

Print**APPLICATION FORM IN RESPONSE TO THE CALL FOR ARTIST FOR WHITEWATER TRAFFIC BOXES - Submission #1991****Date Submitted: 10/9/2025****ARTIST INFORMATION****Name of Applicant/Team Leader:***

Aliyah "Mau" Noh

Additional Team Members (if applicable)**Mailing Address:*****Phone Number:*****Email Address:*****PROPOSAL INFORMATION****Project Title or Theme:***

Un mensaje a la comunidad

Proposed Project Location(s):*

W. Main St. and N. Prince St. intersection

Description of Concept (max 500 words): (Please describe your design concept, including inspiration, themes, and how it reflects the City of Whitewater)*

My proposal aims to shed light on the hispanic and indigenous cultures that have lived and contributed to Whitewater, while also providing a message of hope for those communities amid the current political climate. One side of the traffic box says "el pueblo unido jamas sera vencido" which translates to "the people united will never be divided". The other side features an ode to Bad Bunny's song "DtmF", which focuses on treasuring the people you love while they are around and being grateful for the present moment. The quote I chose from the song, "Deberias dar mas besos y abrazos las veces que puedas", directly translates to "you should give more hugs and kisses whenever you can". Bad Bunny is one of the most iconic Puerto Rican artists and has a great influence on the latine community. The larger sides of the traffic boxes will feature alebrije-like creatures. One side will be Willy Warhawk stylized like traditional alebrije art. The other side will feature the thunderbird, a significant icon and helper in Native American spirituality. The top of the traffic box will feature a marigold, the flower of life and death in Mexico. Talavera-like details will surround each quote/image on every panel. As an indigenous, Mexican American who graduated from UW-Whitewater with an arts degree, this is my way of giving back to the community and letting them know that they are seen and they are loved. My preferred location would be on the corner of W. Main St. and N. Prince St., so that the community can see these messages while driving/walking downtown. I am open to the other locations that have silver traffic boxes (not the black one), however I have really envisioned this piece on the corner near the Center of the Arts.

VISUAL ATTACHMENTS: Design sketches/mock-ups included (up to 4 images)**VISUAL ATTACHMENTS**

IMG.PNG

VISUAL ATTACHMENTS

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VISUAL ATTACHMENTS

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VISUAL ATTACHMENTS

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EXPERIENCE AND QUALIFICATIONS**RESUME/BIO FOR ALL TEAM MEMBERS****RESUME/BIO ***

CV 2025.pdf

RESUME/BIOWW Traffic Boxes Artist
Bio.pdf**RESUME/BIO** No fi...sen**RESUME/BIO** No fi...sen**PORTFOLIO: Examples of up to 3 previous works (include title size, material, and brief description).****PORTFOLIO**

Mini Portfolio (1).pdf

PORTFOLIO No file chosen**PORTFOLIO** No file chosen**BUDGET INFORMATION****TOTAL PROPOSED BUDGET:***

\$2,111

ITEMIZED BUDGET (LABOR, MATERIALS, CONTINGENCY, ETC.); *

3x Krylon Dual Superbond Paint + Primer - \$60
 26x Craft Smart Outdoor Acrylic - \$2.50/each 2oz. Bottle - \$65
 White x4
 Black x3
 Red x2
 Blue x2
 Yellow x4
 Orange x4
 Purple x3
 Teal x3
 Brown x1
 Labor - \$23/hour x 82 hours = \$1,886

Total: \$2,011

Contingency Plan: *I cannot give concrete dates because I am disabled and have a chronic illness so my health/stamina depends on the day. Instead I have broken it down by hours per month!*

November: base painting + gridding/doodle method layout = 10 hours
 December*: transfer sketches + place outlines - 15 hours
 January*: continue transferring if not done, begin text - 15 hours
 February: begin color blocking - 10 hours
 March: finish text, continue color blocking - 10 hours
 April: continue color blocking, add details - 10 hours
 May: finish details + redo black outline to ensure its crisp - 10 hours
 June: sign it, any last minute fixes - 2 hours
 *may be some flexibility in the winter months depending on weather

DEADLINE: June 16th, 2026

MAINTENANCE PLAN

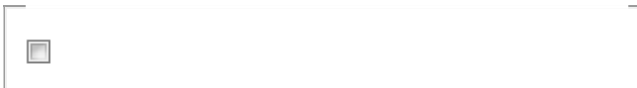
How will the artwork be protected and maintained? (max 300 words) (Please describe how you will ensure the durability and vibrancy of your design.)*

Weather and water-resistant paints will be used and if that doesn't appear to be enough, a weather-proof clear coat will be added. As a local artist, I am available for touch ups as needed if vibrancy begins to fade over the years.

ADDITIONAL INFORMATION

How are you connected to Whitewater, WI? If you do have a connection, please describe briefly.*

I graduated from UW-Whitewater with a Bachelor of Arts and Spanish minor in May. I have been heavily involved with the following UW-W Programs: SDES Programs, The MUSE (UWW Literary Arts Magazine), Honors Program, Research Program/McNair Program, Latino Students Program, and King Chavez Scholars.



Which category best describes you?*

- ☐ Amateur
- ☒ Professional
- ☐ School or Youth Organization
- ☐ A person under the age of 18
- ☐ other, please list below

If other, explain**Will you collaborate with local organizations or businesses for in-kind support?***

- ☐ Yes
- ☒ No

If yes, provide details**DECLARATION**

I certify that all information provided in this application is accurate to the best of my knowledge. I understand that if selected, my design will become the property of the City of Whitewater.

Signature of Applicant/Team Leader:*

Aliyah Noh

Date:*

10/9/2025