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Office of Media Services
312 W. Whitewater St.
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To: City Council
From: Becky Magestro, Chief of Staff
Date: 11/7/25
Subject: Update on TDS Broadcasting PEG Channel

Dear Council Members,

The Media Services Department has been in contact with TDS regarding the broadcasting of the City programming through their service. Currently, we are unable to broadcast on the TDS platform due to incompatibility between our current equipment and their broadcasting system.

However, as part of the 2026 budget, the City will be upgrading our broadcasting platform. Once this upgrade is complete, we anticipate a smooth and seamless transition that will allow us to broadcast on TDS without issue.

We will continue to coordinate with TDS to ensure compatibility during the upgrade process and will keep the Council informed of any developments.