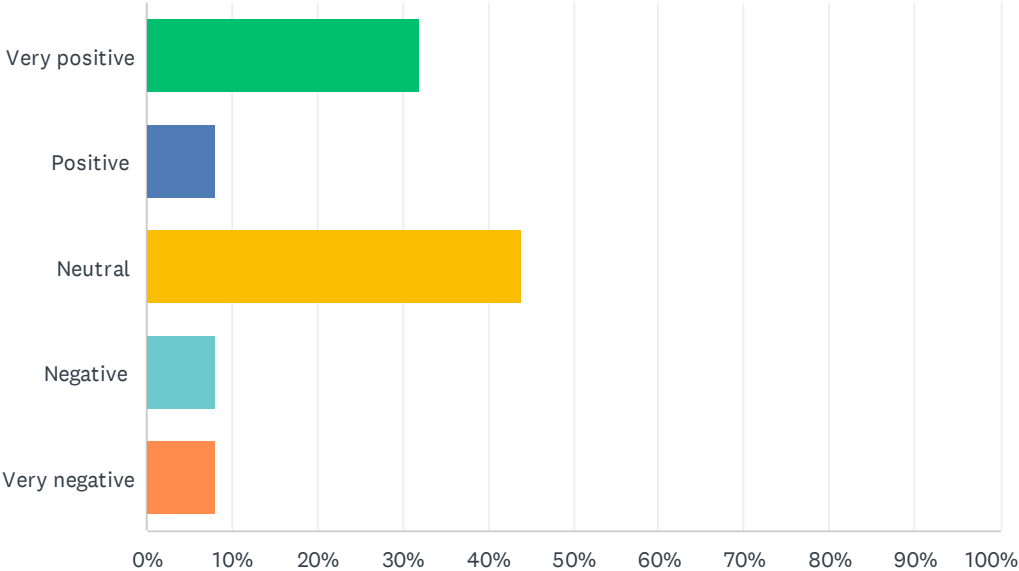


Q1 How would you describe the overall impact that Spring Splash has on your business?

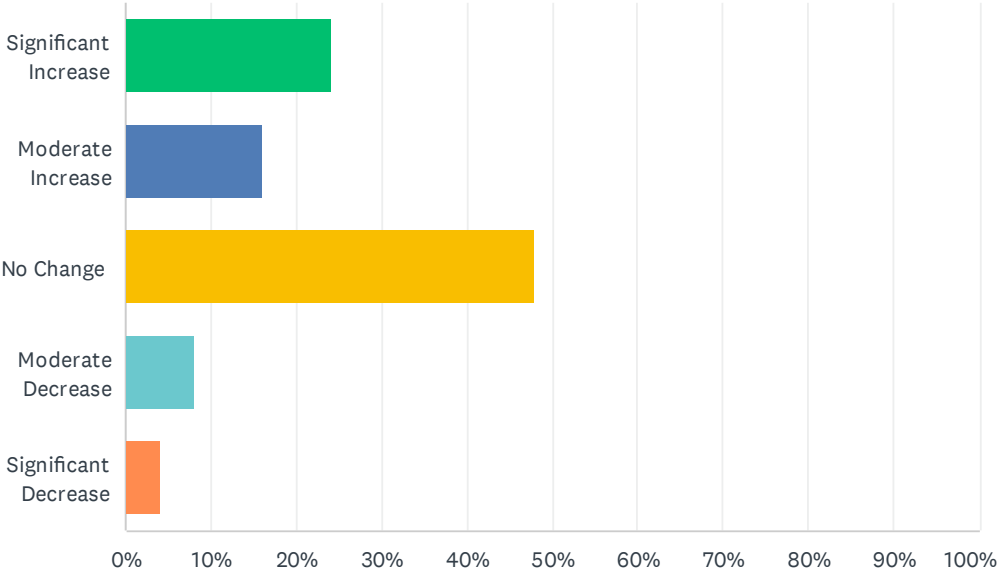
Answered: 25 Skipped: 1



ANSWER CHOICES	RESPONSES	
Very positive	32.00%	8
Positive	8.00%	2
Neutral	44.00%	11
Negative	8.00%	2
Very negative	8.00%	2
TOTAL		25

Q2 Do you notice a change of your sales during Spring Splash compared to a regular weekend?

