



Year in Review City of Whitewater

A Recap of Our Journey and Future

Natalie Serna

BaristaCats Café & Sanctuary

Agenda

Year in Review

Impact of the Grant

Operational Movements

Financial Resilience

Reflections and Recommendations

Closing Remarks

Questions/Discussion



Year in Review Highlights



Major Build-Out Progress

By December 2024, 95% of the build-out was completed, demonstrating remarkable progress for the year.



Funding Challenges

Financial constraints stalled the completion of essential trim work, highlighting challenges faced during the project.



Gradual Task Completion

Despite setbacks, remaining tasks are being completed gradually to ensure continuous progress toward project goals.

Grant Secures Our Future

Operational Stability Secured

The grant covered rent for a full year, ensuring our organization could avoid closure and continue vital services.

Support During Health Crises

Even through health emergencies like ringworm and Giardia outbreaks, grant support allowed us to keep serving the community.

Enhanced Quarantine Capabilities

The grant enabled a facility build-out, providing essential quarantine space for ongoing disease management and safety.





Operational Improvements for Cats



Effective Ringworm Management

Individual quarantines for each affected cat allowed for precise control and successful treatment of all 23 ringworm cases.

Impact of Grant-Funded Equipment

Specialized equipment funded by grants enabled efficient, safe treatment and helped maintain high standards across all cases.

Enhanced Cat Care Standards

Operational improvements strengthened our ability to provide high-quality care and ensure the well-being of all cats.

Building Financial Resilience



Emergency Financial Cushion

Rent relief enabled us to save revenue and build an emergency fund for unexpected financial needs.

Improved Stability

The financial buffer strengthened our organization's ability to withstand unforeseen expenses and maintain stability.

Strategic Planning and Risk Mitigation

Increased savings capacity allowed for better strategic planning and more effective risk management for the future.

Reflections & Future Steps

Enhancing Communication

Effective communication is crucial to avoid misunderstandings and reduce participant frustration in future program iterations.

Supporting Small Businesses

The program has the potential to boost local economic growth by actively supporting small business initiatives in Whitewater.

Optimizing Planning and Execution

Better planning and execution will help maximize program impact and ensure smoother, more successful future outcomes.





Thank You Whitewater!

Appreciation for Support

We are deeply grateful for the unwavering support and valuable contributions throughout our journey together.

Commitment to Collaboration

Ongoing collaboration is essential to strengthen and expand our community initiatives for greater collective impact.

Shared Future Success

By working together, we can achieve meaningful impact and shared success in our continuing efforts.

A close-up photograph of an orange and white cat looking directly at the camera. The cat has large, expressive green eyes and a white patch on its face and chest. It is sitting on a woven, light-colored surface, possibly a chair or basket. The background is softly blurred, showing a light-colored wall and a dark blue object on the right. The text "Questions/Discussion" is overlaid in a white, serif font across the center of the image.

Questions/Discussion

With Gratitude and Purrs,
Thank You!

Natalie Serna

Natalie@baristacatscafe.org

www.baristacatscafe.org

