

# Flock Safety LPR FAQ

## Why License Plate Readers (LPRs)?

Crime continues to hurt communities and 40% of Americans are afraid to walk home alone at night. In the past, when communities have felt less safe, the solution was often to hire more officers. Today, that solution is no longer viable for most communities due to the high costs and challenges associated with recruiting, hiring, and retaining officers. Now, many agencies are turning to technology to help them find smarter ways to do more with less. At Flock, we believe everyone has the right to feel safe and we are proud to provide an impactful and ethical tool to support communities' public safety goals. LPRs act as a force multiplier. They provide law enforcement with real-time information to help prevent crime, locate missing persons, and provide the objective evidence needed to solve cases, resulting in safer communities for all.

## What is LPR?

LPRs have been used by law enforcement for decades. LPRs capture computer-readable images of vehicle details, such as license plates, which can be compared against databases like the AMBER Alert network. This information can help determine whether a vehicle was at a crime scene and generate alerts when a vehicle associated with a wanted suspect or stolen car passes a camera. The cameras can also integrate with national or state crime databases to provide real-time notifications, and agencies may choose to share their data with neighboring jurisdictions to enhance collaboration across communities. According to the National Center for Missing and Exploited Children (NCMEC), AMBER alert cases typically involve a vehicle. In some cases only vehicle descriptors are available and others a full or partial license plate may be available. When a child goes missing, every second matters. Flock's integration with the AMBER Alert system enables law enforcement to receive real-time alerts when a vehicle associated with an endangered or missing child is detected by an LPR camera—even when a full license plate number is not known. Since 2021, Flock is proud to have helped law enforcement recover over 100 missing children and over 1,000 missing persons nationwide.

## What is Flock Safety?

Flock Safety is the leading safety technology platform, helping communities thrive by taking a proactive approach to solving and preventing crime. Our end-to-end hardware and software suite unites cities, law enforcement, businesses, schools, and neighborhoods in a nationwide public-private safety network. Flock is trusted by more than 6,000 communities, 5,000 law enforcement agencies, and 1,000 businesses to deliver real-time intelligence while upholding the highest standards of privacy, data integrity, and responsible innovation.

Visit [www.flocksafety.com](http://www.flocksafety.com) for more info.



## Who Does Flock Safety Serve?

Flock Safety serves law enforcement agencies, schools, cities, counties, and states, as well as neighborhoods and businesses. We know it takes the whole community, working together, to make an impact on crime. Private entities can choose to share LPR information with their law enforcement department if they choose to do so.

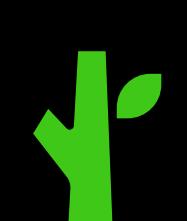
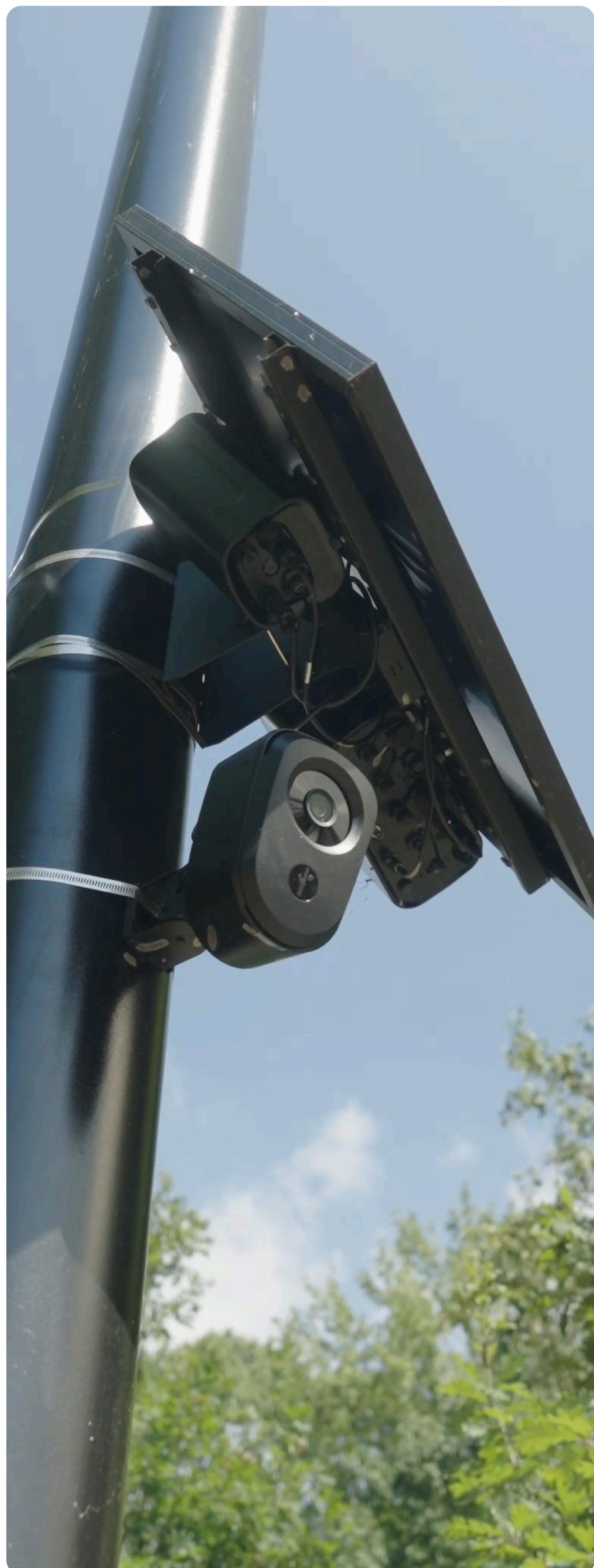
## Where is Flock Safety located?