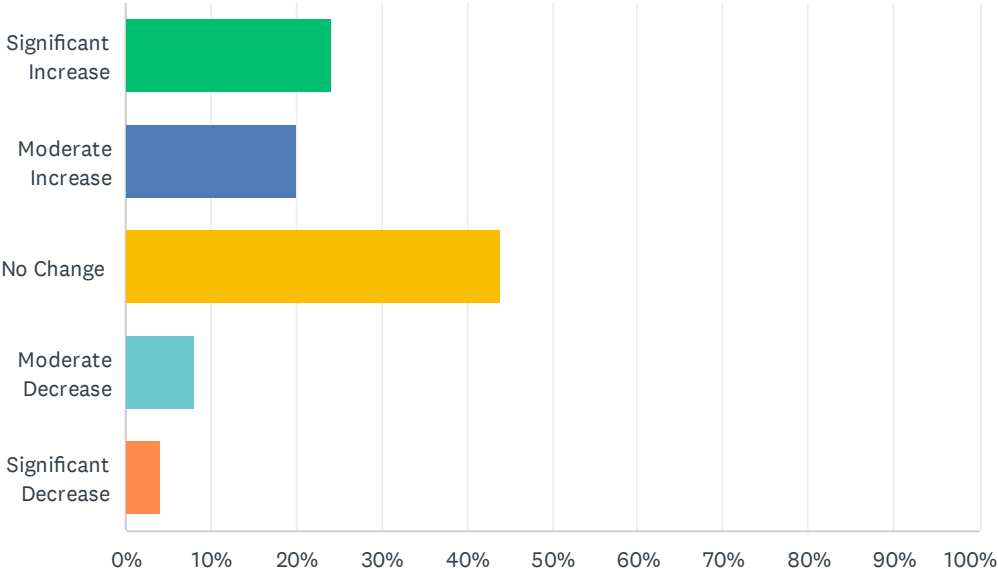
Answered: 25 Skipped: 1



ANSWER CHOICES	RESPONSES	
Significant Increase	24.00%	6
Moderate Increase	16.00%	4
No Change	48.00%	12
Moderate Decrease	8.00%	2
Significant Decrease	4.00%	1
TOTAL		25

Q3 How do the number of customers during Spring Splash compare to a regular weekend?

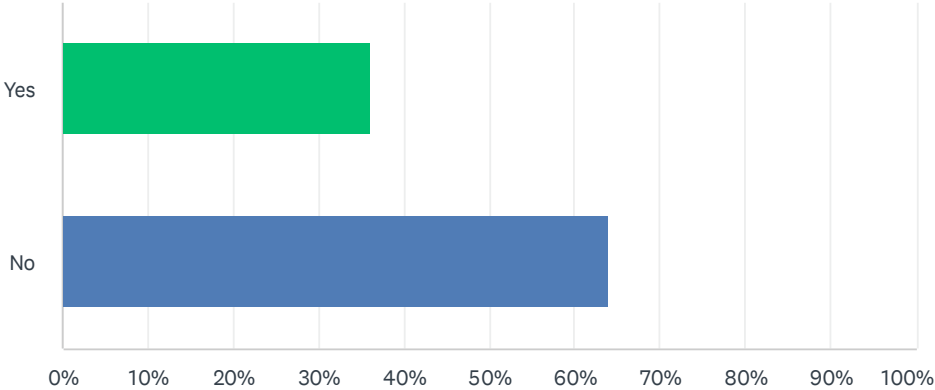
Answered: 25 Skipped: 1



ANSWER CHOICES	RESPONSES	
Significant Increase	24.00%	6
Moderate Increase	20.00%	5
No Change	44.00%	11
Moderate Decrease	8.00%	2
Significant Decrease	4.00%	1
TOTAL		25

Q4 Were there any significant changes in the type of customers (e.g., students, locals, out of town visitors) during Spring Splash?

