



CDA Agenda Item

Meeting Date: March 20, 2025

Agenda Item: RFP for Brokerage Services

Staff Contact (name, email, phone): Taylor Zeinert tzeinert@whitewater-wi.gov 262-473-0148

BACKGROUND

(Enter the who, what, when, where, why)

Executive Summary:

Staff is seeking approval on the RFP for new brokerage services.

More Information:

Due to the CDA choosing to terminate the brokerage contract with Anderson Commercial group staff has prepared an RFP for new brokerage services.

This RFP is similar to the RFP that was used that resulted in the hiring of Anderson Commercial group. Staff did modify it to emphasize the value of communication, verifying the buyer's qualification, and setting bench markers to document work activity.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

-February 26th CDA meeting the board choose to terminate the contract with Anderson Commercial Group

FINANCIAL IMPACT

(If none, state N/A)

N/A

STAFF RECOMMENDATION

Staff's recommendation is to approve the RFP as presented.

Suggested Motion "I move to approve the RFP for brokerage services as presented"

ATTACHMENT(S) INCLUDED

(If none, state N/A)

DRAFT RFP for Brokerage Services