Flock Safety is headquartered in Atlanta and has over 1,500 employees across the U.S. We are trusted by 6,000 communities nationwide.

## What makes Flock Safety LPR Unique?

Flock Safety is the most trusted LPR vendor in America and is committed to enhancing public safety technology while protecting your civil liberties. Flock's LPR systems require a search reason, which appears as a dropdown of "offense type" options, for every search, permanently preserved in an audit trail available for public oversight. Flock customers own and control 100% of the data collected by your LPR system. Your Department owns this data - only they choose who to share information with. Flock does not sell customer data and that commitment is enshrined in our contract with your city. Flock was the first provider of LPR technology to institute a 30-day data retention period by default, balancing efficacy of the tool to solve crime with community privacy. Flock is the only vendor that offers LPR Transparency Portals to our law enforcement customers. LPR Transparency Portals are platforms that provide the public with important information on how LPRs are utilized. We take data security seriously. All footage is end-to-end encrypted and securely stored in the cloud.

Flock believes public safety does not have to come at the expense of community values and remains committed to enhancing product features that promote compliance, accountability, and transparency.



# How Does Flock Safety LPR Help Promote Transparency and Objectivity in Policing?

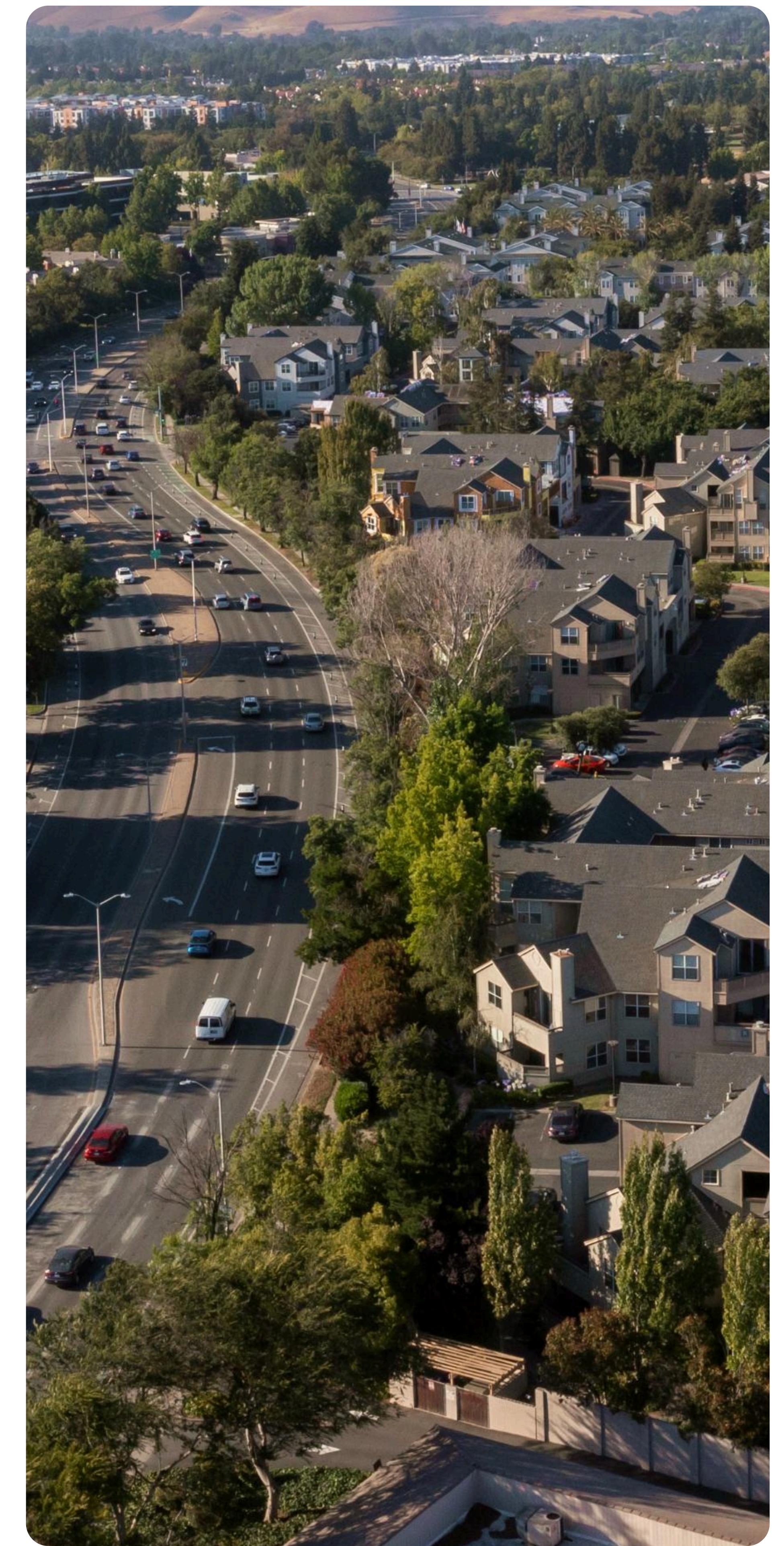
