



## CDA Agenda Item

Meeting Date: December 19, 2024

Agenda Item: 2025 Joint Meeting Between CDA and the Plan & Architectural Review Commission (PARC)

Staff Contact (name, email, phone): Taylor Zeinert [tzeinert@whitewater-wi.gov](mailto:tzeinert@whitewater-wi.gov) 262-473-0148

### BACKGROUND

(Enter the who, what when, where, why)

The Office of Economic Development is always looking to create ways make the City of Whitewater a more development-friendly community. To improve the efficiency of the process for developers, staff is suggesting that we proceed with a joint meeting between PARC and CDA.

This meeting would allow developers seeking conceptual and site plan review by the PARC and subsequent review and approval of a TIF Development Agreement (for recommendation to the Common Council for approval) to attend one meeting. Typically, developers have to wait several weeks between the two meetings. A joint meeting would create a more streamlined process.

Staff is proposing that a joint meeting be scheduled on May 12, 2025. Currently, the PARC is scheduled to meet on May 12, 2025 and the CDA is scheduled to meet May 15, 2025.

### PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

A previous joint meeting was held between the PARC and CDA during 2020 as a result of COVID-19.

### FINANCIAL IMPACT

(If none, state N/A)

N/A

### STAFF RECOMMENDATION

Staff's recommendation is to move forward with the Joint meeting.

Suggested Motion: "I move to approve scheduling a joint meeting between CDA and PARC on May 12, 2025."

### ATTACHMENT(S) INCLUDED

(If none, state N/A)

N/A