



Office of the City Manager
312 W. Whitewater Street, P.O. Box 178
Whitewater, Wisconsin 53190

MEMORANDUM

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Telephone: (262) 473-0104
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To: Common Council
From: John Weidl, City Manager
Date: 9/26/2023
Re: Proposal for the Creation of the Lake Advisory Committee

Dear Common Council Members,

I am writing to propose the establishment of the Lake Advisory Committee as defined in the attached draft Ordinance creating Whitewater Municipal Code Chapter 2.73.

Key Aspects of the Lake Advisory Committee

- **Mission:** Aimed at ensuring the vitality and beauty of Whitewater's lakes, it emphasizes the value of community awareness and stresses the importance of caring for our natural assets.
- **Principal Goals:** These encompass areas such as the monitoring of lake health, ensuring ecosystem preservation, policy and planning, and active community engagement.
- **Membership:** To be made up of up to 10 members representing diverse sectors, including residents, environmentalists, business leaders, and more. Staff recommends 5 or 7 members.
- **Meetings:** To be conducted at least bimonthly, ensuring openness and active participation from our community.
- **Reporting Structure:** The committee will provide consistent updates to you, the Common Council, guaranteeing transparency and ongoing communication.

The proposition of this committee is in alignment with city ordinance 2.12.011, which speaks to our commitment to a structured and transparent method for the appointment of board, committee, or commission members.

Given the invaluable role our city's lakes play in our environment, lifestyle, and overall community health, the inception of this committee will not only assist in their conservation but will also foster a sense of unity and involvement within our city.

I respectfully request the council to consider and endorse the establishment of the Lake Advisory Committee, with the appropriate nominations and appointments being carried out in adherence to the provided guidelines.

Thank you for your attention to this crucial matter.

Regards,

John S. Weidl, City Manager