City of WHITEWATER	Landmarks Commission Agenda Item
Meeting Date:	March 5, 2025
Agenda Item:	Discussion of the Landmark Brochure
Staff Contact (name, email, phone):	Taylor Zeinert <a href="mailto:tzeinert@whitewater-wi.gov">tzeinert@whitewater-wi.gov</a> 262-473-0148

BACKGROUND

(Enter the who, what, when, where, why)

The Landmarks Commission had discussed wanting to update the Landmarks brochure. At the February meeting the group discussed printing new versions in both English and Spanish.

Staff previously reached out to the Tourism regarding funding for new brochures. Since reaching out the staff support for the Tourism Council left the Organization. Staff has reached out to the new contact and they shared that Tourism Council currently has over 500 brochures.

At this time staff is requesting guidance on if we should continue to utilize the printed copies or if we should order new brochures.

	PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS
	(Dates, committees, action taken)
N/A	
	FINANCIAL IMPACT
	(If none, state N/A)

N/A

## STAFF RECOMMENDATION

Staff's recommendation is use the brochures we have, and when tourism is less than a 100 the Commission revisits the idea of getting new ones.

ATTACHMENT(S) INCLUDED (If none, state N/A)

N/A