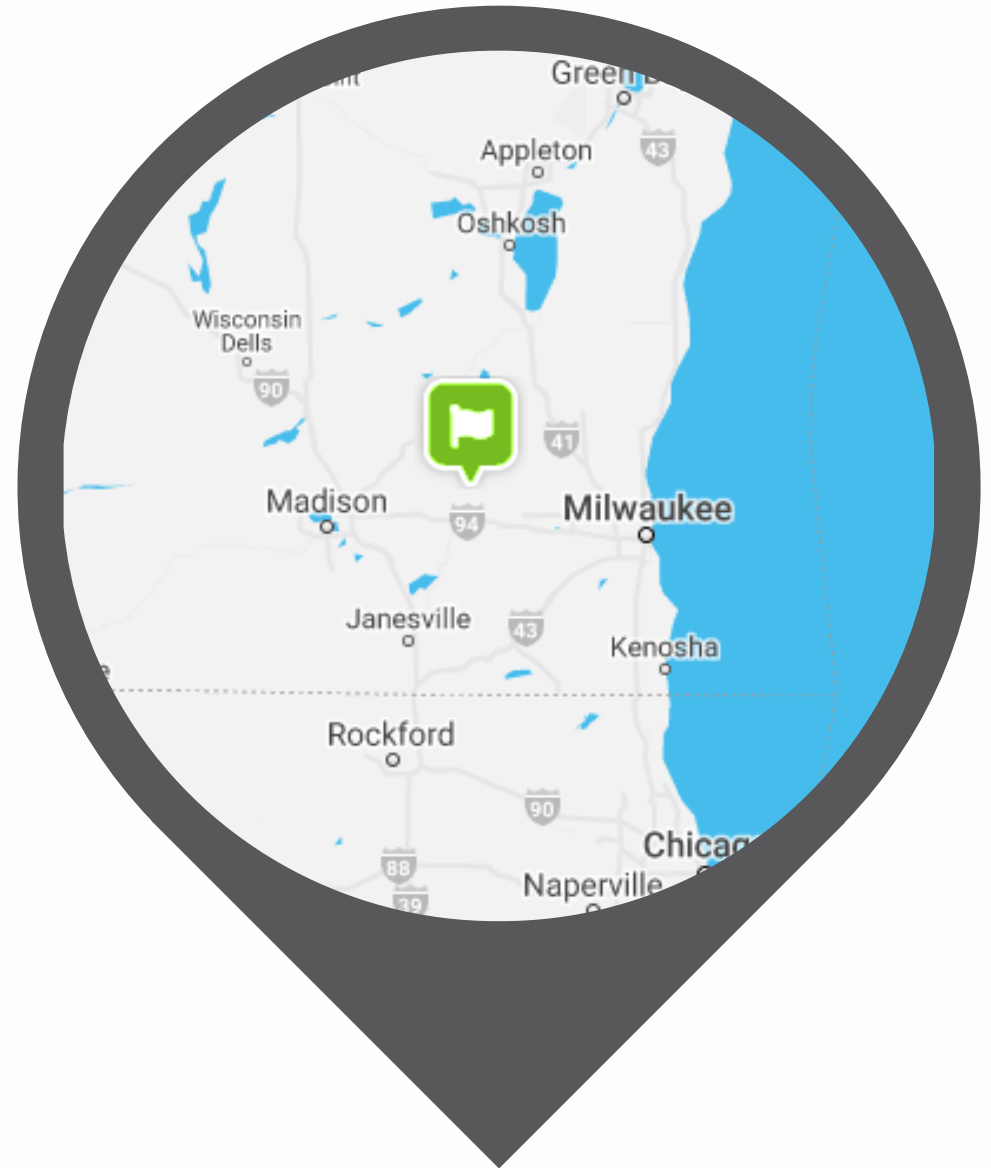


Regional Prosperity Hub

Addressing Complex Challenges Together



Current State

Several factors make this moment important:

- Regional economic momentum
- Opportunity for regional alignment and partnership
- Clear housing, workforce and community health challenges
- Staffing capacity and financial sustainability risks
- Proven national models for regional collaboration

The Opportunity: Regional Prosperity Hub

Partnering with the Greater Watertown Community Health Foundation; a backbone organization that **sharpens focus on top priorities, aligns people and resources** through collaboration and ensures **disciplined, data-driven action** to achieve real results.

Regional Challenges Call For Regional Solutions

The issues shaping our future do not stop at municipal or county lines:

- Housing shortages
- Workforce participation and availability
- Leadership capacity and development
- Community competitiveness
- Business competitiveness
- Household financial stability
- Declining youth wellbeing and future-readiness

No single organization or community can solve these alone

Building On What Already Works

Thrive Economic Development

- Proven record of business attraction and retention expertise
- Productive industry relationships (utilities, economic development orgs, federal agencies)
- Trusted partner to site selectors and developers
- Strong working relationship with municipalities
- Established subject matter experts on housing
- Proven convener

Greater Watertown Community Health Foundation

- Proven force multiplier and convener
- Ability to quickly deploy resources
- Strong working relationships in philanthropic sector

