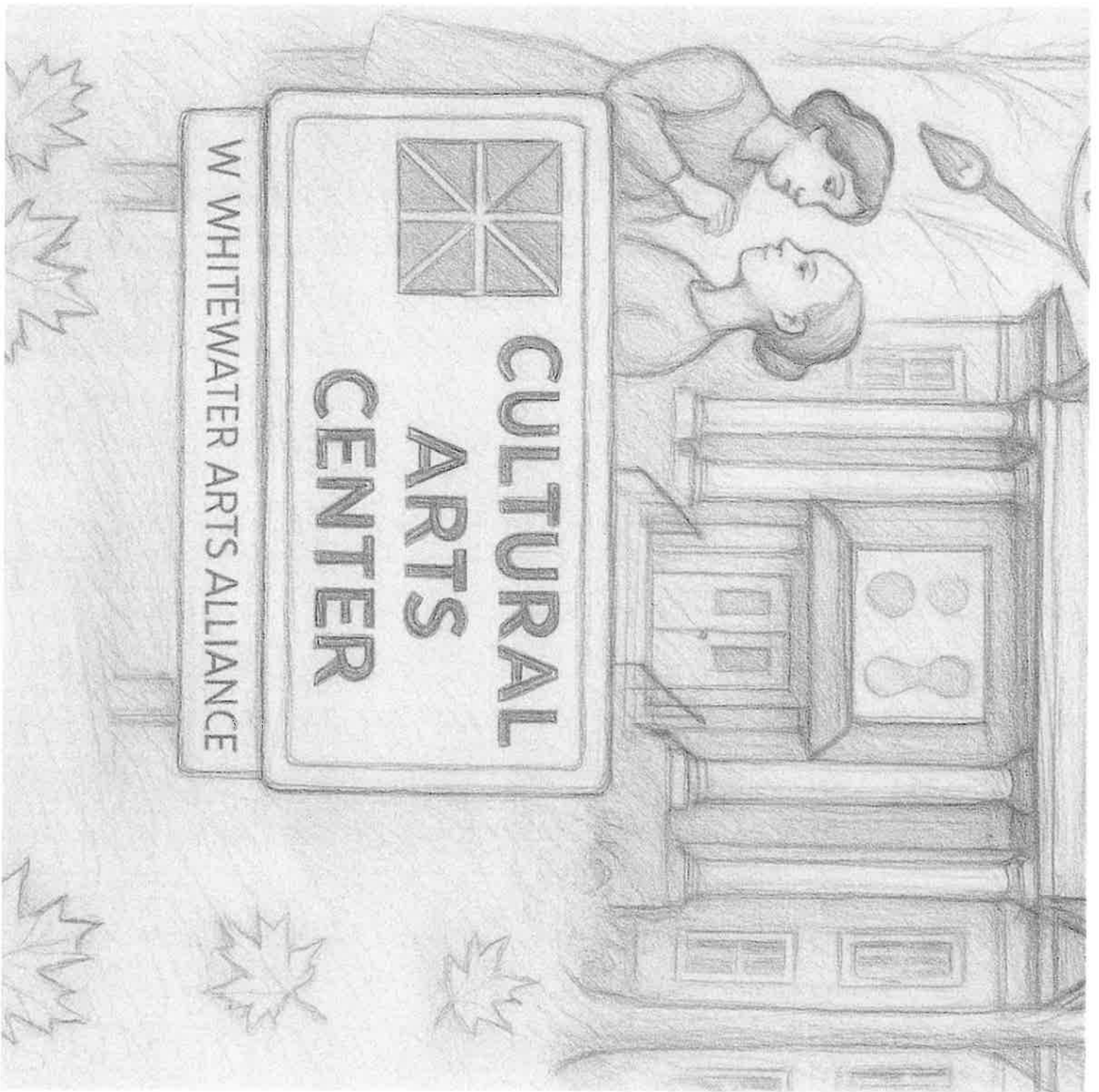




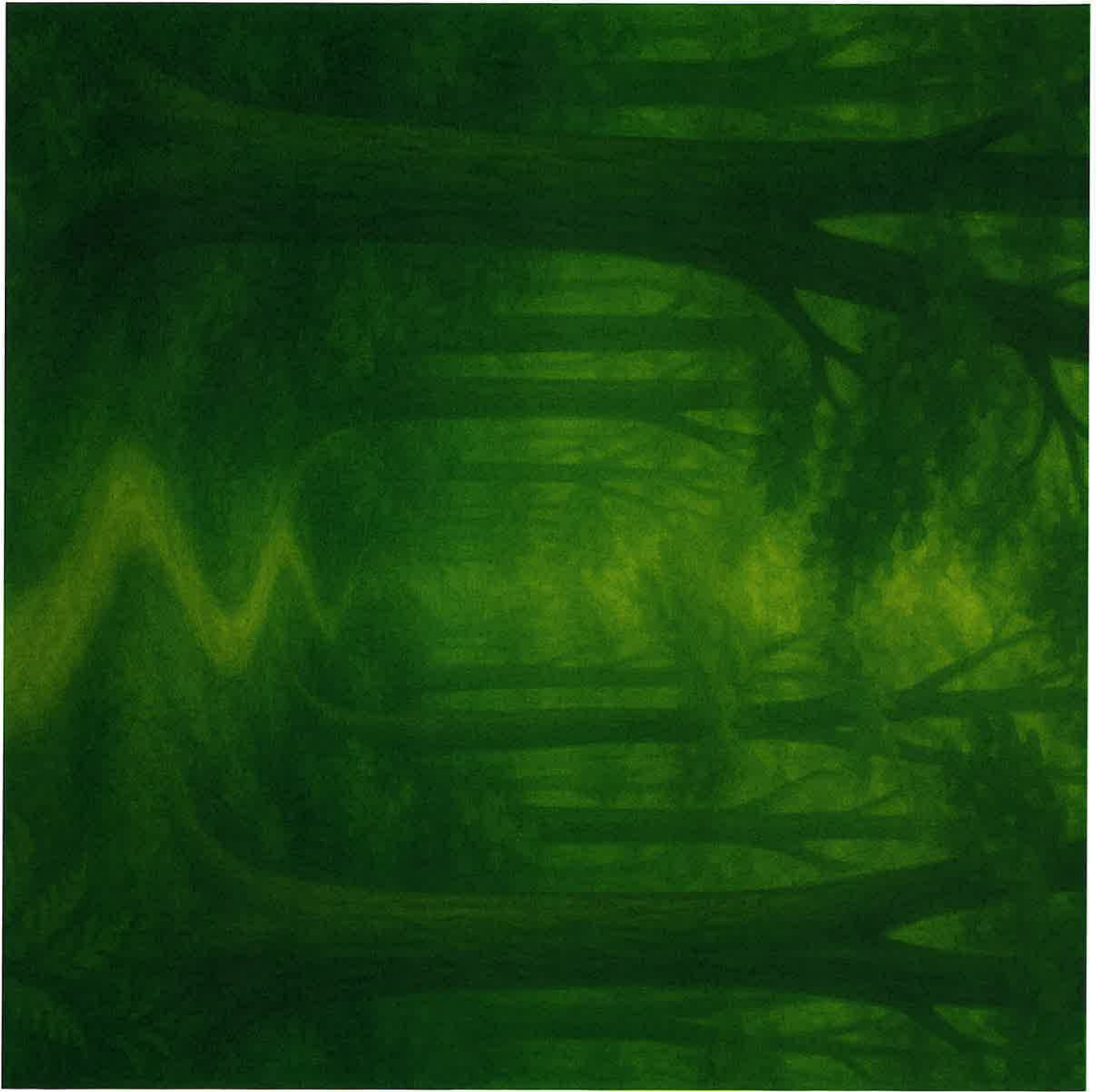
