

Print**APPLICATION FORM IN RESPONSE TO THE CALL FOR ARTIST FOR WHITEWATER TRAFFIC BOXES - Submission #1924****Date Submitted:** 9/11/2025**ARTIST INFORMATION****Name of Applicant/Team Leader:***

Lys Dobbs

Additional Team Members (if applicable)**Mailing Address:*****Phone Number:*****Address:*****PROPOSAL INFORMATION****Project Title or Theme:***

Remember When... Discover Historic Whitewater

Proposed Project Location(s):*

Main/Franklin, Main/Prince

Description of Concept (max 500 words): (Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater)*

This project is an ode to Whitewater’s past, including 1980s/1990s versions of the UWW logo, old local business logos, including Downtown Bars, old building outlines such as the schools, parks, etc. Because my partner and I own Stellar Vintage, we have a lot of artifacts in the shop that we would convert from designs over to stencils to bring this art project to life. Utilizing Krylon spray paint to stencil on these logos and outlines, along with the full business name and years established below, the outcome would be a beautiful box covered in Whitewater’s past. I will be researching further and utilizing the “Remember When” and “Whitewater Before 2000s” FaceBook groups to research, learn more, and connect with long time residents! I provided a rough sketch below as I continue to research logos and buildings and create the individual mock ups prior to ordering each stencil!

VISUAL ATTACHMENTS: Design sketches/mock-ups included (up to 4 images)

VISUAL ATTACHMENTS

Screenshot 2025-09-10 at 1.19.21 PM.png

VISUAL ATTACHMENTS

Choose File

No fi...sen

VISUAL ATTACHMENTS

Choose File

No fi...sen

VISUAL ATTACHMENTS

Choose File

No fi...sen

EXPERIENCE AND QUALIFICATIONS

RESUME/BIO FOR ALL TEAM MEMBERS

RESUME/BIO *

LYS WGS MASTER RESUME!.docx.pdf

RESUME/BIO

Choose File

No fi...sen

RESUME/BIO

Choose File

No fi...sen

RESUME/BIO

Choose File

No fi...sen

PORTFOLIO: Examples of up to 3 previous works (include title size, material, and brief description).

PORTFOLIO

PORTFOLIO DOBBS.pdf

PORTFOLIO

Choose File

No file chosen

PORTFOLIO

Choose File

No file chosen

BUDGET INFORMATION

TOTAL PROPOSED BUDGET:*

1,650

ITEMIZED BUDGET (LABOR, MATERIALS, CONTINGENCY, ETC.); *

Primer: \$38
Krylon Spray Paint (Multiple Colors & Top Coat): \$74
Custom Stencils - Etsy - 14+ Logos: \$342
Brushes & Rollers: \$23
Drop Cloth & Plastic Sheets: \$42
Labor (Estimated 40 Hours Total @ 28/Hour): 1,131

MAINTENANCE PLAN

How will the artwork be protected and maintained? (max 300 words) (Please describe how you will ensure the durability and vibrancy of your design.)*

I will be applying a top coat to ensure everything is locked in, as well as we will remain closeby Whitewater for the foreseeable future, so I can always save product and touch up as needed!

ADDITIONAL INFORMATION**How are you connected to Whitewater, WI? If you do have a connection, please describe briefly.***

I am very connected to Whitewater ever since starting college. I am currently a Higher Education Leadership Graduate with an emphasis in Student Affairs & Athletic Administration, where I am also the Intersectional Programming Graduate Assistant, completing my practicum in departments all across campus as well. I student taught during my Undergrad for all three placements at WWUSD schools, I have worked for a variety of local business owners here in Whitewater, I am in the Wisconsin Army National Guard's 457 Chemical Company out of Whitewater, I run XC and Track for UWW, I was apart of UWW ROTC, I currently coach Middle School XC and Track, as well as teach aquatics at the WAFC in town to all ages and levels. I recently started personal training and instructing group classes too! My wife and I met at UWW and now co-own Stellar Vintage together, so it is safe to say that Whitewater is a special place to us.

**Which category best describes you?***

- ☒ Amateur
- ☐ Professional
- ☐ School or Youth Organization
- ☐ A person under the age of 18
- ☐ other, please list below

If other, explain**Will you collaborate with local organizations or businesses for in-kind support?***

- ☒ Yes
- ☐ No

If yes, provide details

Stellar Vintage, Whitewater Historical Society

DECLARATION

I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

Signature of Applicant/Team Leader:*

Lys Dobbs

Date:*

9/11/2025