



Lakes Advisory Committee Agenda Item

Meeting Date: February 25, 2026

Agenda Item: Cattail Pulling Competition

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BACKGROUND

(Enter the who, what when, where, why)

As we continue managing cattail, this presents an opportunity to reframe the effort as a fun, engaging, and positive community event. Rather than residents viewing cattail removal as a nuisance or disruption, we can create an atmosphere that encourages participation, education, and pride in caring for our lakes.

I propose that the committee consider brainstorming ideas that could include:

- Fun and creative team-based cattail pulling competitions
- Incentivizing prizes for categories such as “Most Cattails Pulled,” “Best Team Spirit,” or “Most Creative Team Name”
- Food trucks or local vendor participation
- Educational booths about lake health and invasive species management
- Music, family-friendly activities, and kids’ participation areas
- Partnerships with local businesses for sponsorships and prize donations

By building a festive and welcoming environment around the event, we can help shift community perception and encourage residents to embrace the importance of shoreline management in a positive way.

Proposed Date: Saturday, September 26th to correlate with Wisconsin Stormwater Week & Protect Wisconsin Waterways Annual Clean-Up Day.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

FINANCIAL IMPACT

(If none, state N/A)

STAFF RECOMMENDATION

ATTACHMENT(S) INCLUDED

(If none, state N/A)
