

2000 Mission: The mission of the City of Whitewater Parks/Recreation/Forestry Department is to enhance the quality of life for people of all ages in the City of Whitewater. The department plans and advocates for the acquisition, development and maintenance of public parks, recreation facilities, equipment, programs and activities that meet the community needs for recreation and aesthetics. We strive to protect and enhance the natural environment surrounding the community. This mission is accomplished through planning, organizing and working cooperatively with other leisure-based public and private agencies.

2008 Mission: The mission of the City of Whitewater Parks and Recreation Department is to provide exceptional park and recreation services that enhance the livability of our community.

## AI Suggestions based on responses from survey.

### **Set 1: Community-First & Inclusive**

#### **Mission:**

To enrich the lives of all who live in and visit Whitewater by providing inclusive, accessible, and engaging parks and recreational opportunities that support health, connection, and lifelong enjoyment.

#### **Vision:**

By 2035, Whitewater's park system will be a model of inclusivity, vibrancy, and innovation—where every resident and visitor can find welcoming spaces, dynamic programs, and a strong sense of community pride.

#### **Core Values:**

- **Community Engagement** – We listen, respond, and adapt to the needs of our community.
- **Inclusivity & Accessibility** – We ensure everyone feels welcome, regardless of age, ability, or background.
- **Health & Wellness** – We promote physical, mental, and social well-being.

- **Stewardship** – We care for our parks with responsibility and respect for future generations.
  - **Excellence** – We strive to provide high-quality programs and well-maintained spaces.
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## **Set 2: Practical & Service-Oriented**

### **Mission:**

To provide well-maintained parks and meaningful recreational opportunities that meet the evolving needs of the Whitewater community, support active lifestyles, and foster civic pride.

### **Vision:**

By 2035, our parks will be known for thoughtful design, responsible growth, and year-round use by residents of all ages. We will serve as a regional example of what responsive, community-based recreation looks like.

### **Core Values:**

- **Responsiveness** – We remain attuned to community feedback and act with transparency.
  - **Safety & Functionality** – We prioritize the design, location, and upkeep of all spaces.
  - **Fiscal Responsibility** – We use public resources wisely and sustainably.
  - **Partnership** – We collaborate with residents, schools, and local organizations.
  - **Consistency** – We aim for quality service in every program and facility we provide.
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## **Set 3: Visionary & Aspirational**

### **Mission:**

To inspire joy, connection, and stewardship by offering innovative parks and recreation experiences that elevate the quality of life for all who live, work, and play in Whitewater.

### **Vision:**

In 2035, Whitewater will be home to a nationally respected park system that fuels creativity, supports environmental resilience, and builds lasting community bonds.

### **Core Values:**

- **Innovation** – We embrace new ideas and continuously improve.
- **Equity & Access** – We design programs and spaces that serve the full community.
- **Environmental Sustainability** – We protect natural areas and promote eco-conscious living.
- **Inspiration** – We create experiences that spark imagination and wonder.

- **Legacy** – We honor our role in shaping the future of Whitewater through every decision we make.
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## **Set 4: Tradition & Growth**

### **Mission:**

To honor Whitewater's history of community connection while growing a parks and recreation system that supports today's needs and tomorrow's dreams.

### **Vision:**

By 2035, Whitewater's park system will reflect both tradition and innovation—where long-time residents and new families alike find belonging, adventure, and beauty in every corner of our parks.

### **Core Values:**

- **Respect** – We treat all people, places, and ideas with dignity.
  - **Growth** – We embrace change that improves our services and strengthens community.
  - **Collaboration** – We build strong partnerships across sectors and generations.
  - **Heritage** – We preserve the best of our past while planning for the future.
  - **Joy** – We never forget the power of play and celebration.
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## **Set 5: Environment & Wellness-Focused**

### **Mission:**

To promote wellness, connection, and environmental stewardship through equitable access to parks, trails, and recreation programs for all members of the Whitewater community.

### **Vision:**

By 2035, Whitewater will be a city where nature, recreation, and well-being are deeply woven into daily life—making our parks essential destinations for renewal, exploration, and gathering.

### **Core Values:**

- **Wellness** – We support healthy, active living at every age and stage.
- **Sustainability** – We make decisions that protect our environment and resources.
- **Accessibility** – We reduce barriers and ensure all voices are heard.
- **Design with Purpose** – We plan and build with safety, usability, and longevity in mind.
- **Connection** – We strengthen social ties through shared spaces and shared experiences.