What This Means for our Partners

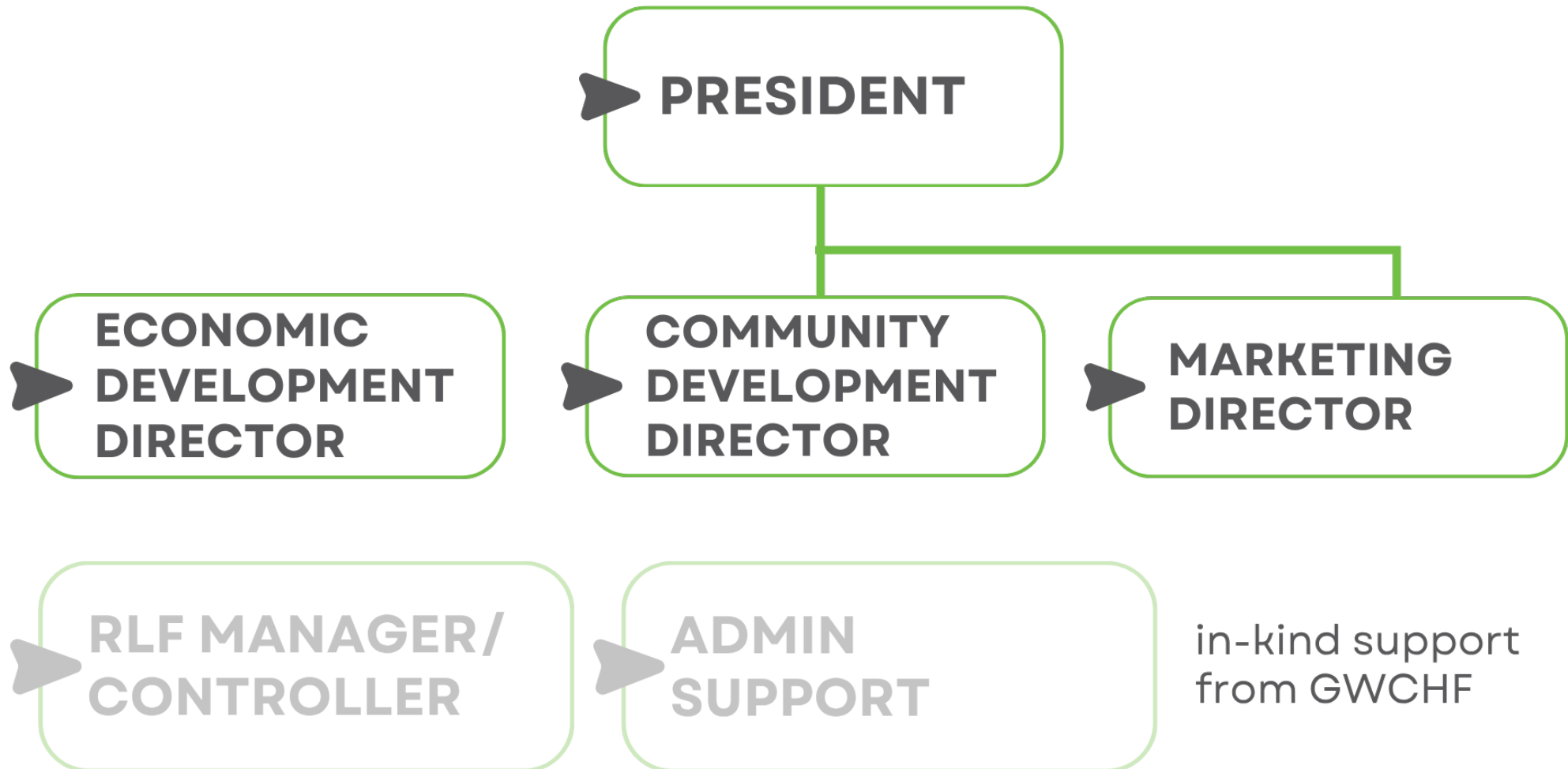
What Will Change	What Will Not Change
Increased financial stability Through increased Foundation support, ThriveED will gain greater staffing, infrastructure and resources.	ThriveED remains a separate nonprofit The proposal is not a merger or takeover.
Expanded staff capacity Municipalities would have access to more specialized expertise and support.	ThriveED’s Board retains authority The Board would continue to govern strategy and priorities.
Foundation-employed staff The Foundation would serve as employer of record and provide HR, payroll, benefits.	Municipal participation remains essential Foundation support would complement, not replace, local involvement.
Shared operational support Accounting, technology, administrative assistance and other internal functions strengthened.	Local priorities still guide the work Communities would continue to shape programs and initiatives.
Updated committee structure A new Public Sector Committee will create a forum for municipal input.	Core services continue Business retention, attraction, expansion and community development remain central.
A broader regional service model Upon approval, ThriveED’s work would expand from its current Jefferson County-centered structure toward a regional model serving Jefferson and Dodge counties. The intent is to create greater capacity, expertise and influence while continuing to provide community-level economic development support.	Existing resources will not be redirected elsewhere The purpose of adding regional capacity is to expand the total resources available, not to shift existing Jefferson County service to another county. Expectations for each participating county and municipality will be clearly defined.

The goal is to change how ThriveED is supported, not why ThriveED exists

Organizational Chart: ThriveED



Staffing Structure



ThriveED Letter of Support

“This proposal is intended **to continue and strengthen the public-private partnership model** that has been highly regarded and central to ThriveED’s success over the past decade. The collaboration among municipalities, Jefferson County, private investors and economic development professionals has created shared ownership, credibility and results. **A partnership with the Foundation would add capacity and stability** to that existing model, not replace it with a different one.”

- ThriveED Board of Directors

Service Matrix

- Counties continue to participate at \$1.50 per resident.
- Municipalities participate at a reduced rate of \$1.00 per resident.
- Shift to a Fee-for-Service Model for nontraditional services.

Service Matrix

Fee for Service Options (not inclusive):

- Custom data / analysis projects
- Custom community marketing
- Custom communications
- Custom presentations / workshops
- Custom program design / implementation contracts
- Project based funding support
- Project based due diligence management (shovel ready)
- Proactive outreach & promotion
- Community specific or project specific familiarization tours
- Targeted business retention / expansion visits
- Grant writing / reporting

Decision Points

- Municipal resolution
- Formal dissolution of JCEDC
- New governance model

Questions?

