



## Council Agenda Item

Meeting Date: June 18, 2024

Agenda Item: Hometown Heroes Gala Update

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### BACKGROUND

(Enter the who, what when, where, why)

During the Common Council Meeting on September 12, 2023 regarding the City Manager's Budget Goals, Council member Hicks requested that the previous City Manager's goal of a City Gala be carried forward by the current City Manager. The proposed goal of the event was to recognize the volunteer contributions of many individuals who play a vital role in the functioning of the City.

During the Common Council Meeting on April 16, 2024, Alyssa Ostrenga, an event planning student intern for the City of Whitewater, introduced herself and the areas she would focus on planning for the City Gala. Those areas included fine-tuning the guest list, ordering decorations, coordinating catering, creating award categories and the selection process, managing printing services such as invitations, and contacting bands and organizations to provide musical entertainment for the event.

### PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

The idea of hosting a Gala has been discussed for several years, but no action has been taken thus far.

### FINANCIAL IMPACT

(If none, state N/A)

Based on the current proposal, the budget is approximately \$9,330.00.

### STAFF RECOMMENDATION

Since the Gala was requested by the Council, the decision to proceed with it should also be made by the Council.

### ATTACHMENT(S) INCLUDED

(If none, state N/A)

1. PowerPoint Proposal