CULTURAL ARTS CENTER

W Whitewater Arts Alliance





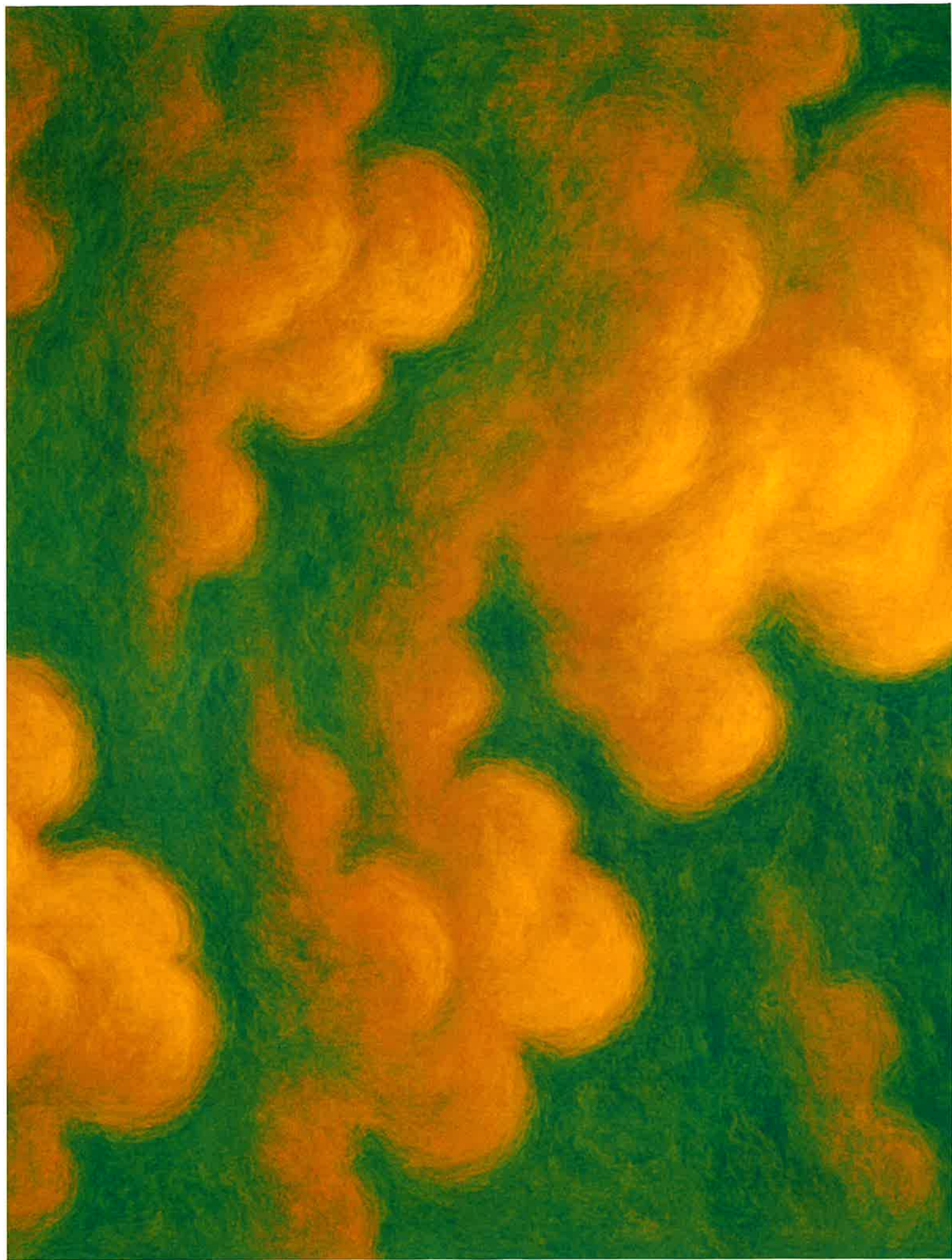








