



## Council Agenda Item

Meeting Date: September 5, 2023

Agenda Item: 2<sup>nd</sup> Street

Staff Contact (name, email, phone): Brad Marquardt, [bmarguardt@whitewater-wi.gov](mailto:bmarguardt@whitewater-wi.gov), 262-473-0139

### BACKGROUND

(Enter the who, what when, where, why)

A request was received from a business owner on 2<sup>nd</sup> Street, Dr. Peg Linneman of Whitewater Chiropractic, asking for the review of where On-Street Permit Parking is allowed. Currently, all of the west side of 2<sup>nd</sup> Street between Center Street and Whitewater St is signed for either 2 hour parking or On-Street Permit parking. However, the ordinance reads that On-Street Permit parking should only be allowed on the west side from the south curb line of Whitewater St north for 120 feet. Additionally, the ordinance indicates it should be 4 hour parking, not 2 hour. Since there is confliction between the ordinance and the signage, a review of the parking should take place, including if On-Street Permit parking should be moved to the east side of 2<sup>nd</sup> Street.

### PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

The Public Works Committee met on August 8, 2023 and recommended the following:

- On Street Permit Parking on the west side of 2<sup>nd</sup> Street adjacent to 202 W. Whitewater Street
- On Street Permit Parking on the west side of 2<sup>nd</sup> Street adjacent to 206 Second Street and 201 W Center Street.
- On Street Permit Parking on the east side of 2<sup>nd</sup> Street adjacent to 162 W. Whitewater Street
- 2 Hr parking on both sides of 2<sup>nd</sup> Street from Whitewater Street to North Street

### FINANCIAL IMPACT

(If none, state N/A)

There is minimal financial impact with the suggested ordinance change.

### STAFF RECOMMENDATION

Staff recommends approval of the ordinance change.

### ATTACHMENT(S) INCLUDED

(If none, state N/A)

1. Amended Ordinance
2. Current Ordinance
3. Aerial View of Parking