



## Plan & Architectural Review Meeting

Whitewater Municipal Building Community Room,  
312 West Whitewater St., Whitewater, WI 53190  
\*In Person and Virtual

**Monday, March 11, 2024 - 6:00 PM**

Citizens are welcome (and encouraged) to join our webinar via computer, smart phone, or telephone.  
Citizen participation is welcome during topic discussion periods.

Please note that although every effort will be made to provide for virtual participation, unforeseen technical difficulties may prevent this, in which case the meeting may still proceed as long as there is a quorum. Should you wish to make a comment in this situation, you are welcome to call this number: (262) 473-0108.

### MINUTES

#### CALL TO ORDER AT 6:00 P.M.

#### ROLL CALL

#### PRESENT:

Councilmember Brienne Brown  
Board Member Andrew Crone  
Chairperson Tom Miller  
Board Member Bruce Parker  
Board Member Brian Schanen  
Board Member Michael Smith

#### ABSENT:

Councilmember Neil Hicks  
Board Member Carol McCormick  
Board Member John Beerman  
Board Member Jeffery Weigel  
Board Member Sherry Stanek

#### STAFF

Taylor Zeinert, Interim Economic Director  
Allison Schwark, Planner and Zoning Administrator  
Jonathan McDonnell, City Attorney  
Llana Dostie, Neighborhood Services Administrative Assistant

## **APPROVAL OF FEBRUARY MINUTES**

1. Minutes for February 12, 2024.

Motion made by Schanen to approve minutes for February 12, 2024 meeting. Motion was with a second by Miller.

Ayes: Crone, Miller, Parker, Schanen, Smith, Brown this motion passed unanimously

## **HEARING OF CITIZEN COMMENTS**

Citizen Daniel Kitstle stood up to make a comment he was at the wrong meeting date.

2. Discussion and possible approval of a Conditional Use Permit for a second wall sign and an 18 foot pylon sign for Aldi's located at 1380 W Main Street, Parcel # /A513300001.

Planner provide a summary of the request. Aldi is requesting two all signs which is one sign over the ordinance and one pylon sign.

John Doyle representative for Aldi's signs stated the summary provided by planner was correct. Pylon would be set back 45 feet from road.

Planner did mention that the comprehensive plan recommends the monument sign not a pylon. City felt that the pylon was a good fit. Approval was recommended.

Parker as about the set back of the east property line.

Doyle didn't have the east lot line on the drawing it is in the area of 15 to 18 ft.

Schanen about the visual triangle. Planner confirmed that it would not create any vision triangle issues.

Crone asked about other pylon signs in the area.

Motion made by Brown to approve Conditional Use Permit with Planners recommendation with a second from Schanen.

Ayes: Crone, Miller, Parker, Schanen, Smith, Brown this motion passed unanimously.

## **FUTURE AGENDA ITEMS**

**NEXT MEETING DATE IS APRIL 8, 2024.**

**ADJOURNMENT AT 6:13 P.M.**

Motion made by Parker with a second from Schanen.

Ayes: Crone, Miller, Parker, Schanen, Smith and Brown this motion passed unanimously.

**Anyone requiring special arrangements is asked to call the Office of the City Manager / City Clerk (262-473-0102) at least 72 hours prior to the meeting. Those wishing to weigh in on any of the above-mentioned agenda items but unable to attend the meeting are asked to send their comments to:**

c/o Neighborhood Services 312 W. Whitewater Street  
Whitewater, WI 53190  
or [ldostie@whitewater-wi.gov](mailto:ldostie@whitewater-wi.gov)