

Date: March 10, 2025

To: Taylor Zeinert, Economic Development Director
Community Development Authority Board

From: Rachelle Blitch, Financial and Administrative Services Director

Re: Scanalytics Update

A memorandum dated August 5, 2024, was previously provided, outlining the background of Scanalytics, along with my findings and recommendations. Below is a synopsis of that memorandum. This document serves as an update on their account.

Synopsis

Scanalytics received a \$97,500 Capital Catalyst loan on October 26, 2015, under a five-year term with a 4% interest rate, requiring annual payments and financial reporting. The loan matured on October 26, 2020, with all principal and interest due.

Following a default, a demand letter was issued on August 8, 2018, for \$108,630.39. In response, the company provided an updated payment schedule and financial reports and agreed to house its marketing team at the Innovation Center. A forbearance agreement was established on February 27, 2019, under which Scanalytics made a single payment of \$8,125.27 on March 26, 2019. No further payments or financial reports have been received since.

Update

As of March 31, 2025, the outstanding balance is \$197,415.34, consisting of \$97,500 in principal and \$99,915.34 in interest. Since the loan was issued, only one payment has been received, with no further payments or correspondence since that date.

Recommendations

The company remains operational, and it would be advisable to engage legal counsel to evaluate potential collection efforts and determine the appropriate course of action.