

RESOLUTION NO. 2026-R-023

RESOLUTION UPDATING THE CITY OF WHITEWATER’S STRATEGIC GOALS

WHEREAS, the Common Council of the City of Whitewater held a visioning session on May 14, 2026, to identify community priorities and strategic direction; and

WHEREAS, the Council identified and discussed key priorities related to housing, downtown, economic development, community engagement, public safety, infrastructure, and organizational effectiveness; and

WHEREAS, the Council reviewed and updated the City's existing strategic goals to reflect current community needs and priorities; and

WHEREAS, a strategic plan refresh is planned for early 2027 to incorporate full community engagement and a comprehensive planning process;

WHEREAS, it is the desire of the Common Council to formally adopt updated strategic goals to guide City operations, budget development, and staff work programs in the interim.

NOW THEREFORE BE IT RESOLVED, that the Common Council of the City of Whitewater hereby adopts the following strategic goals:

1. Expand Housing Opportunities and Support Responsible Community Growth
2. Enhance Communication, Transparency, and Community Engagement
3. Support Economic and Downtown Development, Business Growth, and Tax Base Expansion
4. Foster a Vibrant, Engaged, and Welcoming Community
5. Ensure Long-Term Financial Stability and Strategic Investment

BE IT FURTHER RESOLVED, that these goals shall guide City budget development, capital planning, staff work programs, and Council decision-making until superseded by an updated strategic plan.

Resolution was introduced by Council Member _____, who moved for its adoption

Seconded by Council Member _____.

DATE	June 16, 2026			
	YES	NO	PASS	ABSENT
Michael Smith				
Orin Artsmith				
Steven Sahyun				
Brian Schanen				
Neil Hicks				

Gavin Kelleher				
Patric Singer				
Total:				

ADOPTED: _____

John Weidl, City Manager

ATTEST:

Heather Boehm, City Clerk