

Assistant Director Report

Sarah French

July 2026



- Month of June Online Statistics:
 - Website visits: 4,625
 - Facebook: 53.4K views; 434 content interactions; 32 new follows
 - Instagram: 3.6K views; 178 content interactions; 6 new follows
 - Top content for June: FOTL paperback sale; Girl Scouts new Free Little Library, and Blood Pressure monitor post (all over 3K views).
- I was a panelist for "Building Successful Student Internships: Lessons from the Recollection Wisconsin Digitization Initiative" with WiLS on Friday, June 12. The postcard collection that our student intern, Magnolia, digitized is now available here: <https://content.mpl.org/digital/collection/WPL>. We will be adding this to our website and hopefully working with interns in the future to continue digitization of more items from our local historical collection.
- The new self-checkout station has been installed.
- Wrote the following procedures:
 - Whitewater Room and Wisconsin Collection Shelving

Collection Development:

- Nonfiction: weeded and analyzed 700-750
- Library of Things: more space has been added to the Library of Things area because we moved the holds to be closer to the self checkout. This will help us highlight and expand this collection.

Programs and Outreach:

- 6/11: Nurture Your Energy: Guided Journaling and Tarot w/Katy Wimer (13)
- 6/12: Books & Blooms (4)
- 6/12: Fiber Friday (4)
- 6/13: TED Democracy Livestream (0)
- 6/16: Born Learning Trail Meetup (32)
- 6/16: Garden Club (10)
- 6/19: Books & Blooms (4)
- 6/29: Garden Club (2)
- 7/6: Kids' take & makes (60)
- 7/9: Outreach at Savory Sounds 1st Brigade Band concert in partnership with the Whitewater Arts Alliance and Studio84. Continuing collaborative art project in library's atrium soon.
- 7/10: Books and Blooms (5)
- 7/10: Fiber Friday (5)
- 7/11: Family Jams with Noelle Larson (18)
- Book a Librarian (2)

Adult Summer Reading Program Statistics:

Week 1: 30 entries, 20 participants

Week 2: 103 entries, 36 participants

Week 3: 103 entries, 42 participants

Week 4: 55 entries, 25 participants

Week 5: 119 entries, 51 participants

Upcoming Programs and Outreach:

- Ongoing, select Fridays: Books & Blooms
- Ongoing, select Mondays and Tuesdays: Garden Club
- Ongoing, monthly Fiber Fridays
- 8/20: Multi-Gen Family Finanzas (en espanol with FCCU)
- 8/22: Family Jams with Noelle Larson
- 8/27: Somatic Prescence with Katy Daixon Wimer
- Art classes with UW-W students monthly September-December

Meetings:

- Weekly management meetings
- 6/10: WLA Sustainability SIG meeting
- 6/15: Library board meeting
- 6/30: Jeremiah (City Finance) and Diane
- 7/7: Emma L from UW-W (program planning)
- 7/8: Fall program planning meeting with Deana and Hunter
- 7/14: Board meeting prep with Diane and Kelly
- 7/14: ALA Library Leaders and Managers Interest Group

Professional Development:

- Budgeting for Libraries, UW-Madison iSchool CE course (in progress)
- Collaborating for Community Success: Building and Leveraging Your Municipal Relationships webinar with DPI, UW-Extension Local Government Education and IFLS.