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MEDIA SERVICES

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Tuesday, April 30th 2024

Transferring Whitewater Community TV's VOD (Video on Demand) Services from Vimeo to YouTube

In March 2024, the decision was made for Whitewater Community TV (and by extension- the City of Whitewater's Media Services Department) to switch over from Vimeo.com to YouTube.com as our platform for uploading our Public, Education, and Government video content.

Dating back to 2009, Whitewater Community TV has used Vimeo as our platform for hosting all videos and livestreams, with a backlog of over 1,000 videos to date. Vimeo, as a video hosting platform, is mostly unknown to the general public, outside of individuals who work with video content, and is therefore an unfamiliar website to work with and navigate for the residents of Whitewater.

On Tuesday, April 30th 2024, we created the Whitewater Community TV YouTube channel, and began work on transferring our current backlog of videos from Vimeo. We are starting with the most recent municipal meeting recordings from this year, and will work our way backwards through our video backlog. This will be an extensive process that will be going on in the background for many months to come, taking an estimated 90 minutes to transfer each video.

Throughout this time, our Vimeo channel will remain live, and we will continue livestreaming to it, and will keep all of our videos on the site. Once we have transferred over the municipal meeting recordings from 2024, we will begin livestreaming to YouTube, but will continue to upload the finished videos to Vimeo as well.

We hope that by making the switch to YouTube.com, we will make all of our content easier to access, navigate, and enjoy for the entire community of Whitewater. Whitewater Community TV (and the City of Whitewater's Media Services Department) has a strong focus on providing the community with ways to stay engaged with the goings-on of the City of Whitewater's various committees and commissions, as well as providing a way to enjoy the countless educational and public events that they may not be able to attend in-person.