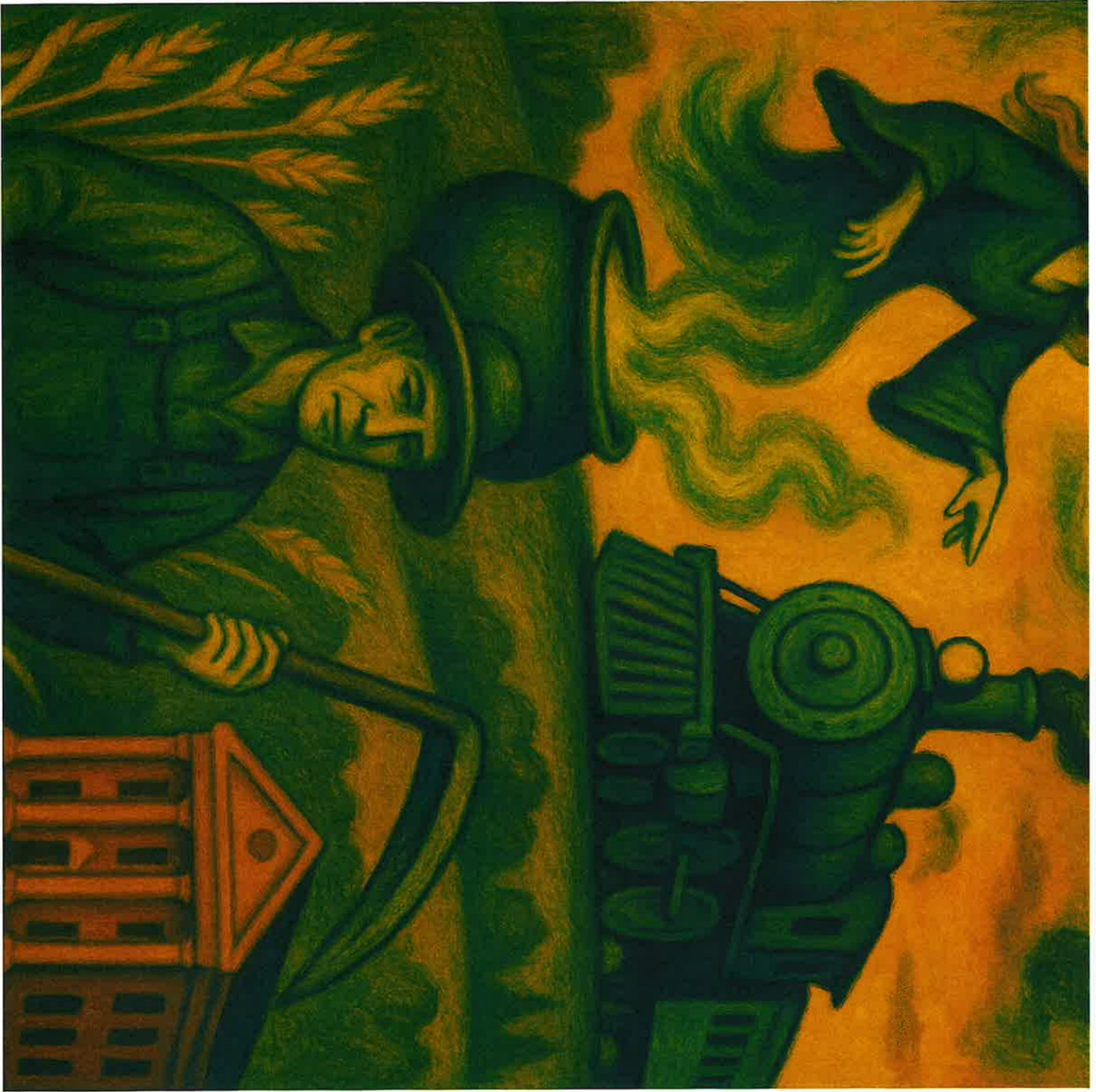




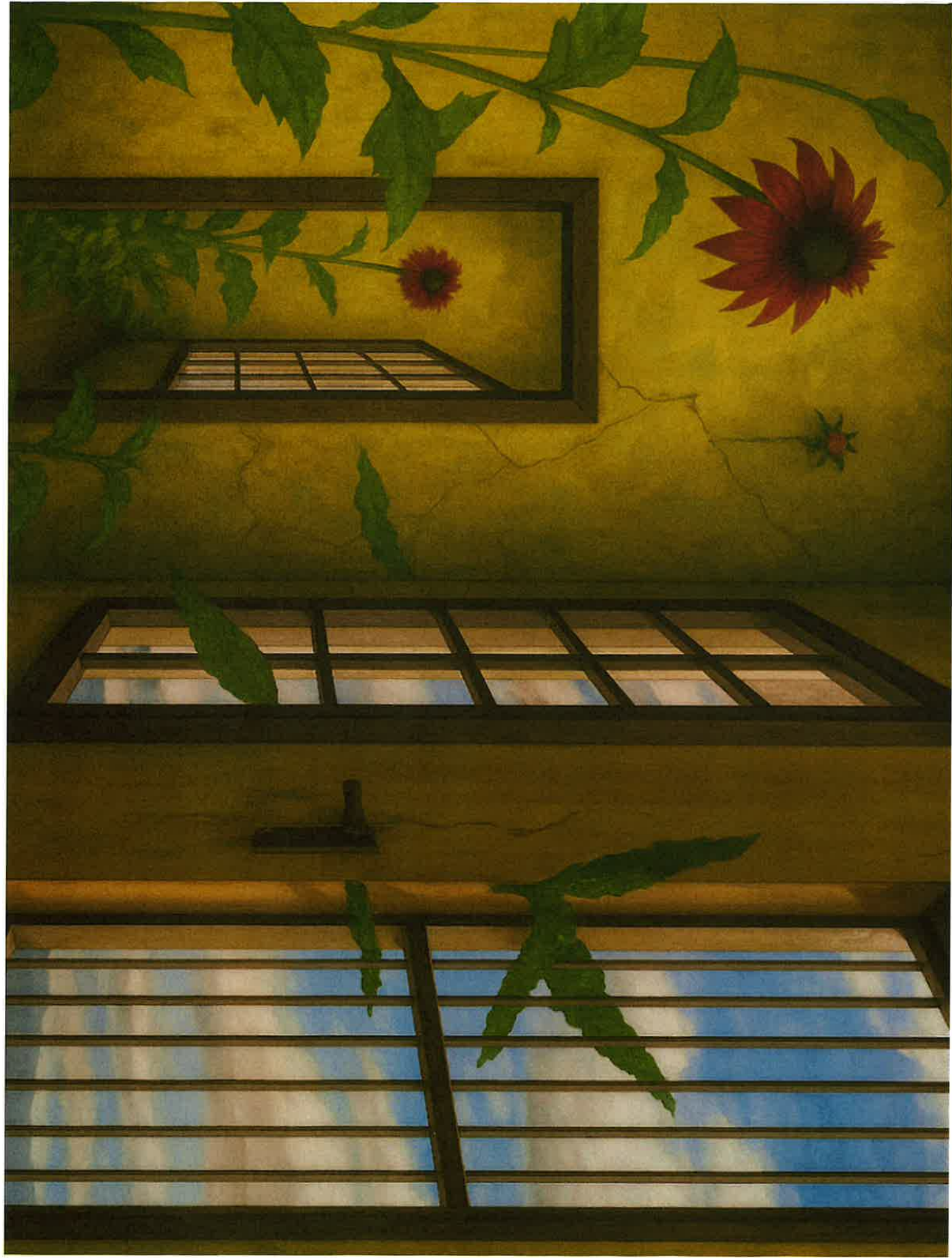


