

## **PROGRESS REPORT**

WHITEWATER WIND-UP

#### **WHERE WE ARE CURRENTLY!**

**RECENTLY CELEBRATED ONE YEAR!** 

**STARTED AN ONLINE SHOP ON DEPOP!** 

PLANNING OUR MAY SPRING FLING WHITEWATER FLEA!

PLANNING A SPRING/SUMMER CLOTHING SWAP!



#### **HOW HAVE WE USED THE FUNDS?**

**MONTHLY EXPENSES: RENT, UTILITIES, WIFI, CANVA, INSURANCE** 

**CLOTHING RACKS + HANGERS** 

**EVENT FEES** 

SOURCING

**SHIPPING MATERIALS** 

**NEW iPAD** 

**PAPER BAGS** 

**SANDWICH SIGNS** 

**STICKERS** 

TRAVEL + MILEAGE



#### **EVENTS WE HAVE HOSTED!**

**FALL CLOTHING SWAP (OCTOBER 2024)** 

**FIRST-EVER WHITEWATER FLEA (DECEMBER 2024)** 

**SPRING FLING WHITEWATER FLEA (MAY 8, 2025)** 









#### **EVENTS WE HAVE BEEN A PART OF!**

**FERRADERMIS SHOWCASE (MAY 2024)** 414FLEA SERIES (SUMMER 2024) **GREEN BAY VINTAGE MARKET (JULY 2024) STELLAR SUMMERFEST (JULY 2024) ALLGOODS (AUGUST 2024) WARHAWK WELCOME (SEPTEMBER 2024) WHITEWATER PRIDE RALLY (OCTOBER 2024) MIDWEST VINTAGE FLEA (NOVEMBER 2024)** 



#### WHAT HAVE THE WIND-UP FUNDS DONE FOR OUR BUSINESS?

**HELPED SUSTAIN US THROUGH THE YEAR WITH START UP COSTS** 

**ALLOWED US TO INVEST IN COSTS WE HAD NOT PLANNED ON TO MAKE THE SPACE BETTER!** 

BOX TV, VINTAGE WHITEWATER PIECES, LED SIGNS

ALLOWED US TO DO EVENTS WHERE WE ARE ABLE TO NETWORK AND EXPAND OUR REACH







### **REALLOCATION REQUEST**

CULMINATION OF ALL LINE ITEM DROP REQUESTS = \$5,755.99

**RE-ALLOCATE TO: SOURCING COSTS** 

SEE SPREADSHEET FOR DETAILED ITEMS, COSTS, AND REASONING

# ANY QUESTIONSP