Public safety should be a right, not a privilege, and vulnerable communities deserve to be safe and free from biased policing, which is exactly why we are so proud that Flock LPR cameras help work towards that goal. Research shows that vulnerable communities disproportionately bear the burden of the economic, social, and health consequences of crime.

LPR technology reduces the potential for bias by providing objective, vehicle-based evidence and only alerting law enforcement to vehicles known to be associated with a crime or missing person. This reduces unnecessary and potentially negative interactions between vulnerable communities and law enforcement, including police pursuits.

Flock Safety is designed to enable and encourage transparency, with several features that create a robust audit trail. Customers must enter a reason for each search run through the Flock Safety system. That search history can be easily displayed for a community or law enforcement leadership to ensure the system is used for legitimate law enforcement purposes.

Flock Safety has also created the first free LPR Transparency Portal, which serves as a hub for a police agency's LPR usage, data retention, and search policies. Any law enforcement customer can implement the LPR Transparency Portal.

When used responsibly, public safety technology can make our communities safer without adding bias. Flock focuses on collecting clear, objective information that follows the law and reflects strong ethical standards. This helps communities prevent and respond to crime fairly and effectively. As technology evolves and changes, we'll continue to prioritize privacy, fairness, and people first—using innovation the right way to help everyone feel safe, because Flock believes everyone has a right to public safety.



