## www.whitewater-wi.gov Telephone: 262-473-0104

Office of the City Manager 312 W. Whitewater St. Whitewater, WI 53190

MEMORANDUM To: City Council

From: Becky Magestro- Chief of Staff Subject: Upgrades to Community Room

Date- 4/10/25

Dear Members of the Common Council,

As part of our ongoing efforts to enhance the functionality and technology of the Community Room for city meetings, events, and public use, we are revisiting recommendations previously presented in December 2024. Since that time, Media Services has already taken a step forward by purchasing an upgraded webcam to support improved video quality.

These upgrades are designed to create a more user-friendly, professional environment that meets the growing needs of our city's public meetings and community engagement efforts.

One key takeaway from our observations is the importance of clear communication during meetings. We strongly encourage all speakers to speak up, direct their voice into the microphone, and articulate clearly. This will significantly improve the experience for community members tuning in via YouTube livestreams or watching recordings of meetings.

We are now exploring additional opportunities to further improve the room's audio-visual capabilities. Below is a summary of the proposed enhancements for your review and consideration:

## Proposed Technology Upgrades

- 1. Behringer TA5212 Gooseneck Condenser Microphones (x13)
  - Description: Professional-grade gooseneck microphones to ensure highquality, clear audio—especially beneficial for speakers and during panel discussions.
  - o Link: Behringer TA5212
- 2. 75" 4K Smart TV for Display
  - o *Description:* A large smart TV for use in presentations, multimedia displays, and virtual meeting participation.
  - o Link: 75" TCL S-Class TV
  - *Note*: Please confirm with Heather regarding the availability of an appropriate TV mount.



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- 3. 43" 4K Smart TV for Control Room Monitoring
  - Description: A smaller display screen for the control room to assist with managing live feeds and multimedia content.
  - o Link: 43" TCL S5 Series TV
- 4. Televic GO G4 System
  - Description: An integrated system including microphones, a voting interface, and a charging station. (Please see attached documentation for details.) This price is just for the system. This price does not include wiring that is needed to upgrade the system.

Please let me know if you would like additional information or if you'd be interested in discussing these recommendations further.

Thank you for your consideration.

**Becky Magestro** 

Chief of Staff.