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Oficinas del C. Secretario Dirección General de Coordinación Política

Oficio No. DEP-0127/22
Mexico City, 31st of January 202

Blanca Haydee Preciado Perez
Municipal President
Manuel Doblado, Guanajuato
Presenting

With the pleasure of greeting you, I am pleased to inform you that our Consulate in Milwaukee has identified the interest of the authorities of the city of Whitewater in carrying out a sister city agreement between that city and the town of San Jose de Otates, municipality of Manuel Doblado in Guanajuato.

Mr. Cameron Clapper is the City Manager of the City of Whitewater, Wisconsin, and is fluent in Spanish, which has helped him to better relate to the growing Hispanic population in that community. This project is supported by a group of fellow Americans, led by Miguel Aranda, a U.S. citizen of Mexican descent and a representative of the University of Wisconsin-Whitewater.

The city of Whitewater is an enclave in a wooded area, surrounded by lakes, meadows and hills of the Kettle Moraine State Forest, which is located in southeastern Wisconsin. In addition to being one of the main university cities of the state, it is also a center of tourist attraction by virtue of its wide range of recreational activities, mainly outdoors. It is worth mentioning that the vast majority of Mexicans living and working in and around Whitewater are originally from San Jose de Otates, including Mr. Aranda's parents.

Part of the purpose of the Sister City agreement between Whitewater and San Jose de Otates includes projects that connect the community to its cultural roots, such as an annual Día de la Niñez (International Children's Day), as well as seeking to further integrate the Mexican community with the local Whitewater City Market and Farmer's Market.



Stakeholders have reported that the City of Whitewater already hosts several special events and cultural activities that its Mexican counterpart can easily integrate into, such as “Maxwell Street Days,” where small businesses sell their stock outdoors for a day during the summer season.

Taken together, these initiatives provide an ideal opportunity to expose the local Mexican culture of San Jose de Otates and the state of Guanajuato to the U.S. population, not only in Whitewater, but in the region, including the promotion of tourist sites in the state of Guanajuato.

In this regard, the Consulate proposes a first virtual meeting on the establishment process and the creation of the sister city establishment, so this Office would appreciate it if you could indicate the availability of spaces in your agenda for the realization of this meeting. Oscar Gerardo Solbes Trevino (osolbes@sre.gob.mx) and Francisco Rafael Chacón Vidales (fchacon@sre.gob.mx) will be attentive to provide any advice you may require.

Finally, I would like to include the ABC of the internationalization of Mexican cities and other documents that will be useful for these purposes.

I would like to take this opportunity to send you my best regards.

Atentamente

LIC. XIMENA ESCOBEDO JUAREZ
General Director of Policy Coordination

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C.c.p. Elva Marfa Huitron Juárez. Secretarfa Particular del C. Canciller. Para su Conocimiento
Julian Adem Dfaz de Leon. Consul Titular de Mexico en Milwaukee. Mismo fin.
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