City of WHITEWATER	# Common Council Agenda Item
Meeting Date:	November 25, 2026
Agenda Item:	Discussion and Possible Action to Recommend Funding for the Purchase of New Fitness Equipment at the Whitewater Aquatic and Fitness Center (WAFC).
Staff Contact (name, email, phone):	Kevin Boehm, kboehm@whitewater-wi.gov, 262-473-0122

BACKGROUND

(Enter the who, what when, where, why)

The Whitewater Aquatic & Fitness Center (WAFC) has several pieces of strength training equipment that are approximately 20 years old and are recommended for replacement due to their age, condition, and limited availability of manufacturer replacement parts.

The existing five-stack pulley system has reached an age where direct replacement components are no longer readily available, making continued long-term maintenance increasingly challenging. Additionally, the existing squat rack is approximately the same age, with certain replacement components no longer manufactured and visible signs of aging on portions of the structure.

Staff recommend replacing these pieces of equipment as part of a proactive effort to maintain a modern, functional, and reliable fitness center for our members and patrons.

Staff recommend purchasing a new five-stack pulley system and power racks. The proposed power racks would replace not only the existing squat rack but also the current bench press stations.

The new power racks offer greater adjustability and exercise versatility, allowing users to perform a wider range of strength training exercises within a single station. Consolidating these pieces of equipment would also create additional usable floor space in the free weight area and improve the overall layout of the fitness center.

Equipment Comparison and Recommendation

Staff contacted three commercial fitness equipment vendors to obtain pricing for the proposed replacements:

- **Direct Fitness Solutions:** Submitted a proposal for Precor fitness equipment.
- **Johnson Fitness & Wellness:** Submitted a proposal for replacement fitness equipment.
- **Summit Commercial Fitness:** Contacted by both telephone and email requesting a proposal; no quote was received.

The majority of WAFC's existing cardio and strength equipment is manufactured by Precor. Staff have had excellent experiences with durability, reliability, and relatively low maintenance requirements of this equipment.

While the equipment proposed by Direct Fitness Solutions carries a higher initial purchase price, staff believe the additional investment is justified based on our experience with Precor's long-term performance in a heavily used fitness center environment.

Purchasing commercial-grade equipment with an established history of reliability at WAFC represents a responsible long-term investment. Staff recommend prioritizing equipment quality, durability, and anticipated service life rather than selecting equipment based solely on the lowest initial purchase price.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

On October 21, 2026, the Parks & Recreation Advisory Board recommended approval of the proposed purchase of replacement fitness equipment for the Whitewater Aquatic and Fitness Center (WAFC) and forwarding the request to the Finance Committee for consideration and recommendation to the Common Council for final approval.

On October 27, 2026, the Finance Committee approved forwarding a favorable recommendation to the Common Council for the purchase of replacement fitness equipment from Direct Fitness Solutions (Precor) at a total cost of $22,707, using dedicated WAFC CIP funds.

FINANCIAL IMPACT

(If none, state N/A)

The recommended Precor equipment represents an additional investment of $7,835 compared to the Johnson Fitness & Wellness proposal. Staff believe this additional cost is justified by the City's positive experience with Precor equipment, its demonstrated reliability, and anticipated long-term durability in a high-use municipal fitness facility.

Funding for the proposed $22,707 purchase would come from the dedicated Capital Improvement Program (CIP) funds for the Whitewater Aquatic & Fitness Center. The purchase would utilize existing funds designated for capital improvements at the facility.

Equipment	Direct Fitness Solutions	Johnson Fitness & Wellness
Five-stack pulley system	$13,760	$10,282
Power rack replacements	$8,947	$4,590
Total	**$22,707**	**$14,872**
Difference	**+$7,835**	**—**

STAFF RECOMMENDATION

Staff recommends that the Common Council approve the purchase of replacement fitness equipment for the Whitewater Aquatic and Fitness Center (WAFC) from Direct Fitness Solutions (Precor) at a total cost of $22,707, utilizing dedicated WAFC Capital Improvement Plan (CIP) funds, as recommended by the Finance Committee on October 27, 2026

ATTACHMENT(S) INCLUDED

(If none, state N/A)

- Associated Resolution
- Direct Fitness Solutions Equipment Proposal
- Johnson Fitness & Wellness Equipment Proposal