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To: City of Whitewater Common Council

From: Sara Marquardt, HR Manager

Date: April 16, 2024

Re: City GALA

During the Common Council meeting on September 19, 2023 regarding the City Manager's Budget Goals, Council member Hicks requested that the previous City Manager's goal of a City Gala be carried forward for the present City Manager. Discussion centered around a fancy City-wide/Community-wide event with invitations to the individuals serving on Boards, Committees, Commissions and Top Officials of the City. The goal of the event would be to recognize the volunteer contributions of the many individuals who play a role in the functioning of the City.

At the 2024 Comm Connect event, UW-Whitewater student Alyssa Ostrenga expressed interest to staff regarding an internship assisting with event planning. The City Gala was suggested as a perfect opportunity for Alyssa to gain valuable work experience in an area of interest for her. Alyssa will be speaking to Council regarding the vision, the planning and the timeline.