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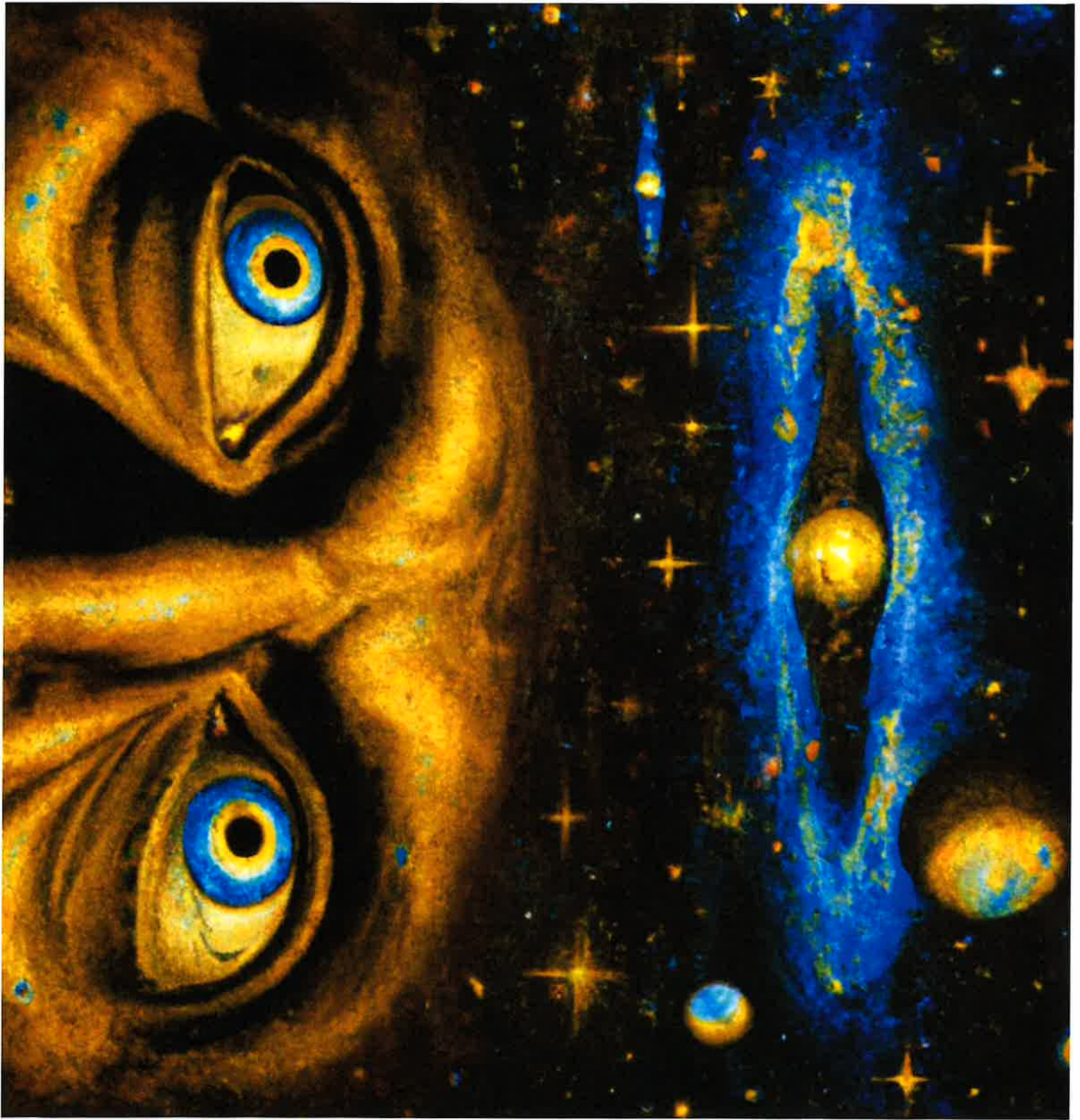












