

MEMORANDUM

To: Common Council

From: John Weidl, City Manager

Date: 4/8/2025

Re: Recommendation- Lisa Dawsey-Smith to the Plan & Architectural Review Commission

I am pleased to recommend Lisa Dawsey-Smith for appointment to the Plan & Architectural Review Commission (PARC). Lisa brings a unique blend of professional and civic experience that makes her an exceptional candidate for this role.

With a career background in operational retail management, she has worked extensively with municipalities on development, zoning, and code enforcement from the private sector perspective. She has also previously served as an alternate on PARC, closely followed the commission's work for years, and attended a regional training workshop while serving.

In addition, her time on the City of Whitewater Common Council and as a representative to a county housing task force has given her valuable insight into municipal and county-level policy. Her experience, dedication, and deep understanding of community planning make her a strong asset to the commission.

Thank you for your consideration.

Best-



John S. Weidl
City Manager, City of Whitewater