



Council Agenda Item

Meeting Date: October 20, 2026

Agenda Item: Mobile Studio Equipment and Estimated Costs

Staff Contact (name, email, phone): Becky Magestro bmagestro@whitewater-wi.gov 262-473-0101

BACKGROUND

(Enter the who, what, when, where, why)

The following information outlines equipment identified to enhance the City's mobile studio capabilities. These additions would improve audio and video quality when covering Common Council meetings, parades, and other City functions held outside the Community Room.

The audio equipment would provide microphones for up to ten meeting participants, along with a wireless handheld microphone for added flexibility. The Panasonic camcorder would support high-quality 4K video recording and improve our ability to capture meetings and community events.

Together, these additions would enhance the quality and consistency of the City's media output, making it easier for residents to hear, view, and follow City activities. This supports the Council's strategic goal to Enhance Communication, Transparency, and Community Engagement.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

N/A

FINANCIAL IMPACT

(If none, state N/A)

Equipment	Estimated Cost
CouncilMAN six-user wireless audio package, including microphones, speaker, cables, wireless handheld microphone, and carrying case	\$3,497.00
Four additional CouncilMAN delegate microphone bases with gooseneck microphones	\$1,508.00
Four additional four-foot XLR cables	\$144.00
Panasonic HC-X20 4K mobile camcorder	\$2,900.00
Total Estimated Cost	\$8,049.00

STAFF RECOMMENDATION

Funding for this project may not be feasible within the 2027 budget due to budget constraints.

ATTACHMENT(S) INCLUDED

(If none, state N/A)

Microphone quote- Note- pricing is based on a vendor quote dated July 24, 2026, which expired August 17, 2026.
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