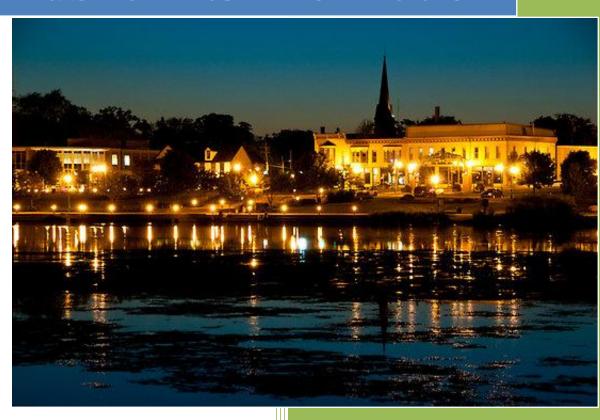


# **Public Arts Information**



### **Contents:**

Public Art Application Form
Things to Consider Check List
Ordinance for Public Art Work (14.46)
Building Permit

# **Public Arts Information**

This Public Arts Information Packet consists of useful information and the required forms for the Public Arts process.



Public Artwork is defined as art in any media that has been planned and executed with the intention of being staged in the physical public domain, usually outside and accessible to all. Public artwork is significant within the art world, amongst curators, commissioning bodies and practitioners of public art, to whom it signifies a working practice of site specifically, community involvement and collaboration. Public artwork is meant to be seen, but more so experienced, as a work of art can help inspire and provide perspective no matter what the subject at hand. In developing its vision for the future of the City, the Common Council believes that planning and development decisions should give aesthetic and social value equal weight with any project's functional and economic value. Community art strengthens public places and enhances and promotes Whitewater's identity as a livable and creative city and a desirable place to live, work and visit. The presence of works of art and decorative elements in public places in the City enhances the quality of life, promotes the general welfare, maintains the quality of the environment and property values, and enhances the attractiveness of the City for residents and visitors.

#### PUBLIC ART APPLICATION FORM

# Please complete all items put N/A if not applicable. Attach additional pages as necessary.

Project Name			
Project Location/Address			
Applicant Name			
	E-Mail Address		
Applicant Address			
City/State			
Title of Artwork			
Medium			
Approximate Weight			
Approximate Cost			
Location of Identification Plaque			
Description of Foundation			
Proposed Installation Date			
Distance Between Public Street and Ar			
Landscape Plans			
Special Details			
Dedication Plans			
INTENT OF PROJECT:			
Publicly Owned Art			
Privately Owned Art			
Art on loan to the City			

### PLEASE ENCLOSE:

- (1) Artist background information
- (2) Budget Details (use form below), and
- (3) An artist's rendering depicting several views of the artwork as located on the site plan. (Include surrounding building(s), grade elevations and building facades.) The rendering should be in one of the following formats:
  - o 8" x 10" photographs or digital photo's on Flash Drive or CD depicting several views of the artwork
  - A model of the artwork
  - o A graphic or artist illustration depicting several views of the artwork

### PUBLIC ART BUDGET DETAIL

EXPENSE CATEGORY	PUBLIC ART FUNDS	OTHER FUNDS	LIST SOURCE OF OTHER FUNDS
DESIGN FEE	\$	\$	
ARTWORK COSTS			
CONSTRUCTION			
1.			
2.			
3.			
4.			
5.			
INSURANCE			
TRAVEL/SITE			
Other:			
TOTALS	\$	\$	\$

### ADD ADDITIONAL PAGES TO PROVIDE DETAILS OF BUDGET

\*Concrete/ Flatwork, Lighting/Electrical, Landscaping, Demolition, Equipment Rental, Plumbing, Installation, etc.

I certify that the information provided in this application for the Public Art Program is true and accurate to the best of my knowledge.

Signature:	Title:
Print Name:	_ Date:

## Things to consider when making a proposal

- Title of project
- Description the focus, concepts, thoughts, research methodologies, and ambitions
- Context the context that the work is being commissioned for. This may include the geographical, social, physical and virtual dimensions. The context may or may not be relevant to your proposals
- Research and development methodologies for research, how you envisage developing a proposal. Further research or time required for concept development, for engaging with people and for testing materials or process and making work
- People others who may be involved with you in the realization of the proposal
- Audience and public consider who your proposal is intended for and whether it is for the general public or a specific and/or more intimate audience
- Costs consider a budget breakdown covering fees, production, presentation, installation, documentation. Check out budget breakdown.
- Materials and medium if appropriate supply information on materials with samples
- ◆ Location the place or site and if it is multi-sited or without physical site or boundary
- Networks networks or partnerships envisaged and ways to develop these
- Mediation a conduit between the artist and work and the context and audience. Mediation may take many forms from artists talks to full-scale critical events that are developed around the project
- Documentation is this to be carried out as integral to the process or after the event?
- Evaluation
- Maintenance might a maintenance schedule be useful?
- Technical issues are there specific technical issues central to the proposal?
- Time frame
- Visuals to articulate ideas and demonstrate practice
- Audio to articulate ideas and demonstrate practice
- Writings/scores/texts to articulate ideas and demonstrate practice
- References and reviews best and most recent examples