



## Common Council Agenda Item

Meeting Date: May 21, 2024

Agenda Item: Consideration and possible action regarding proposed Ordinance for Mobile Food Establishments

Staff Contact (name, email, phone): Taylor Zeinert, Economic Development Director  
[tzeinert@whitewater-wi.gov](mailto:tzeinert@whitewater-wi.gov)  
Phone: 262-473-0101

### BACKGROUND

(Enter the who, what when, where, why)

The Office of Economic Development has seen an increased interest of entrepreneurs either starting a food truck or bringing their food truck to our community. To help promote this growing business and interest City Staff has spent more time on the permits and ordinances related to food trucks in our Community. Staff have determined that our current policies need updating.

The City's intern, Cameron Zeinert, worked with the City's Attorney, Jonathan McDonell, to create this ordinance. Staff feels that updating this ordinance will help promote new businesses and entrepreneurs in our area.

### PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

N/A

### FINANCIAL IMPACT

(If none, state N/A)

N/A

### STAFF RECOMMENDATION

Staff recommends that the City Council approve this ordinance.

### ATTACHMENT(S) INCLUDED

(If none, state N/A)

Proposed Ordinance