



Council Agenda Item

Meeting Date: January 20, 2025

Agenda Item: Viola's Beer Here Class B Alcohol Application

Staff Contact (name, email, phone): Heather Boehm hboehm@whitewater-wi.gov 262-473-0102

BACKGROUND

(Enter the who, what, when, where, why)

Richard Viola and Heather Spies are purchasing Beer Here this month. The establishment will be Viola's Beer Here, and they have applied for the alcohol license in their name, Rich & Rae LLC.

PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

At January 12, 2026, Plan and Architectural Review Meeting was approved for their Conditional Use Permit. At the January 20, 2026, Alcohol Licensing Committee meeting, their application will be discussed and a recommendation for Common Council will be made.

FINANCIAL IMPACT

(If none, state N/A)

N/A

STAFF RECOMMENDATION

I will let you know what the Alcohol Licensing Committee voted for at the meeting.

ATTACHMENT(S) INCLUDED

(If none, state N/A)

Viola's Beer Here Application
PD Approval memo