



Community Development Authority

Meeting Date:	June 18, 2026
Agenda Item:	Strategic Planning/ Comprehensive Plan Update feedback
Staff Contact (name, email, phone):	Ashwini Rao, arao@whitewater-wi.gov , 262.473.0145

BACKGROUND

(Enter the who, what when, where, why)

At its April meeting, the CDA requested that staff provide a summary of the feedback received as part of the Comprehensive Plan Update – “Whitewater Forward”. The CDA wanted to review this information first before making any decision about strategic planning. Enclosed is a summary of feedback gathered so far from RDG Planning & Design as part of the Comprehensive Plan Update.

Themes:

- Housing variety and affordability
- Economic development and employment diversification
- Transportation, infrastructure, and connectivity
- Downtown amenities
- Community identity

At its May meeting, the CDA decided to include these as part of the agenda for future CDA meetings with the intent to discuss each theme appropriately.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

- N/A

FINANCIAL IMPACT

(If none, state N/A)

- None

STAFF RECOMMENDATION

- The CDA board may discuss these items or request follow-up information from staff for future meetings

ATTACHMENT(S) INCLUDED

(If none, state N/A)

- Summary of Whitewater Comprehensive Plan Update Feedback.