



CDA Agenda Item

Meeting Date: July 18, 2024

Agenda Item: Developer Meet and Greet

Staff Contact (name, email, phone): Taylor Zeinert tzeinert@whitewater-wi.gov 262-473-1048

BACKGROUND

(Enter the who, what, when, where, why)

CDA members asked that staff look into events designed to recruit developers to our area. Staff has researched effective programs that other municipalities have invested in. Based on that research, Staff has decided to pursue a Developer Meet N' Greet.

The event is scheduled to be held at the Innovation Center on Friday, November 1, 2024 from 10:00 a.m. to 1:00 p.m. The event will cover the project application process and approval by the Plan & Architectural Review Committee (PARC) and the Community Development Authority (CDA). It will feature presentations that walk developers through the permit process, including introductions to the building inspectors, city planner and other key staff members.

This event seeks to demonstrate to developers that there are a variety of opportunities for development in the City of Whitewater and that Staff is available to assist with the process to ensure that their development can be achieved.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

N/A

FINANCIAL IMPACT

(If none, state N/A)

N/A

STAFF RECOMMENDATION

Staff recommends that the Board support the event.

ATTACHMENT(S) INCLUDED

(If none, state N/A)

N/A