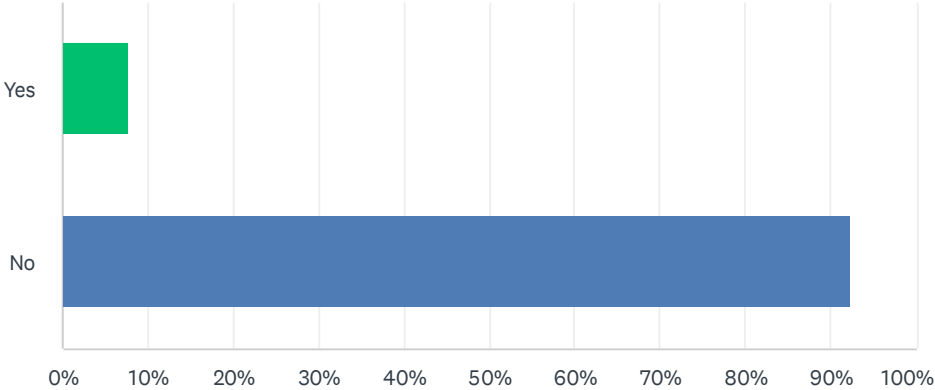
Answered: 25 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	36.00%	9
No	64.00%	16
TOTAL		25

Q5 Did you Business experience any incidents of vandalism or property damage during the Spring Splash?

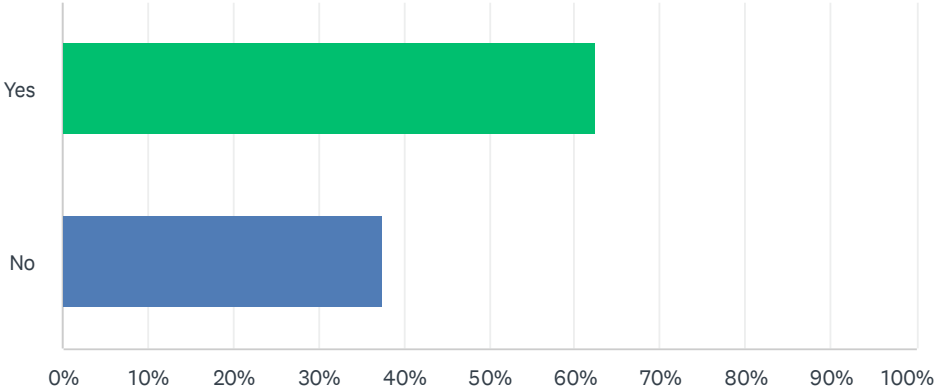
Answered: 26 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	7.69%	2
No	92.31%	24
TOTAL		26

Q6 Should the Common Council consider creating a Spring Splash task force dedicated to exploring what options exist to improve outcomes related to Spring Splash?

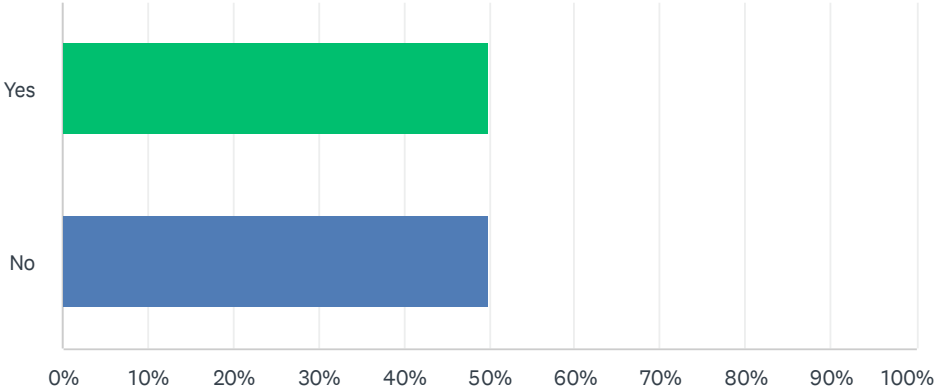
Answered: 24 Skipped: 2



ANSWER CHOICES	RESPONSES
Yes	62.50% 15
No	37.50% 9
TOTAL	24

Q7 If a Spring Splash Task Force was created, would you be willing to serve as a member on the Task Force as a business owner representative?

Answered: 24 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	50.00%	12
No	50.00%	12
TOTAL		24

Q8 What steps can the City take to support business owners during large scale events alike or similar to this?

Answered: 16 Skipped: 10

ANSWER CHOICES	RESPONSES
Enter Suggestions Here:	100.00% 16