



## Council Agenda Item

Meeting Date:	June 16, 2026
Agenda Item:	Class A & B Alcohol License Applications
Staff Contact (name, email, phone):	Heather Boehm <a href="mailto:hboehm@whitewater-wi.gov">hboehm@whitewater-wi.gov</a> 262-473-0102

### BACKGROUND

(Enter the who, what, when, where, why)

Per Chapter 5.20 of the Whitewater Municipal Code, alcohol licensees must submit renewal applications yearly. Part of the renewal process consists of the completion of police background check, fire inspection, building code inspection and submission of an outdoor café/sidewalk permit if alcohol is served outside. City ordinance states that applicants can not have any outstanding debt owed to the city.

### PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

At the January 7, 2024 Common Council meeting, Ordinance 2024-O-27 was adopted to amend subsection 5.20.030 Licensee-Conditions, to change the Window Ordinance- In the clear vision zone, 75% of the windows shall be free of partitions, boxes, stalls, screens, curtains, signs, stickers, or any other devices which shall obstruct the view of the room from the general observation of persons. Licensed premises that have not storefront windows located within the clear vision zone (4-7 feet above the floor) shall have a min. 50% clear and unobstructed view in those windows. Because this is the first year with this new change, PD and City Clerks office came to the conclusion that this year would be an education year, and help educate the licensees about the change and this will in effect before 2026-2027 renewals.

As of this date, the Police Department has visited all licensed businesses to make sure they were in compliance.

### FINANCIAL IMPACT

(If none, state N/A)

N/A

### STAFF RECOMMENDATION

Staff recommends approval for those businesses that applied

### ATTACHMENT(S) INCLUDED

(If none, state N/A)

City of Whitewater Ordinance Chapter 5.20  
2026 Inspection Spreadsheet  
Police Background Check Memos

