



## Council Agenda Item

Meeting Date:	January 20, 2025
Agenda Item:	Viola's Beer Here Class B Alcohol Application
Staff Contact (name, email, phone):	Heather Boehm <a href="mailto:hboehm@whitewater-wi.gov">hboehm@whitewater-wi.gov</a> 262-473-0102

### BACKGROUND

(Enter the who, what, when, where, why)

Richard Viola and Heather Spies are purchasing Beer Here this month. The establishment will be Viola's Beer Here, and they have applied for the alcohol license in their name, Rich & Rae LLC.

### PREVIOUS ACTIONS – COMMITTEE RECOMMENDATIONS

(Dates, committees, action taken)

At January 12, 2026, Plan and Architectural Review Meeting was approved for their Conditional Use Permit. At the January 20, 2026, Alcohol Licensing Committee meeting, their application will be discussed and a recommendation for Common Council will be made.

### FINANCIAL IMPACT

(If none, state N/A)

N/A

### STAFF RECOMMENDATION

I will let you know what the Alcohol Licensing Committee voted for at the meeting.

### ATTACHMENT(S) INCLUDED

(If none, state N/A)

Viola's Beer Here Application  
PD Approval memo