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Reduces Her Wrinkles.

Re: GoStrive Proposal - Please read (Important)

Basu, Choton

Today at 6:40 AM

To Me,acs@knightpublicaffairs.com, Jeffery Knight

Pat and Jeff -

This is a critical time for our company given our national campaign and growth. Will you guys consider the following and act on it fast:

\* Fund us for \$32,000. If you can do this and waive the personal guarantee that would be awesome but if it is absolutely imperative you have to have it, I will sign it. My only request is that we will need this by next week. This week would be better but I don't want to be unreasonable.

\* I cannot personally sign the guarantee for the 200-300K in our original application. So this is what I am proposing to keep growing the company.

\* My reasons are as follows: I am going next week to North Carolina. We have an investor group that is interested in investing 100K to 150K We will probably get that money by end of the month or early May, which will help us to keep charging.

\* On May 20th we have a huge meeting with the marketing and investor arm of American Family. If that sponsorship and investment hits we are off to the races. Their marketing group is super excited about having their local agents featured in our app by zip codes and local searches. If the marketing team jumps on board then Dan Reed their investment arm also picks up a big portion of our current raise.

\* Lastly is there any way you are able to give us another 10K grant from the Capital catalyst fund? I know that's a one time deal but can exceptions be made? I have to ask.

We are at a critical time in our company and currently trying to upload data from over 50 agencies with need to call over 60 other agencies to turn on their registration through us. In other words I can run around trying to raise this 32K-40K from other sources or focus on growing the company and executing. Is there any way you can help us out with this? I would appreciate a fast response. We are literally 32K away from growing this company fast. Thanks for your consideration. Pat my mobile is 920-650-8800.

Also just so you know how close we are to greatness: I have attached a screenshot of our online credit card processing from three communities only: Whitewater (all events), Fort Atkinson (only baseball and soccer) and Lake Mills (only 24 events). As you can see that without any major marketing push to get community users to use the app we processed over \$22,000 dollars. Granted that we keep a very small portion of the money that goes through us - do you realize the potential of what will happen as we turn on the bigger agencies and communities?

Best, [cid:025691D0-2BBE-4A3C-82C3-0524C3D5EDA2]  
Choton

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## The Roth IRA

- What is it?
- What are the tax advantages?
- Should I convert my IRA now?



Get the Answers

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