



Plan & Architectural Review Meeting

Whitewater Municipal Building Community Room,
312 West Whitewater St., Whitewater, WI 53190
*In Person and Virtual

Monday, March 11, 2024 - 6:00 PM

Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.
Citizen participation is welcome during topic discussion periods.

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0108.

MINUTES

CALL TO ORDER AT 6:00 P.M.

ROLL CALL

PRESENT:

Councilmember Brienne Brown
Board Member Andrew Crone
Chairperson Tom Miller
Board Member Bruce Parker
Board Member Brian Schanen
Board Member Michael Smith

ABSENT:

Councilmember Neil Hicks
Board Member Carol McCormick
Board Member John Beerman
Board Member Jeffery Weigel
Board Member Sherry Stanek

STAFF

Taylor Zeinert, Interim Economic Director
Allison Schwark, Planner and Zoning Administrator
Jonathan McDonnell, City Attorney
Llana Dostie, Neighborhood Services Administrative Assistant

APPROVAL OF FEBRUARY MINUTES

1. Minutes for February 12, 2024.

Motion made by Schanen to approve minutes for February 12, 2024 meeting. Motion was with a second by Miller.

Ayes: Crone, Miller, Parker, Schanen, Smith, Brown this motion passed unanimously

HEARING OF CITIZEN COMMENTS

Citizen Daniel Kitstle stood up to make a comment he was at the wrong meeting date.

2. Discussion and possible approval of a Conditional Use Permit for a second wall sign and an 18 foot pylon sign for Aldi's located at 1380 W Main Street, Parcel # /A513300001.

Planner provide a summary of the request. Aldi is requesting two all signs which is one sign over the ordinance and one pylon sign.

John Doyle representative for Aldi's signs stated the summary provided by planner was correct. Pylon would be set back 45 feet from road.

Planner did mention that the comprehensive plan recommends the monument sign not a pylon. City felt that the pylon was a good fit. Approval was recommended.

Parker as about the set back of the east property line.

Doyle didn't have the east lot line on the drawing it is in the area of 15 to 18 ft.

Schanen about the visual triangle. Planner confirmed that it would not create any vision triangle issues.

Crone asked about other pylon signs in the area.

Motion made by Brown to approve Conditional Use Permit with Planners recommendation with a second from Schanen.

Ayes: Crone, Miller, Parker, Schanen, Smith, Brown this motion passed unanimously.

FUTURE AGENDA ITEMS

NEXT MEETING DATE IS APRIL 8, 2024.

ADJOURNMENT AT 6:13 P.M.

Motion made by Parker with a second from Schanen.

Ayes: Crone, Miller, Parker, Schanen, Smith and Brown this motion passed unanimously.

Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting. Those wishing to weigh in on any of the above-mentioned agenda items but unable to attend the meeting are asked to send their comments to:

c/o Neighborhood Services 312 W. Whitewater Street
Whitewater, WI 53190
or ldostie@whitewater-wi.gov