



Common Council Agenda Item

Meeting Date: June 16, 2026

Agenda Item: Council Visioning Session

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BACKGROUND

(Enter the who, what when, where, why)

On May 14, 2026, the Common Council participated in a visioning session to discuss priorities, opportunities, and challenges facing the City. Council members identified several common themes, including housing, economic and downtown development, communication and community engagement, University partnerships, neighborhood quality, and long-term financial sustainability.

Staff compiled the feedback from the session into a Council Vision and Strategic Priorities Summary and worked with Council to refine the City's existing strategic goals. The revised goals better reflect current Council priorities and provide direction for future budgeting, planning, and organizational initiatives.

As the City begins development of the 2027 budget, staff recommend adopting the revised strategic goals through the attached resolution. This approach provides Council-endorsed direction for budget development and departmental work plans while allowing additional time to complete a comprehensive strategic plan update.

Given the timing of the budget cycle, staff do not recommend undertaking a full strategic plan refresh at this time. Following adoption of the 2027 budget, staff anticipate returning to Council in early 2027 with a framework for a more comprehensive strategic planning process that includes broader community engagement and long-term goal setting.

The attached resolution adopts the following strategic goals:

1. Expand Housing Opportunities and Support Responsible Community Growth.
2. Enhance Communication, Transparency, and Community Engagement.
3. Support Economic and Downtown Development, Business Growth, and Tax Base Expansion.
4. Foster a Vibrant, Engaged, and Welcoming Community.
5. Ensure Long-Term Financial Stability and Strategic Investment.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

FINANCIAL IMPACT

(If none, state N/A)

There is no direct fiscal impact associated with adoption of the resolution. The strategic goals will guide future budget development and resource allocation decisions.

STAFF COMMENTS

Staff recommend approval of Resolution No. 2026-R-023 updating the City's strategic goals and establishing direction for budget development, organizational priorities, and future strategic planning efforts.

ATTACHMENT(S) INCLUDED

(If none, state N/A)

- 1) Council Visioning Session Summary Notes
 - 2) Council Vision and Strategic Priorities Action Items
 - 3) Resolution No. 2026-R-023
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