RESOLUTION NO. 2026-R-63

A RESOLUTION AUTHORIZING CONTINUATION OF THE WHITEWATER AQUATIC AND FITNESS CENTER CAPITAL CAMPAIGN AND CONSULTING SERVICES WITH THE SWEENEY GROUP

WHEREAS, the Whitewater Aquatic and Fitness Center (WAFC) is an important community asset providing recreational, aquatic, fitness, and wellness opportunities; and,

WHEREAS, the City is developing a capital campaign with a fundraising goal of $3 million to support future facility improvements through private contributions, grants, and community partnerships; and,

WHEREAS, the Common Council previously authorized The Sweeney Group to conduct an exploratory capital campaign planning study, and Jodi Sweeney presented the completed study to the Common Council on January 20, 2026; and,

WHEREAS, the City has received an ADCI facility analysis and developed a priority matrix to help identify future capital needs and potential campaign-supported improvements; and,

WHEREAS, preliminary campaign planning has progressed to the point where staff is prepared to actively solicit donations, develop partnerships, and pursue additional funding opportunities; and,

WHEREAS, staff requests authorization for continued consulting services with Jodi Sweeney of The Sweeney Group at a cost not to exceed $35,000, plus associated expenses, to be paid from WAFC capital campaign proceeds; and,

WHEREAS, on October 27, 2026, the Finance Committee recommended approval of continuing the WAFC capital campaign and the proposed consulting services; and,

WHEREAS, no City funding commitment toward WAFC capital improvements is requested at this time;

NOW, THEREFORE BE IT RESOLVED, That the Common Council of the City of Whitewater hereby authorizes continuation of the WAFC capital campaign, including active fundraising, donor solicitation, grant opportunities, and community partnerships toward the $3 million fundraising goal.

BE IT FURTHER RESOLVED, That the Common Council approves consulting services with Jodi Sweeney of The Sweeney Group at a cost not to exceed $35,000, plus associated expenses, to be funded through WAFC capital campaign proceeds, and authorizes appropriate City officials to execute the necessary agreement and related documents.

Resolution was introduced by Council Member _____, who moved for its adoption.

Seconded by Council Member _____.

DATE: November 5, 2026

	YES	**NO**	**PASS**	**ABSENT**
Michael Smith				
Orin Artsmith				
Steven Sahyun				
Brian Schanen				
Neil Hicks				
Gavin Kellener				
Patrick Singer				

Total:				

ADOPTED:

_____

John Weidl, City Manager

ATTEST:

_____

Heather Boehm, City Clerk