



Council Agenda Item

Meeting Date:	05/05/2026
Agenda Item:	Scam Prevention Education
Staff Contact (name, email, phone):	Dan Meyer dmeyer@whitewater-wi.gov 262-473-1371

BACKGROUND

(Enter the who, what when, where, why)

As technology advances, scams have become increasingly common and increasingly complex. The Whitewater Police Department has publicly available brochures included in the packet to help educate the public about scam prevention. WPD staff have also focused efforts on educating our vulnerable populations about current scams and have provided the following presentations recently:

- 10/2/2025: Fraud Prevention Q&A (Detective Gowan)
- 9/4/2025: Technology Safety at WMS (Officer Garcia)
- 3/14/2025: Technology Safety at WMS (Officer Garcia)
- 11/24/2024: Fraud & Identity Theft Awareness (Detective Brock)

Anyone wishing to receive more information on scam prevention or an educational presentation for their organization can contact Chief Meyer (dmeyer@whitewater-wi.gov) for further information. In addition, the websites below are trusted online resources to learn about trends in scams:

- Federal Trade Commission website
<https://consumer.ftc.gov/scams>
- Consumer Financial Protection Bureau website
<https://www.consumerfinance.gov/consumer-tools/fraud/>
- Federal Deposit Insurance Corporation (FDIC) website
<https://www.fdic.gov/consumer-resource-center/2021-10/avoiding-scams-and-scammers>

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

N/A

FINANCIAL IMPACT

(If none, state N/A)

N/A

STAFF RECOMMENDATION

N/A

ATTACHMENT(S) INCLUDED

(If none, state N/A)

1. Scam prevention brochures and educational material