[Print](#)**APPLICATION FORM IN RESPONSE TO THE CALL FOR ARTIST FOR WHITEWATER TRAFFIC BOXES - Submission #1338****Date Submitted: 4/15/2025****ARTIST INFORMATION****Name of Applicant/Team Leader:***

James A Richter

Additional Team Members (if applicable)**Mailing Address:***

758 S GARFIELD AVE

Phone Number:*

6087572170

Email Address:*

jimrichterart3@yahoo.com

PROPOSAL INFORMATION**Project Title or Theme:***

General theme, depending on the box location, would be Natural beauty of water and flora.

Proposed Project Location(s):*

Happy to take any one of the sites and will design for specific location!

Description of Concept (max 500 words): (Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater)*

With water all around and literally in the City's name, I would do a image of water at dusk or dawn. Then wrap around that scene with native Flora and maybe a splash of flower color in general. All of my bio/resume/work examples can be found on my website. artrichter.com

VISUAL ATTACHMENTS: Design sketches/mock-ups included (up to 4 images)**VISUAL ATTACHMENTS**

IMG.jpg

VISUAL ATTACHMENTS

IMG.jpg

VISUAL ATTACHMENTS

IMG.jpg

VISUAL ATTACHMENTS

IMG.jpg

EXPERIENCE AND QUALIFICATIONS

RESUME/BIO FOR ALL TEAM MEMBERS**RESUME/BIO *****RESUME/BIO****RESUME/BIO****RESUME/BIO**

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PORTFOLIO: Examples of up to 3 previous works (include title size, material, and brief description).

PORTFOLIO**PORTFOLIO****PORTFOLIO**

354844244_10224931471247649_625515826270031452563.jpg 354844244_10224931471247649_625515826270031452563.jpg 354844244_10224931471247649_625515826270031452563.jpg 354844244_10224931471247649_625515826270031452563.jpg

BUDGET INFORMATION**TOTAL PROPOSED BUDGET:***

\$2500.00

ITEMIZED BUDGET (LABOR, MATERIALS, CONTINGENCY, ETC.); *

\$350 for paint and varnish, etc. I have done 5 outdoor murals and use NOVA paints, out of California. They are the premiere paint designed specifically for outdoor use. I did my first mural in 2016 and look as fresh as day it was painted. Used on Jefferson City Hall in 2022. Am commissioned to do a mural for City Of Evansville in May/ June of this year and will use for that also. \$150 for gas and travel expenses. \$2000 for design , and all labor expenses.

MAINTENANCE PLAN

How will the artwork be protected and maintained? (max 300 words) (Please describe how you will ensure the durability and vibrancy of your design.)*

The varnish I use is NOVA nd most durable In addition would repair any damage done by accident or graffiti.

ADDITIONAL INFORMATION

How are you connected to Whitewater, WI? If you do have a connection, please describe briefly.*

I lived on Whitewater lake back in the early 1980's with my girlfriend who went to school and graduated with a teaching degree. . Beautiful memories.

**— Which category best describes you?***

- ☐ Amateur
- ☒ Professional
- ☐ School or Youth Organization
- ☐ A person under the age of 18
- ☐ other, please list below

If other, explain**Will you collaborate with local organizations or businesses for in-kind support?***

