

Chapter 2.50 COMMUNITY INVOLVEMENT AND CABLE TV COMMISSION

Sections:

2.50.010 Established.

There is hereby established a community involvement and cable tv commission for the City of Whitewater which shall have the powers granted in this chapter.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.020 Assigned staff.

The Chief of Staff shall be the assigned staff person to the commission.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.030 Membership and officers.

The commission shall consist of nine members. One member shall be a member of the city council (one-year term appointed at the city council organizational meeting in April). Eight members shall be non-council member citizen members (two-year term appointed by the city under the procedures set forth in Section 2.12.011). It shall be a goal of the city to appoint one member from each of the following groups: a designated non-profit organization, the University of Whitewater Student Government; a University of Wisconsin-Whitewater student; a Whitewater Chamber of Commerce member; and a Seniors in the Park member. There shall be no term limits for citizen members.

A chairperson and vice-chairperson shall be elected for a term of one year at the committee's first meeting which takes place after the third Tuesday of April each year.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.040 Meetings.

The commission shall meet quarterly.

(Ord. No. 1935A, § 1, 4-6-2017)

2.50.050 Powers and duties.

The commission shall have the following powers and duties:

Advisory Role in Community Outreach: The commission shall advise the City of Whitewater on coordinated community outreach. Its objectives include providing counsel on priorities, policies, and strategies aiming to promote equitable civic engagement and public participation in

city decision-making processes. This advisory function encompasses reviewing initiatives, strategies, and proposals initiated by both the city and the commission itself.

Control of Content on PEG Station: The commission shall have advisory authority over the content aired on the Public, Education, and Government (PEG) access channel within the City of Whitewater. The PEG station serves as a platform for community members, organizations, and institutions to broadcast programming that promotes cultural, educational, health, social service, civic, and other nonprofit purposes. Fostering community engagement, facilitating public discourse, and enhancing transparency in local governance.

Promotion of Community Involvement: The commission shall attempt to maximize community involvement in the utilization of cable television and other media platforms. This involves facilitating access to the PEG station for individuals and organizations interested in broadcasting content that aligns with the station's mission and objectives. Additionally, the commission shall assist in the administration of the PEG channel, ensuring that it remains accessible and inclusive to all segments of the community.

Feedback and Input on Community Engagement Plans: The commission shall provide feedback in the development of city departments' community involvement plans, focusing on implementing more equitable engagement strategies and fostering increased civic participation in city processes. This includes aiding in the development and review of the City of Whitewater Comprehensive Community Engagement Plan, which serves as a blueprint for enhancing community outreach and involvement initiatives.

(Ord. No. 1935A, § 1, 4-6-2017)