City of WHITEWATER	Council Agenda Item
Meeting Date:	12/17/2024
Agenda Item:	WW Ordinance 5.20.030
Staff Contact (name, email, phone):	Dan Meyer
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## BACKGROUND

(Enter the who, what when, where, why)

The police department is tasked with checking all establishments applying for a Class A or Class B liquor license annually. In 2023, it was apparent that the language in ordinance 5.20.030 related to window visibility (5.20.030(a)(3)) was problematic. The ordinance was amended in January, 2024. The Alcohol Licensing Committee further reviewed the ordinance in July, 2024 and recommended an additional amendment. The proposed amendment can be summarized by the following:

- The required unobstructed portion of windows in the clear vision zone would be reduced from 100% to 75%
- Establishments that have storefront windows in the clear vision zone would no longer need to comply with the 50% clear and unobstructed view required of storefront windows outside of the clear vision zone.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

Ordinance 5.20.030 initially amended by Common Council on 01/16/2024.

ALC had additional discussion in July, 2024 recommending additional amendment.

FINANCIAL IMPACT (If none, state N/A)

N/A

## STAFF RECOMMENDATION

Recommended Motion: Move to approve language amending ordinance 5.20.030 as written.

ATTACHMENT(S) INCLUDED (If none, state N/A) 1. Current WW Ordinance 5.20.030

2. Proposed Amended WW Ordinance 5.20.030