

MEMO

To: Common Council

From: Becky Magestro, Chief of Staff

Date: 8/29/2025

Re: Community Stars Gala- Event Summary and Future Planning

On August 15th, the City of Whitewater hosted the annual Community Stars Gala. The event was well attended, with 80 community members participating.

The total cost of the gala was approximately \$7,500.00. Overall, the evening was successful, and we were pleased with the level of engagement and participation from attendees.

At this time, I am seeking guidance from the Council regarding two key areas:

1. Event Feedback – Any thoughts or recommendations on this year's gala, including strengths and opportunities for improvement.
2. Future Planning – Confirmation from the Council on whether the venue is an acceptable venue moving forward, and direction on whether the City intends to continue hosting the Community Stars Gala in 2026.

Your input will help us plan appropriately and ensure this event continues to align with the Council's expectations.

Thank you for your consideration.