



Public Arts Information



Contents:

Public Art Application Form
Things to Consider Check List
Ordinance for Public Art Work (14.46)
Building Permit

Public Arts Information

This Public Arts Information Packet consists of useful information and the required forms for the Public Arts process.



Public Artwork is defined as art in any media that has been planned and executed with the intention of being staged in the physical public domain, usually outside and accessible to all. Public artwork is significant within the art world, amongst curators, commissioning bodies and practitioners of public art, to whom it signifies a working practice of site specifically, community involvement and collaboration. Public artwork is meant to be seen, but more so experienced, as a work of art can help inspire and provide perspective no matter what the subject at hand. In developing its vision for the future of the City, the Common Council believes that planning and development decisions should give aesthetic and social value equal weight with any project's functional and economic value. Community art strengthens public places and enhances and promotes Whitewater's identity as a livable and creative city and a desirable place to live, work and visit. The presence of works of art and decorative elements in public places in the City enhances the quality of life, promotes the general welfare, maintains the quality of the environment and property values, and enhances the attractiveness of the City for residents and visitors.

PUBLIC ART APPLICATION FORM

Please complete all items put N/A if not applicable.

Attach additional pages as necessary.

Project Name _____

Project Location/Address _____

Applicant Name _____

Phone No. _____ E-Mail Address _____

Applicant Address _____

City/State _____ Zip _____ FAX No. _____

Title of Artwork _____

Medium _____

Approximate Weight _____ Dimensions _____

Approximate Cost _____

Location of Identification Plaque _____

Description of Foundation _____

Proposed Installation Date _____

Distance Between Public Street and Artwork _____

Landscape Plans _____

Special Details _____

Dedication Plans _____

INTENT OF PROJECT:

Publicly Owned Art _____

Privately Owned Art _____

Art on loan to the City _____

PLEASE ENCLOSE:

(1) Artist background information

(2) Budget Details (use form below), and

(3) An artist's rendering depicting several views of the artwork as located on the site plan. (Include surrounding building(s), grade elevations and building facades.) The rendering should be in one of the following formats:

- 8" x 10" photographs or digital photo's on Flash Drive or CD depicting several views of the artwork
- A model of the artwork
- A graphic or artist illustration depicting several views of the artwork

PUBLIC ART BUDGET DETAIL

| EXPENSE CATEGORY | PUBLIC ART FUNDS | OTHER FUNDS | LIST SOURCE OF OTHER FUNDS |
|------------------|------------------|-------------|----------------------------|
| DESIGN FEE | \$ | \$ | |
| ARTWORK COSTS | | | |
| CONSTRUCTION | | | |
| 1. | | | |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| 5. | | | |
| INSURANCE | | | |
| TRAVEL/SITE | | | |
| Other: | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| TOTALS | \$ | \$ | \$ |

ADD ADDITIONAL PAGES TO PROVIDE DETAILS OF BUDGET

*Concrete/ Flatwork, Lighting/Electrical, Landscaping, Demolition, Equipment Rental, Plumbing, Installation, etc.

I certify that the information provided in this application for the Public Art Program is true and accurate to the best of my knowledge.

Signature: _____ Title: _____

Print Name: _____ Date: _____

Things to consider when making a proposal

- ⊕ Title of project
- ⊕ Description - the focus, concepts, thoughts, research methodologies, and ambitions
- ⊕ Context - the context that the work is being commissioned for. This may include the geographical, social, physical and virtual dimensions. The context may or may not be relevant to your proposals
- ⊕ Research and development - methodologies for research, how you envisage developing a proposal. Further research or time required for concept development, for engaging with people and for testing materials or process and making work
- ⊕ People - others who may be involved with you in the realization of the proposal
- ⊕ Audience and public - consider who your proposal is intended for and whether it is for the general public or a specific and/or more intimate audience
- ⊕ Costs - consider a budget breakdown covering fees, production, presentation, installation, documentation. Check out budget breakdown.
- ⊕ Materials and medium - if appropriate supply information on materials with samples
- ⊕ Location - the place or site and if it is multi-sited or without physical site or boundary
- ⊕ Networks - networks or partnerships envisaged and ways to develop these
- ⊕ Mediation - a conduit between the artist and work and the context and audience. Mediation may take many forms from artists talks to full-scale critical events that are developed around the project
- ⊕ Documentation - is this to be carried out as integral to the process or after the event?
- ⊕ Evaluation
- ⊕ Maintenance - might a maintenance schedule be useful?
- ⊕ Technical issues - are there specific technical issues central to the proposal?
- ⊕ Time frame
- ⊕ Visuals - to articulate ideas and demonstrate practice
- ⊕ Audio - to articulate ideas and demonstrate practice
- ⊕ Writings/scores/texts - to articulate ideas and demonstrate practice
- ⊕ References and reviews - best and most recent examples