- ☒ Yes
- ☐ No

If yes, provide details

DECLARATION

I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

Signature of Applicant/Team Leader:*

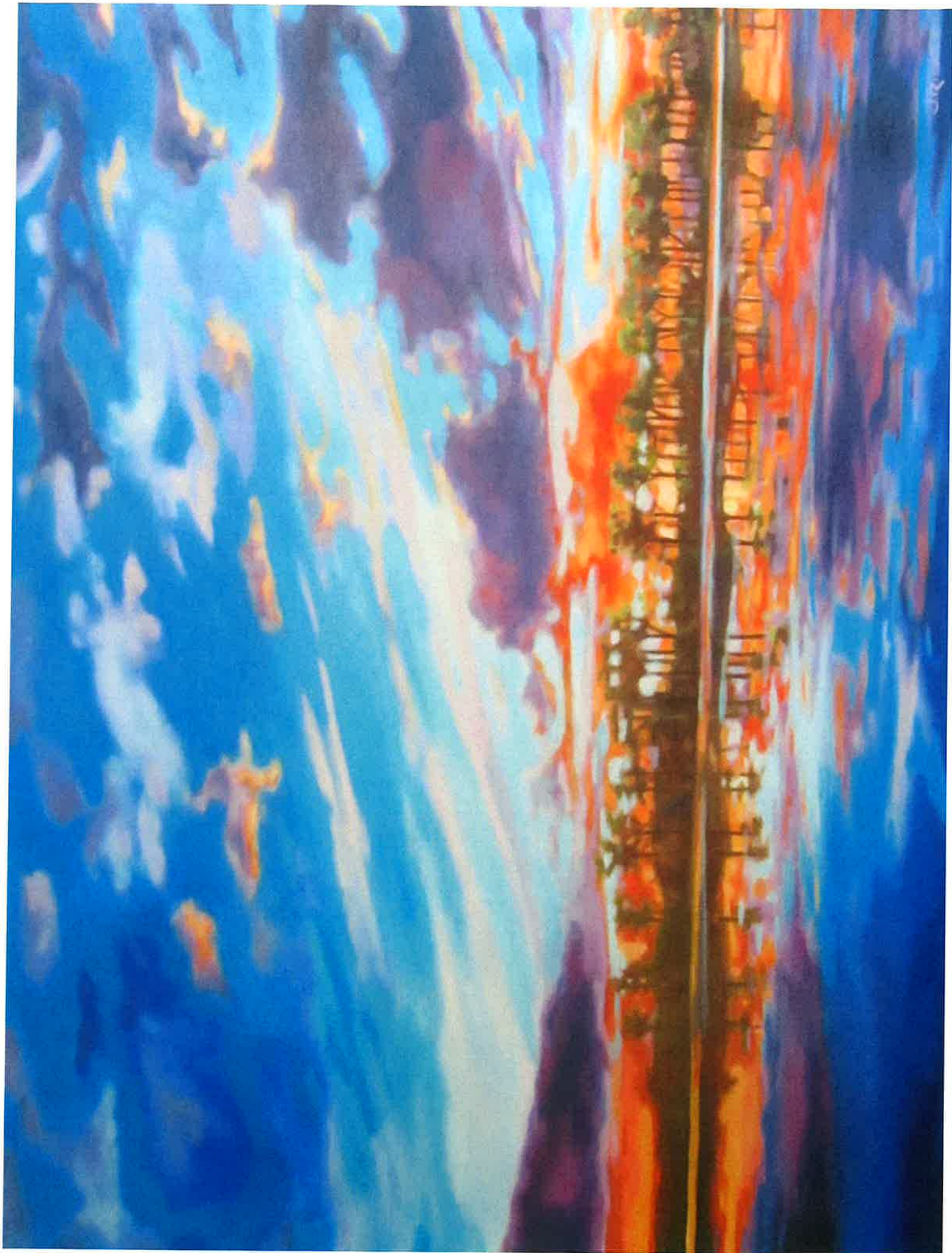
James Richter

Date:*

April 15, 2025









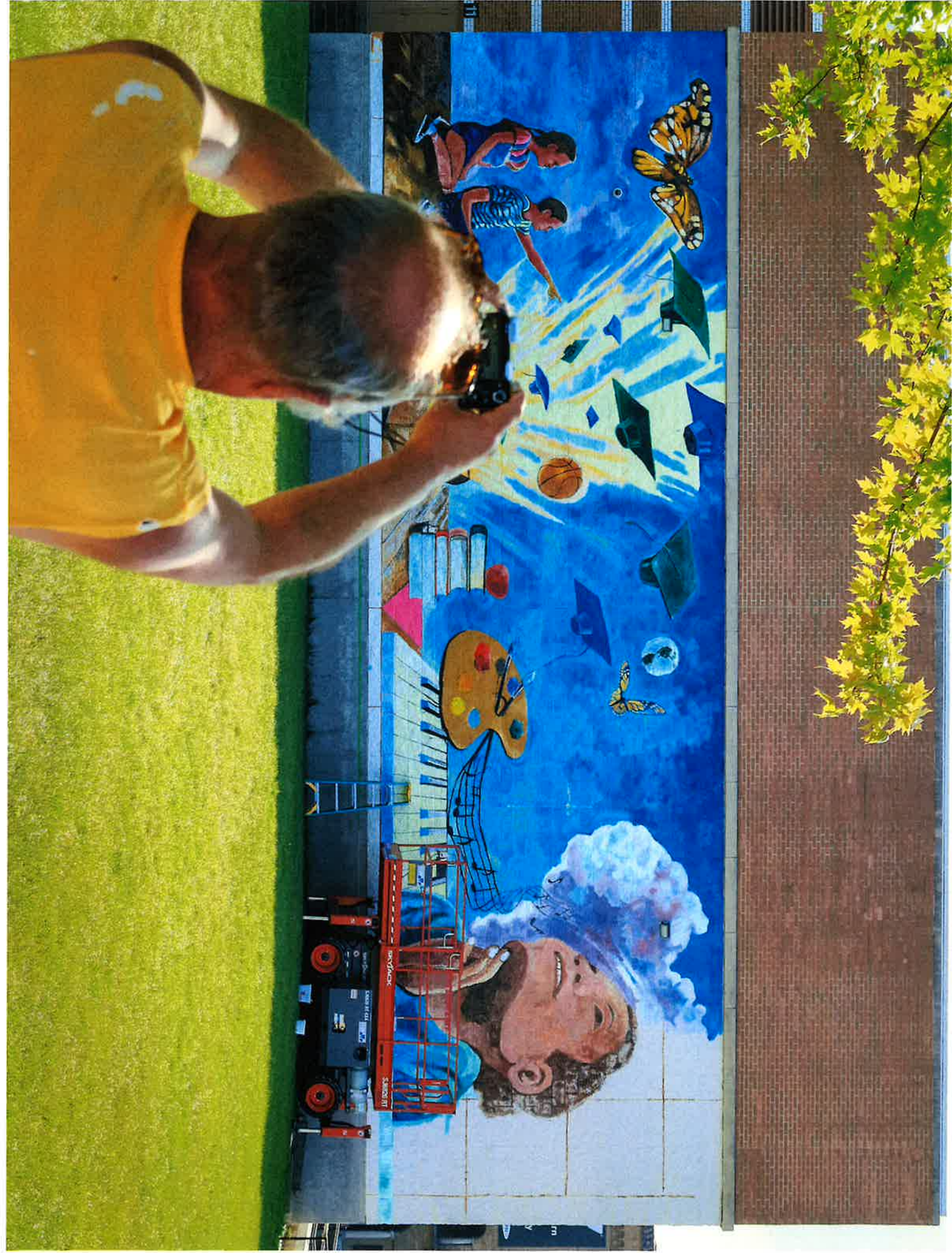




Painting by my
uncle jimbo!







[Print](#)**APPLICATION FORM IN RESPONSE TO THE CALL FOR ARTIST FOR WHITEWATER TRAFFIC BOXES - Submission #1267****Date Submitted: 3/9/2025****ARTIST INFORMATION****Name of Applicant/Team Leader:***

Brittany Mckenzie

Additional Team Members (if applicable)**Mailing Address:***

937 W Charles St

Phone Number:*

386-566-2353

Email Address:*

bamckenzie11@gmail.com

PROPOSAL INFORMATION**Project Title or Theme:***

Vibrant Whitewater

Proposed Project Location(s):*

no preference

Description of Concept (max 500 words): (Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater)*

Whitewater is a city alive with diversity, and energy. From university students immersed in a variety of disciplines to children growing up in a rich tapestry of traditions, and families from all walks of life, this city is a vibrant mosaic of experiences. My design for the traffic box project seeks to reflect this dynamic spirit—celebrating the eclectic, colorful, and ever-evolving identity of Whitewater. Through bold colors and vibrant composition, this artwork will serve as a visual representation of the city's spirit, with something sure to bring a smile to everyone's face. My artistic style has always featured a more "doodle" flavor, and always includes dots and or geometric shapes sporadic throughout.

VISUAL ATTACHMENTS: Design sketches/mock-ups included (up to 4 images)**VISUAL ATTACHMENTS**

Untitled.JPG

VISUAL ATTACHMENTS No fi...sen**VISUAL ATTACHMENTS** No fi...sen**VISUAL ATTACHMENTS** No fi...sen**EXPERIENCE AND QUALIFICATIONS****RESUME/BIO FOR ALL TEAM MEMBERS****RESUME/BIO ***

Artistic Resume.docx

RESUME/BIO No fi...sen**RESUME/BIO** No fi...sen**RESUME/BIO** No fi...sen**PORTFOLIO: Examples of up to 3 previous works (include title size, material, and brief description).****PORTFOLIO**

Wall Mural.docx

PORTFOLIO

Truly Namesake Painting.docx

PORTFOLIO

Mandala Mystic Cookies.docx

BUDGET INFORMATION**TOTAL PROPOSED BUDGET:***

\$700-\$800

ITEMIZED BUDGET (LABOR, MATERIALS, CONTINGENCY, ETC.); *

Supplies: \$251

1 gallon Zinsser 1-2-3 exterior primer \$32

1 gallon Pittsburgh Paramount Exterior paint (imperial purple) \$55

