



Finance Committee Agenda Item

Meeting Date:	October 22, 2024
Agenda Item:	Parking Violation Fee Increase
Staff Contact (name, email, phone):	Rachelle Blitch, rblitch@whitewater-wi.gov , 262-473-1380

BACKGROUND

(Enter the who, what when, where, why)

Ordinance [11.56.030 Parking forfeitures](#) was last increased in 2009. The current fee schedule is as follows:

Parking Violations 1 to 11

- Paid within 7 days forfeiture amount will be \$20
- Paid after 7 days forfeiture amount will be \$30
- Paid after 30 days forfeiture amount will be \$40

Parking Violation 12 (Parking in designated handicapped stall without disable plate/placard)

- Paid within 7 days forfeiture amount will be \$80
- Paid after 7 days forfeiture amount will be \$120
- Paid after 30 days forfeiture amount will be \$160

Ordinance [11.56.010 Penalty for violation](#) (4) states the penalty shall be no less than \$20 and no more than \$105.

The PD has issued 2,535 parking violation in 2021, 2,559 parking violations in 2022, 2,750 parking violations in 2023, and has issues 1,804 to date this year.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

FINANCIAL IMPACT

(If none, state N/A)

Increasing the base violation from \$20 to \$40 would add at minimum \$52,000 in revenue. This figure assumes the tickets will be paid in the first 7 days.

STAFF RECOMMENDATION

Staff recommends increasing fines to encourage compliance, improve public safety, recover costs, and discourage individuals from abusing parking. Each of these reasons can contribute to more efficient use of parking resources, enhanced public safety, and improved City operations.

ATTACHMENT(S) INCLUDED

(If none, state N/A)

1. Related Ordinances