## How It Works



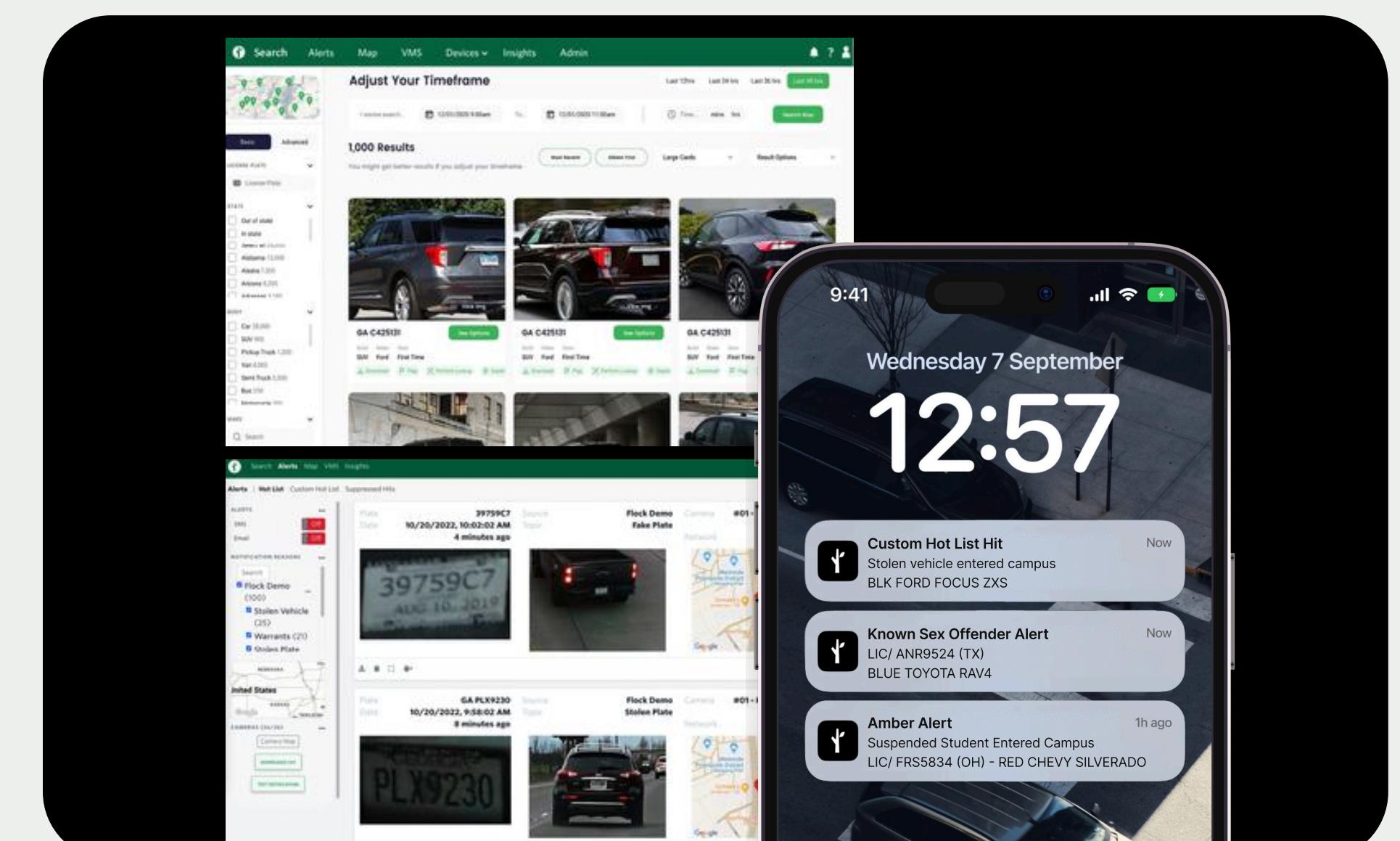
### Detect

LPR cameras capture images of passing vehicles and send them to the cloud.



### Investigate

Cloud-based machine learning software identifies characters on the plate and analyzes vehicle attributes like color and make, which is searchable for up to 30 days.



### Respond

Law enforcement receive instant location-based notifications for custom Hot Lists, NCIC wanted lists, AMBER alerts, Silver alerts, and more.

\*Flock Safety identifies vehicle body type, make, color, license plate (partial, missing, or covered plates), temporary plates, license plate state, and unique features like decals, bumper stickers, and accessories.