8 oz. Pittsburgh Paramount Exterior paint (light green) \$7

8 oz. Pittsburgh Paramount Exterior paint (dark green) \$7

8 oz. Pittsburgh Paramount Exterior paint (light blue) \$7

8 oz. Pittsburgh Paramount Exterior paint (seafoam blue) \$7

8 oz. Pittsburgh Paramount Exterior paint (light yellow) \$7

8 oz. Pittsburgh Paramount Exterior paint (orange) \$7

8 oz. Pittsburgh Paramount Exterior paint (pink) \$7

8 oz. Pittsburgh Paramount Exterior paint (light purple) \$7

8 oz. Pittsburgh Paramount Exterior paint (white) \$7

1 4" roller frame \$3

3 pack 4" roller foam \$10

Small brush multi pack \$10

3 pack 7m Posca Black Paint Marker \$19

1 gallon spar urethane clear sealant \$59

Labor: \$300-400

Expected labor 15-20 hours at \$20 per hour.

Contingency: \$150

In case of additional paint or brushes needed

MAINTENANCE PLAN

How will the artwork be protected and maintained? (max 300 words) (Please describe how you will ensure the durability and vibrancy of your design.)*

with the use of high quality exterior paint and a sealant polyurethane coat covering the entire project, I believe it will be very durable and remain beautiful for a long time to come.

ADDITIONAL INFORMATION

How are you connected to Whitewater, WI? If you do have a connection, please describe briefly.*

Me and my family live here, attend school here, volunteer here, and I own and operate my business here.



Which category best describes you?*

- ☒ Amateur
- ☐ Professional
- ☐ School or Youth Organization
- ☐ A person under the age of 18
- ☐ other, please list below

If other, explain

Will you collaborate with local organizations or businesses for in-kind support?*

- ☐ Yes
- ☒ No

If yes, provide details

DECLARATION

I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

Signature of Applicant/Team Leader:*

Brittany Mckenzie

Date:*

03-09-25



Brittany Mckenzie

Bamckenzie11@gmail.com

(386) 566-2353

Bio:

I am an eclectic artist and long-time resident of Whitewater, where I have lived with my husband and two daughters since 2016. I am the owner and operator of **Sunshine Cookies Whitewater**, a home-based bakery specializing in decorated sugar cookies, gourmet drop cookies, and macarons. Since establishing my business in 2019, I have grown my presence in the community, starting with a table at the Whitewater City Market and expanding to offer custom cookies for holidays, special events, and personal orders.

