| City of WHITEWATER | Council Agenda Item |
|-------------------------------------|---------------------------|
| Meeting Date: | 01/21/2025 |
| Agenda Item: | Newcomb Street Speed Data |
| Staff Contact (name, email, phone): | Dan Meyer |
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| | 262-473-1371 |

BACKGROUND

(Enter the who, what when, where, why)

The police department speed board was placed in the 200 block of N. Newcomb Street documenting speeds of southbound traffic on Newcomb Street (25 mph zone) due to concerns related to traffic safety near the intersection of Newcomb Street and Milwaukee Street. Between January 9th and January 13th, data was collected on a total of 6,493 vehicles that passed the speed board. The following is a summary:

- Average vehicle speed was 28.9 mph
- 10.1% of vehicles (658 of 6,493 vehicles) were traveling 10mph or more over the speed limit (35+)
- 0.15% of vehicles (10 of 6,493 vehicles) were traveling 20mph or more over the speed limit (45+)

Patrol officers were requested to provide additional traffic enforcement in the area as time permits.

| PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS | |
|--|--|
| (Dates, committees, action taken) | |
| N/A | |
| | |
| FINANCIAL IMPACT | |
| (If none, state N/A) | |
| N/A | |
| | |
| STAFF RECOMMENDATION | |
| N/A | |
| | |
| ATTACHMENT(S) INCLUDED | |
| (If none, state N/A) | |
| Newcomb Street Traffic Summary | |
| 2. Newcomb Street Vehicle Speed Graph | |