City of WHITEWATER	CDA Agenda Item
Meeting Date:	11/16/2023
Agenda Item:	Update regarding Potential Development Site Map as an Economic Development Tool.
Staff Contact (name, email, phone):	Bonnie Miller, CDA Administrative Assistant
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## **BACKGROUND**

(Enter the who, what when, where, why)

As a follow-up to the October 19, 2023 CDA Meeting, I offer some additional information with regard to the 2021 Potential Development Site Map that was part of the Agenda Packet. This map was created in 2021 through the efforts of City Staff to identify potential development sites in the City and to reach out to property owners to seek their participation in the development process. The attached spreadsheet lists all property owners to whom a letter was sent (see examples attached) who would be interested in a public/private partnership to generate new residential housing development and to offer an open invitation to meet with City Staff to share their plans and identify ways that the City could streamline the development process. Although I was not able to document landowners, if any, who came forward at that time, City Staff has continued to use this map in efforts to promote economic development and share information about available properties to potential developers.

## PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

# FINANCIAL IMPACT

(If none, state N/A)

#### STAFF RECOMMENDATION

Staff is open to feedback and suggestions from the Board as to how we might maximize the impact of this map and continue our development efforts in the spirit of the letter.

# ATTACHMENT(S) INCLUDED

(If none, state N/A)

Potential Development Site Map, along with a November 18, 2021 form letter sent to property owners identified on that map.