Beyond my business, I am deeply involved in the Whitewater community. My children attend Lincoln Elementary, and as a family, we actively participate in various extracurricular activities. My husband serves as a cross-country coach at Whitewater High School and mentors the high school robotics team, further connecting our family to the vibrant and engaged local community. Through both my artistic and community-focused endeavors, I take great pride in contributing to the creativity and spirit of Whitewater.

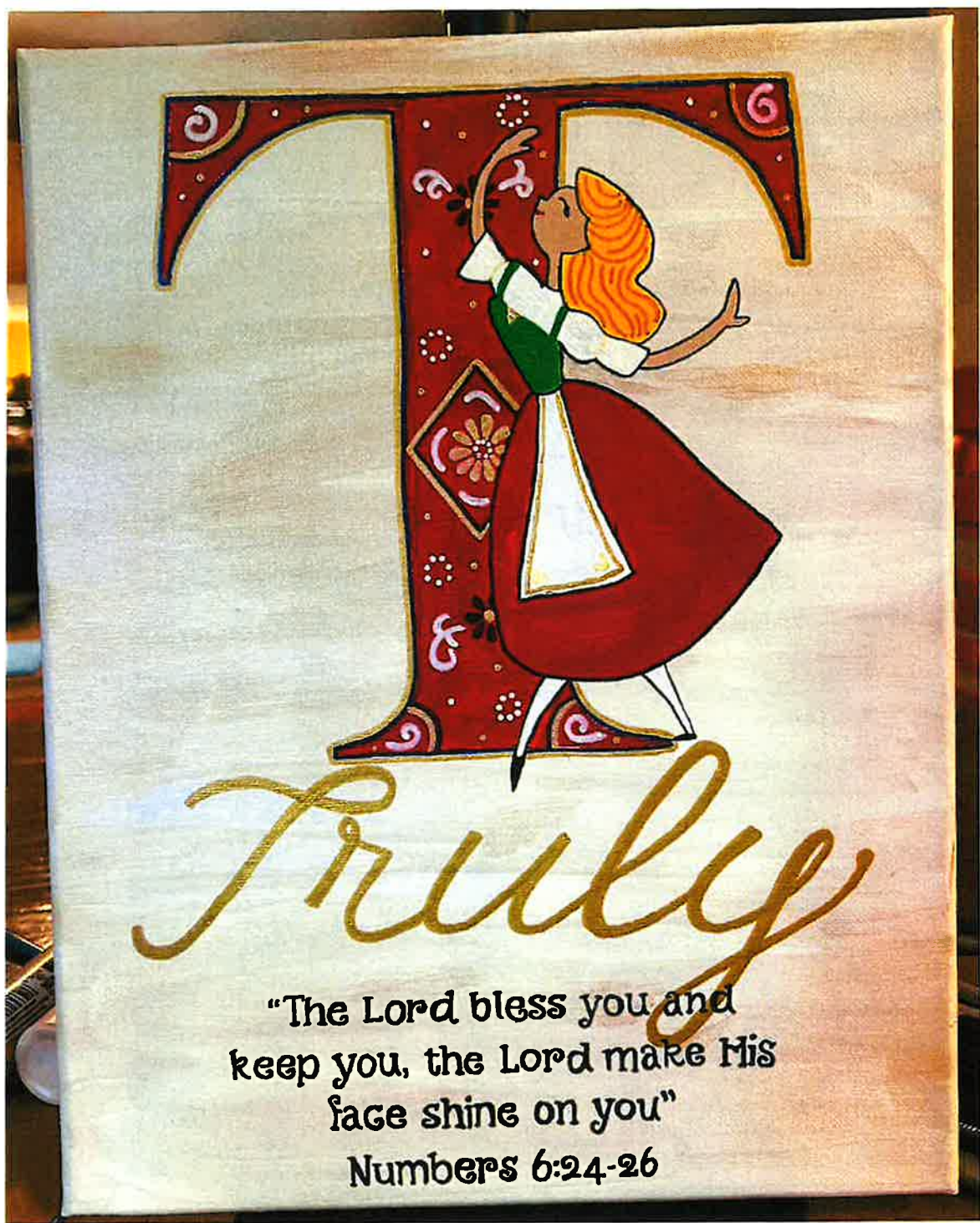
Artistic Experience:

- **Cookie Decorator | Sunshine Cookies Whitewater | [2019- Present]**
Over five years of experience in detailed, artistic cookie decoration, showcasing precision, creativity, and design skills.
- **Mural Artist | Freelance & Volunteer Work**
 - Created murals in private residences, bringing unique artistic visions to life.
 - Volunteered in 2014 to assist in painting a high school mural in Los Angeles alongside a community art initiative.
- **Freelance Artist**
 - Provides commissioned paintings and drawings for individuals, organizations, and local clubs/teams.
 - Works across various mediums to create custom artwork for personal and community projects.



Dining Room Wall Mural
64 sq ft

Painted with interior and acrylic paint.
Designed and executed by me over a span of 3 days.



Namesake Painting 11x14 Canvas
Acrylic Paint and posca paint markers



Mandala/Mystic Custom Cookie Set
4" sugar cookies

Chocolate Sugar cookies decorated with royal icing.